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DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

UNIVERSITY OF TORONTO
DEPT. OF POLITICAL ECONOMY

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

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CHAIN STORE SALES AND STOCKS

1948 and 1949

This bulletin represents an initial presentation by the Bureau of Statistics of monthly sales and stocks of Canadian chain stores. Six of the more prominent trades are covered and this first report traces the movements of both sales and stocks during the last two years. The series will be continued in monthly bulletins to be released beginning with January, 1950.

The level of 1949 sales in the six chain trades covered in this report showed little change, for the most part, from 1948, except in the case of food store chains which had an average sales increase of 11% for the year. Variety, shoe and women's clothing stores recorded noticeably higher volumes in April, 1949 over the same month of 1948, due largely to the Easter trade, but remained close to 1948 volume throughout the remainder of the year. The stock position, as between 1948 and 1949, was fairly similar for three of the trades, but moved to a higher level in the case of variety stores, shoe stores and women's clothing stores. The shoe store inventory increase was confined to the latter part of the year.

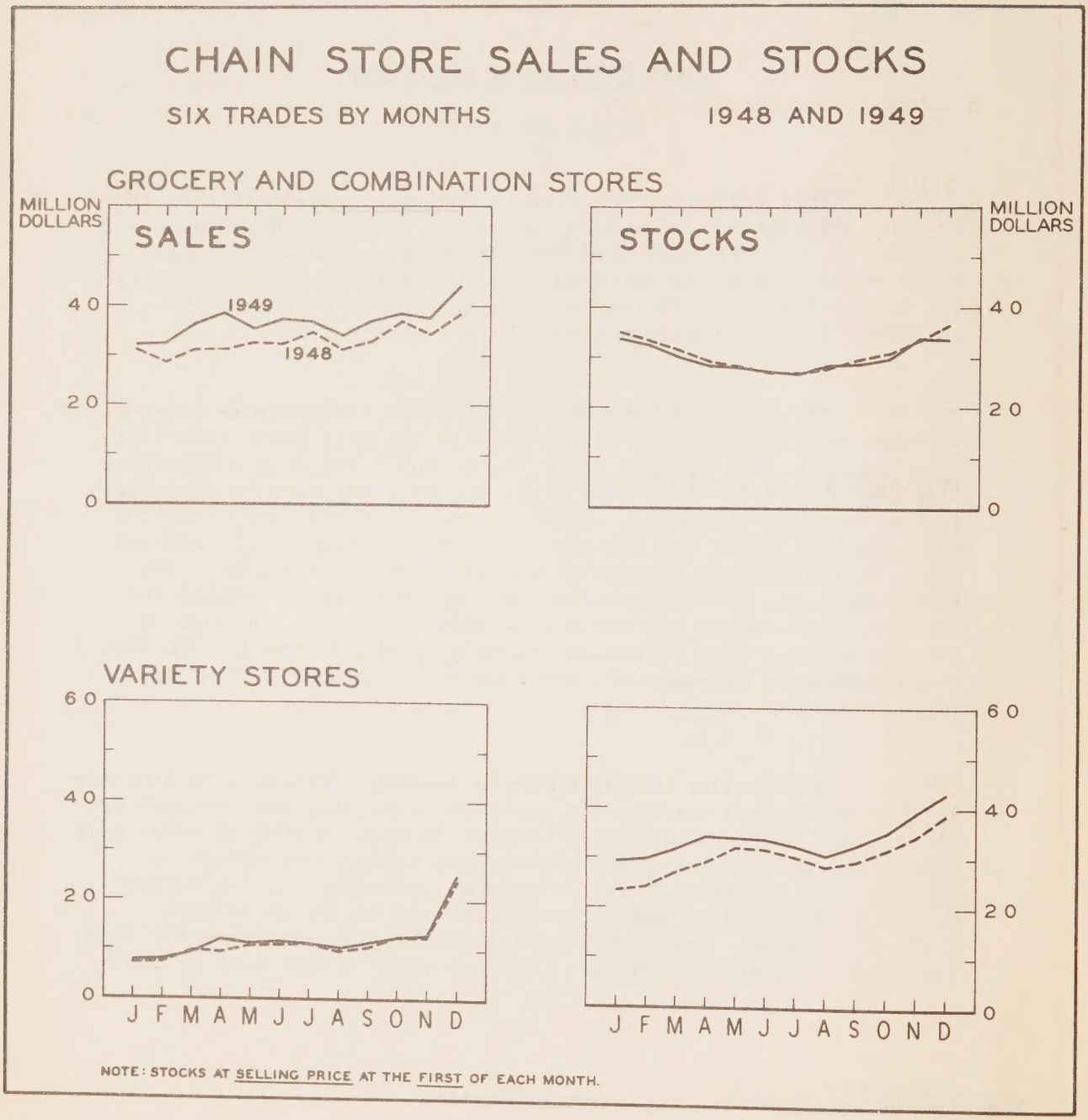
Stock-sales ratios showed a tendency generally to increase in five of the six trades. In the case of grocery and combination stores, the stock-sales ratios dropped throughout 1949 as sales were maintained at a higher level without any appreciable change in stocks. The stock-sales ratios give an indication of the differences in the relative position of sales and stocks as between different trades. Lower stock-sales ratios, such as those for food, indicate a higher turnover rate than in other trades such as foot-

Prepared in Merchandising and Services Section

wear and hardware where higher stock-sales ratios prevail.

The Bureau must extend thanks to those chain companies which have made it possible to present statistics of this kind for the first time. Acknowledgment must also be expressed to the Canadian Retail Federation which was instrumental in demonstrating the need for such a series, and gave assistance in the preparatory work involved.

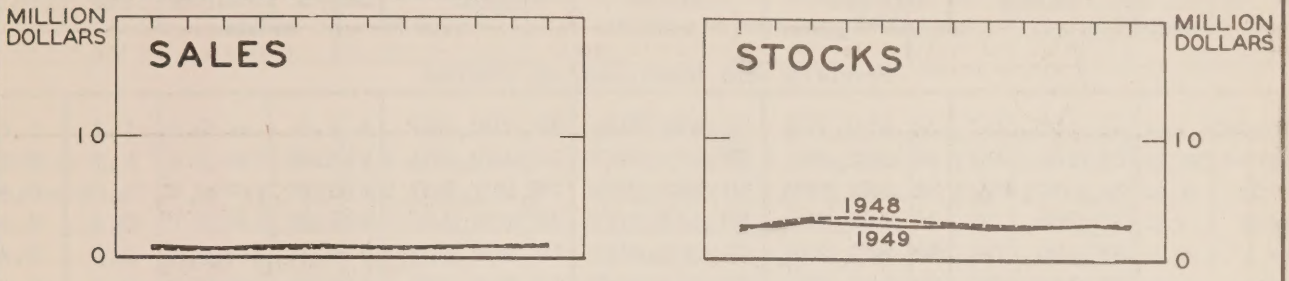
The charts shown on this and the following page reveal the seasonal movements and relative levels of sales and stocks, for each of the six trades, in the last two years.



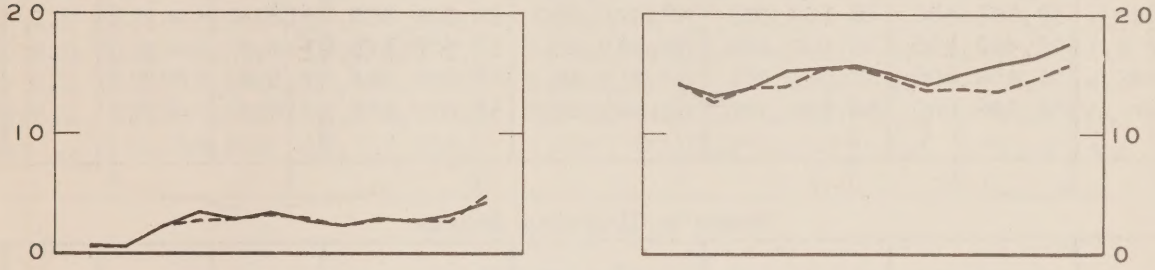
CHAIN STORE SALES AND STOCKS

SIX TRADES BY MONTHS — 1948 AND 1949

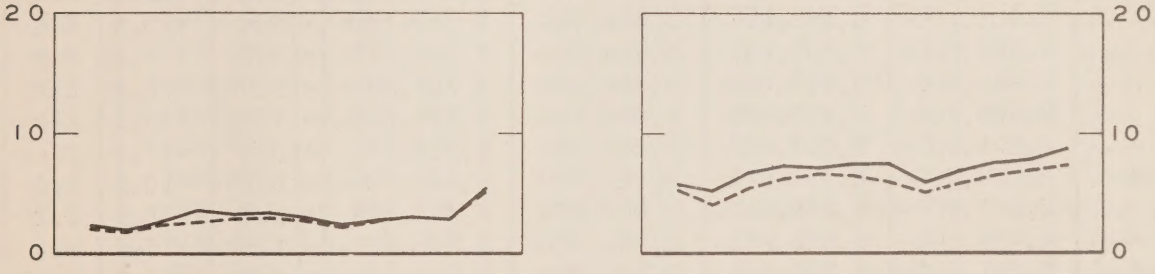
HARDWARE STORES



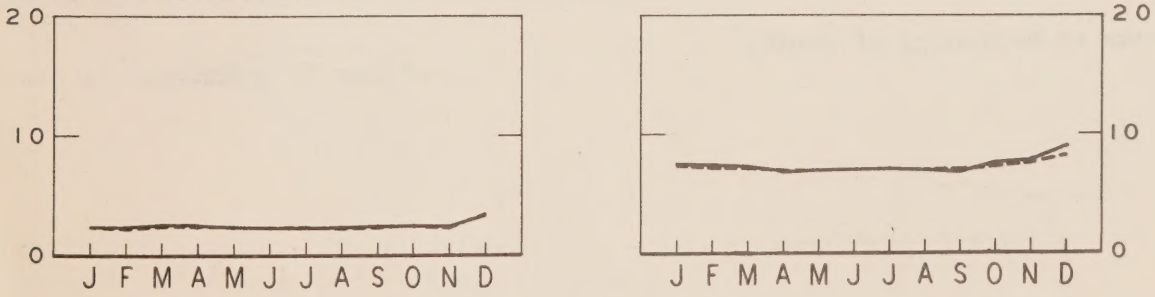
SHOE STORES



WOMEN'S CLOTHING STORES



DRUG STORES



NOTE: STOCKS AT SELLING PRICE AT THE FIRST OF EACH MONTH.

Chain Store Sales and Stocks by Months

(in thousands of dollars)

Month	1948		1949		% Change, 1949/1948		Stocks/Sales Ratios	
	Sales	Stocks(x)	Sales	Stocks(x)	Sales	Stocks	1948	1949
Grocery and Combination Stores								
January ...	31,163,600	34,918,733	31,876,900	33,708,332	+ 2.3	- 3.5	1.1	1.0
February ..	28,456,300	33,345,052	32,279,000	32,482,561	+13.4	- 2.6	1.2	1.0
March	31,010,500	31,529,580	36,253,000	29,987,191	+16.9	- 4.9	1.0	0.8
April	30,986,100	29,056,839	38,438,200	28,277,340	+24.0	- 2.7	0.9	0.7
May	32,529,600	28,383,268	35,163,800	28,098,324	+ 8.1	- 1.0	0.9	0.8
June	32,340,500	26,967,038	37,025,200	27,216,781	+14.5	+ 0.9	0.8	0.7
July	34,643,400	27,133,680	36,686,400	26,769,220	+ 5.9	- 1.3	0.8	0.7
August	31,119,000	27,784,007	33,905,700	28,431,960	+ 9.0	+ 2.3	0.9	0.8
September .	32,561,500	29,563,050	37,005,200	28,921,562	+13.6	- 2.2	0.9	0.8
October ...	36,860,800	30,900,864	38,430,200	29,678,470	+ 4.3	- 4.0	0.8	0.8
November ..	34,418,300	33,690,771	37,712,400	33,780,146	+ 9.6	+ 0.3	1.0	0.9
December ..	38,348,500	36,483,398	44,599,300	33,677,173	+16.3	- 7.7	1.0	0.8
Women's Clothing Stores								
January ...	2,038,400	5,209,823	2,261,500	5,655,255	+10.9	+ 8.5	2.6	2.5
February ..	1,704,400	3,993,226	1,866,800	5,239,896	+ 9.5	+31.2	2.3	2.8
March	2,442,900	5,348,407	2,637,900	6,561,802	+ 8.0	+22.7	2.2	2.5
April	2,607,100	6,143,894	3,478,700	7,349,189	+33.4	+19.6	2.4	2.1
May	2,868,600	6,551,642	3,164,100	7,037,410	+10.3	+ 7.4	2.3	2.2
June	2,945,200	6,417,058	3,436,500	7,391,338	+16.7	+15.2	2.2	2.2
July	2,695,300	5,919,852	2,900,300	7,295,690	+ 7.6	+23.2	2.2	2.5
August	2,091,300	5,007,867	2,299,900	5,902,111	+10.0	+17.9	2.4	2.6
September .	2,613,500	5,790,810	2,821,600	6,920,399	+ 8.0	+19.5	2.2	2.5
October ...	2,975,600	6,478,867	3,007,100	7,488,526	+ 1.1	+15.6	2.2	2.5
November ..	2,784,000	6,873,636	2,833,800	7,800,417	+ 1.8	+13.5	2.5	2.8
December ..	5,241,200	7,380,384	5,450,800	8,654,425	+ 4.0	+17.3	1.4	1.6

(x) Stocks at beginning of month.

Chain Store Sales and Stocks by Months

(in thousands of dollars)

Month	1948		1949		% Change, 1949/1948		Stocks/Sales Ratios	
	Sales	Stocks (x)	Sales	Stocks (x)	Sales	Stocks	1948	1949
Shoe Stores								
January	1,513,200	14,175,180	1,635,200	14,063,652	+ 8.1	- 0.8	9.4	8.6
February	1,474,700	12,556,534	1,527,400	13,111,034	+ 3.6	+ 4.4	8.5	8.6
March	2,314,200	13,829,737	2,163,100	13,847,408	- 6.5	+ 0.1	6.0	6.4
April	2,636,700	13,859,744	3,444,900	15,267,160	+30.7	+10.2	5.3	4.4
May	2,802,800	15,271,766	2,813,500	15,522,719	+ 0.4	+ 1.6	5.4	5.5
June	3,169,700	15,471,456	3,308,000	15,721,838	+ 4.4	+ 1.6	4.9	4.8
July	2,883,700	14,479,190	2,630,600	14,975,316	- 8.8	+ 3.4	5.0	5.7
August	2,217,900	13,596,646	2,226,400	14,142,106	+ 0.4	+ 4.0	6.1	6.4
September	2,650,000	13,680,007	2,766,600	15,086,086	+ 4.4	+10.3	5.2	5.5
October	2,773,100	13,493,800	2,614,900	15,833,252	- 5.7	+17.3	4.9	6.1
November	2,585,500	14,628,103	3,071,300	16,306,516	+18.8	+11.5	5.7	5.3
December	4,714,600	15,717,255	4,332,700	17,577,050	- 8.1	+11.8	3.3	4.1
Hardware Stores								
January	666,800	2,328,779	843,900	2,672,022	+26.6	+14.7	3.5	3.1
February	567,900	2,957,925	671,200	2,680,226	+18.2	- 9.4	5.2	4.0
March	669,100	3,354,017	645,300	3,074,767	- 3.6	- 9.3	5.0	4.8
April	763,900	3,372,264	829,500	2,927,726	+ 8.6	-13.2	4.4	3.5
May	835,800	3,300,812	921,400	2,660,207	+10.2	-19.4	3.9	2.9
June	878,900	3,084,938	933,600	2,748,536	+ 6.2	-10.9	3.5	2.9
July	832,500	2,925,858	872,000	2,808,269	+ 4.7	- 4.0	3.5	3.2
August	796,500	2,853,810	837,300	2,813,944	+ 5.1	- 1.4	3.6	3.4
September	819,000	2,800,494	933,800	2,702,804	+14.0	- 3.5	3.4	2.9
October	1,014,400	2,642,913	1,021,500	2,728,564	+ 0.7	+ 3.2	2.6	2.7
November	987,800	2,922,486	897,500	2,888,802	- 9.1	- 1.2	3.0	3.2
December	1,088,400	2,819,181	1,039,400	2,711,348	- 4.5	- 3.8	2.6	2.6

(x) Stocks at beginning of month.

Chain Store Sales and Stocks by Months

(in thousands of dollars)

Month	1948		1949		% Change, 1949/1948		Stocks/Sales Ratios	
	Sales	Stocks(x)	Sales	Stocks(x)	Sales	Stocks	1948	1949
Drug Stores								
January ...	2,277,600	7,185,126	2,301,200	7,345,931	+ 1.0	+ 2.2	3.2	3.2
February ..	2,147,400	7,046,894	2,178,800	7,276,394	+ 1.5	+ 3.3	3.3	3.3
March	2,280,400	7,026,293	2,386,000	7,135,570	+ 4.6	+ 1.6	3.1	3.0
April	2,185,000	6,918,734	2,285,200	6,776,240	+ 4.6	- 2.1	3.2	3.0
May	2,227,500	6,906,785	2,192,800	6,883,022	- 1.6	- 0.3	3.1	3.1
June	2,187,300	6,916,388	2,202,500	6,966,526	+ 0.7	+ 0.7	3.2	3.2
July	2,281,500	7,045,293	2,214,900	7,012,760	- 2.9	- 0.5	3.1	3.2
August	2,121,400	6,931,197	2,181,200	6,868,405	+ 2.8	- 0.9	3.3	3.1
September .	2,213,200	6,926,371	2,293,100	6,657,022	+ 3.6	- 3.9	3.1	2.9
October ...	2,348,700	7,168,555	2,309,000	7,512,196	- 1.7	+ 4.8	3.1	3.3
November ..	2,242,600	7,410,149	2,292,900	7,691,279	+ 2.2	+ 3.8	3.3	3.4
December ..	3,285,300	8,133,910	3,334,600	8,898,745	+ 1.5	+ 9.4	2.5	2.7
Variety Stores								
January ...	7,132,100	23,500,125	7,595,700	29,168,192	+ 6.5	+24.1	3.3	3.8
February ..	7,273,400	24,249,140	7,826,000	29,516,890	+ 7.6	+21.7	3.3	3.8
March	9,747,700	27,129,782	9,280,900	31,710,952	- 4.8	+16.9	2.8	3.4
April	9,310,200	28,853,192	12,089,400	34,237,240	+29.9	+18.7	3.1	2.8
May	10,817,400	32,082,949	11,250,300	33,983,303	+ 4.0	+ 5.9	3.0	3.0
June	10,936,800	31,727,434	11,627,200	33,728,399	+ 6.3	+ 6.3	2.9	2.9
July	11,276,000	30,229,315	11,239,500	32,335,243	- 0.3	+ 7.0	2.7	2.9
August	9,565,900	28,291,484	10,245,700	30,537,722	+ 7.1	+ 7.9	3.0	3.0
September .	10,429,400	29,262,088	11,376,200	32,386,658	+ 9.1	+10.7	2.8	2.8
October ...	12,352,500	31,559,364	12,462,400	34,890,805	+ 0.9	+10.6	2.6	2.8
November ..	12,387,700	34,389,360	12,826,300	39,293,947	+ 3.5	+14.3	2.8	3.1
December ..	23,987,000	38,674,399	25,282,300	43,019,410	+ 5.4	+11.2	1.6	1.7

(x) Stocks at beginning of month.

MERCHANDISING FILE "C"

DOMINION BUREAU OF STATISTICS
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CHAIN STORE SALES AND STOCKS

JANUARY 1950

This is the first in a series of monthly bulletins on Chain Store Sales and Stocks, covering six kinds of business. An introductory bulletin containing summary results for 1948 and 1949 was released early in February.

Sales of food store chains increased 7% in January 1950 compared with the same month of 1949. In four of the remaining five trades January 1950 sales volume fell short of that recorded in the same month last year, but the largest decrease was one of 5% for shoe stores. Women's apparel chains reported sales volume unchanged from January of last year.

Women's wear and shoe store chains entered 1950 with stocks valued well above those held a year earlier, increases amounting to 14% and 9% respectively. Food stocks were 4% lower on January 1st this year compared with those held on the same date of 1949. Stocks are reported at selling value.

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* The volume number, used for the first time in this issue, signifies the number of years for which these statistics have been compiled. Previous issues in this series may be identified by publication number 16-4090.

Prepared in Merchandising and Services Section.

The accompanying table shows estimated total sales and stocks in thousands of dollars for each trade. The number of stores operated by the sample firms which supplied figures used in preparing these estimates is also summarized in a second table.

Table 1.--Sales and Stocks, January 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change		Stock/Sales Ratio	
					Jan. 1950/1949		Jan.	Jan.
	Sales	Stocks	Sales	Stocks	Sales	Stocks	1949	1950
	$	$	$	$	%	%		
Grocery Stores...	31,877	33,708	32,084	32,360	+ 6.5	- 4.0	1.1	1.0
Women's Clothing.	2,262	5,655	2,262	6,454	(a)	+14.1	2.5	2.9
Shoes Stores	1,835	14,064	1,552	15,368	- 5.1	+ 9.3	8.6	9.9
Hardware Stores .	344	2,372	824	2,710	- 2.4	+ 1.4	3.2	3.3
Drug Stores	2,301	7,346	2,214	7,663	- 3.8	+ 4.3	3.2	3.5
Variety Stores ..	7,596	29,168	7,330	28,898	- 3.6	- 0.9	3.8	3.9

(a) Unchanged.

Stocks/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by sales made during the month. This gives an approximate measurement of the number of months' stocks held in terms of sales for the current month. It is one of several forms in which stocks-sales relationships can be depicted and has been selected for its simplicity.

Table 2.--Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January 1949	January 1950
Grocery Stores	787	775
Women's Clothing Stores ..	245	268
Shoe Stores	461	467
Hardware Stores	38	37
Drug Stores	245	245
Variety Stores	480	491

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MERCHANDISING FILE "C"

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CHAIN STORE SALES AND STOCKS

FEBRUARY 1950

Women's Clothing and food store chains reported substantial sales increases of 15% and 13% respectively in February 1950 compared with February 1949. Food chains achieved this large increase with 15 fewer stores, so that sales per store were actually 14.6% greater than in February last year. On the other hand, the women's clothing chain increase of 15% was obtained with 22 additional stores and the increase in sales per store was very slight. February sales for the other four trades included in this bulletin were lower in each case, the largest decrease being 15% for hardware stores.

Stocks of food store chains remained below last year's level being lower on February 1st than on the same date last year. The decrease in number of stores must be taken into account. A 3% increase in stocks of women's clothing stores was moderate in view of the increase in the number of outlets. Shoe store stocks were up 12%, continuing the trend of the past several months, while variety store stocks were unchanged from February a year ago.

An accompanying table shows estimated sales and stocks in thousands of dollars for each trade. A second table contains stock/sales ratios and stock turnover rates. The number of stores operated by the sample firms which supplied figures used in preparing these estimates is summarized in a third table.

Prepared in Merchandising and Services Section.

Table 1.-- Sales and Stocks, February 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change Feb. 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	32,279	32,483	36,388	29,591	+12.7	- 8.9
Women's Clothing Stores.	1,867	5,240	2,139	5,418	+14.6	+ 3.4
Shoe Stores	1,527	13,111	1,398	14,697	- 8.4	+12.1
Hardware Stores	671	2,680	570	2,786	-15.1	+ 3.9
Drug Stores	2,179	7,276	2,137	7,890	- 1.9	+ 8.4
Variety Stores	7,826	29,517	7,804	29,495	- 0.3	- 0.1

Table 2.--Sales/Stocks Relationships, February 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	Feb. 1949	Feb. 1950	
Grocery Stores	1.0	0.8	15.1
Women's Clothing Stores	2.8	2.5	6.7
Shoe Stores	8.6	10.5	2.2
Hardware Stores	4.0	4.9	3.7
Drug Stores	3.3	3.7	3.5
Variety Stores	3.3	3.8	4.9

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates--are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3.--Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February 1949	February 1950
Grocery Stores	787	772
Women's Clothing Stores	247	269
Shoe Stores	462	466
Hardware Stores	38	37
Drug Stores	248	249
Variety Stores	483	491

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MERCHANDISING FILE 'C'

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

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CHAIN STORE SALES AND STOCKS

MARCH 1950

Food store chains recorded a 16% increase in sales in March 1950 compared with March 1949. This gain was outstanding when compared with results for the other five trades represented. Hardware and variety stores had minor sales increases, while decreases in the other trades ranged from 2% for drug stores to 7% for shoe stores.

All six trades covered in this bulletin reported stocks higher on March 1st 1950 compared with the same date last year. Shoe and hardware store stocks were up 16% and 17% respectively. Drug store stocks showed the largest gain in the past two years (+10%). For the first time in some months, grocery and meat store stocks reported an increase (+3%) over the corresponding date a year earlier. Variety and women's wear store stocks were both up 5%.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section.

Table 1.-- Sales and Stocks, March 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change	
	Sales	Stocks	Sales	Stocks	March 1950/1949	
					Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	36,253	29,987	41,894	30,989	+15.6	+ 3.3
Women's Clothing Stores	2,638	6,562	2,474	6,880	- 6.2	+ 4.9
Shoe Stores	2,163	13,847	2,014	16,034	- 6.9	+15.8
Hardware Stores	645	3,075	664	3,595	+ 2.9	+16.9
Drug Stores	2,386	7,136	2,341	7,810	- 1.9	+ 9.5
Variety Stores	3,261	31,711	9,408	33,295	+ 1.4	+ 5.0

Table 2.-- Sales/Stocks Relationships, March 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	March 1949	March 1950	March 1950
Grocery Stores	0.8	0.7	14.6
Women's Clothing Stores	2.5	2.8	5.2
Shoe Stores	6.4	8.0	2.0
[illegible]	[illegible]	5.4	2.9
Drug Stores	3.0	3.3	3.6
Variety Stores	3.4	3.5	4.3

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates--are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3.--Number of Stores Operated by Sample Firms

	Number of Stores	
	March 1949	March 1950
Grocery Stores	785	771
Women's Clothing Stores	250	271
Shoe Stores	463	467
Hardware Stores	38	37
Drug Stores	249	249
Variety Stores	486	495

63-001

MERCHANDISING FILE "C"

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CHAIN STORE SALES AND STOCKS

APRIL 1950

Food store chains reported a substantial sales gain of 7% in April 1950 compared with April 1949. Sales volumes of all five other trades covered in this bulletin declined from April a year ago. However only women's clothing stores (-14%) and shoe stores (-16%) reported sales decreases of any magnitude.

Stocks of five of the six trades covered in this bulletin were higher on April 1, 1950 than on April 1, 1949. The 12% in food stocks was by far the largest reported for many months. Shoe store stocks were up 12%, continuing a trend which has been prevalent over the past seven months. For the second successive month, drug store stocks showed a substantial increase (+10%). Women's clothing stores reported stocks virtually unchanged after 15 successive months of increased inventory holdings, in spite of the fact that the number of outlets increased from 255 in April 1949 to 273 in April 1950.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section.

Table 1.-- Sales and Stocks, April 1950

Six Trades
(In Thousands of Dollars)

Trade	1949		1950		% Change April 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	38,438	28,277	41,189	31,725	+ 7.2	+ 12.2
Women's Clothing Stores	3,469	7,349	2,998	7,366	-13.8	+ 0.2
Shoe Stores	3,445	15,267	2,881	17,133	-16.4	+ 12.2
Hardware Stores	830	2,928	796	3,511	- 4.1	+ 19.9
Drug Stores	2,285	6,776	2,194	7,516	- 4.0	+ 10.9
Variety Stores	12,089	34,237	11,722	36,413	- 3.0	+ 6.4

Table 2.-- Sales/Stocks Relationships, April 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	April 1949	April 1950	April 1950
Grocery Stores	0.7	0.8	14.4
Women's Clothing Stores	2.1	2.5	4.8
Shoe Stores	4.4	5.9	1.8
Hardware Stores	3.5	4.4	3.0
Drug Stores	3.0	3.4	3.7
Variety Stores	2.8	3.1	3.6

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates--are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3.-- Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	April 1949	April 1950
Grocery Stores	783	771
Women's Clothing Stores	255	273
Shoe Stores	464	469
Hardware Stores	38	37
Drug Stores	249	248
Variety Stores	488	495

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CHAIN STORE SALES AND STOCKS

MAY, 1950

Four of the six trades covered in this bulletin reported increased sales in May 1950 compared with the same month a year ago. Hardware and food stores had large gains of 18% and 16% respectively. Variety store sales were up 6% while chain shoe stores recorded a 4% increase, the first in some months. Declines in the remaining two trades amounted to 1% in the case of drug stores and 5% for women's clothing store chains.

All six trades reported increased holdings of stocks on May 1, 1950 compared with the same date a year ago. Hardware stocks were up 37%. Grocery, shoe and variety stores reported inventories up 11%, 11% and 10% respectively. For the second successive month, women's clothing store stocks were virtually unchanged. These stock values are expressed in terms of selling price.

NOTE: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered in this bulletin.

Prepared in Merchandising and Services Section.

Table 1.-- Sales and Stocks, May 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change May 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	38,164	28,098	40,647	31,126	+15.6	+10.8
Women's Clothing Stores	3,164	7,037	3,001	7,070	- 5.2	+ 0.5
Shoe Stores	2,814	15,523	2,920	17,222	+ 3.8	+10.9
Hardware Stores	921	2,660	1,084	3,639	+17.7	+36.8
Drug Stores	2,193	6,883	2,168	7,383	- 1.1	+ 7.3
Variety Stores	11,250	33,983	11,938	37,325	+ 6.1	+ 9.8

Table 2.-- Sales/Stocks Relationships, May 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	May 1949	May 1950	May 1950
Grocery Stores	0.8	0.8	14.8
Women's Clothing Stores	2.2	2.4	5.0
Shoe Stores	5.5	5.9	1.8
Hardware Stores	2.9	3.4	2.8
Drug Stores	3.1	3.4	3.8
Variety Stores	3.0	3.1	3.9

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates--are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3.-- Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	May 1949	May 1950
Grocery Stores	777	775
Women's Clothing Stores	257	269
Shoe Stores	461	468
Hardware Stores	38	37
Drug Stores	248	248
Variety Stores	488	496

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CHAIN STORE
SALES AND STOCKS
JUNE, 1950

Four of the six trades covered in this bulletin reported increased sales in June 1950 compared with the same month a year ago. Food store chains reported a substantial sales gain of 23% while hardware and variety store sales were up 15% and 7% respectively. Shoe stores showed a 2% sales increase. Declines in the remaining two trades amounted to 3% in the case of women's clothing stores and one per cent for drug store chains.

All trades except women's clothing stores reported increased holdings of stocks on June 1, 1950, compared with the same date a year ago. Stocks of hardware chains have been steadily expanded in recent months and, at the beginning of June, were 28% above the inventory level on the same date a year previously. Grocery, variety, shoe, and drug stores reported inventories up 17%, 11%, 10% and 5% respectively. The decline in women's clothing store stocks amounted to one per cent. These stock values are expressed in terms of selling price.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section.

Table 1. - Sales and Stocks, June 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change June 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	37,025	27,217	45,553	31,952	+23.0	+17.4
Women's Clothing Stores	3,437	7,391	3,341	7,328	- 2.8	- 0.9
Shoe Stores	3,308	15,722	3,378	17,210	+ 2.1	+ 9.5
Hardware Stores	934	2,749	1,078	3,512	+15.4	+27.8
Drug Stores	2,203	6,967	2,188	7,313	- 0.7	+ 5.0
Variety Stores	11,627	33,728	12,484	37,432	+ 7.4	+11.0

Table 2. - Sales/Stocks Relationships, June 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	June 1949	June 1950	June 1950
Grocery Stores	0.7	0.7	14.7
Women's Clothing Stores	2.2	2.2	4.8
Shoe Stores	4.8	5.1	1.8
Hardware Stores	2.9	3.3	3.3
Drug Stores	3.2	3.3	3.8
Variety Stores	2.9	3.0	3.9

Stock/Sales Ratios -- are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates -- are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3. - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	June 1949	June 1950
Grocery Stores	777	772
Women's Clothing Stores	257	267
Shoe Stores	461	469
Hardware Stores	38	37
Drug Stores	248	248
Variety Stores	486	500

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CHAIN STORE SALES AND STOCKS

JULY, 1950

Hardware store chains reported a substantial sales increase of 30% in July 1950 compared with July 1949. A 12% sales gain was reported for grocery stores while both women's clothing and shoe stores showed a 3% sales increase over July a year ago. Very slight declines were reported by drug and variety store chains.

Stocks in the chain hardware trade, continuing to expand, closely kept pace with sales increases and showed a gain of 30% on July 1, 1950 compared with the same date a year ago. Inventories were higher for grocery, variety, shoe and drug stores, increases being 18%, 11%, 7% and 6% respectively above the stock levels of a year ago. A steady decline within the last two months has been noted in women's clothing store stocks which, at the beginning of July, were 4% less than inventory values at July 1, 1949.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1. - Sales and Stocks, July 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change July 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	36,686	26,769	41,079	31,481	+12.0	+17.6
Women's Clothing Stores	2,900	7,296	2,991	6,972	+ 3.1	- 4.4
Shoe Stores	2,631	14,975	2,718	15,945	+ 3.3	+ 6.5
Hardware Stores	872	2,808	1,135	3,636	+30.2	+29.5
Drug Stores	2,203	6,967	2,173	7,400	- 1.4	+ 5.5
Variety Stores	11,627	33,728	11,587	35,969	- 0.3	+11.2

Table 2. - Sales/Stocks Relationships, July 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	July 1949	July 1950	July 1950
Grocery Stores	0.7	0.8	15.0
Women's Clothing Stores	2.5	2.3	4.9
Shoe Stores	5.7	5.9	2.0
Hardware Stores	3.2	3.2	3.0
Drug Stores	3.2	3.4	3.7
Variety Stores	2.9	3.1	4.0

Stock/Sales Ratios -- are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates -- are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3. - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	July 1949	July 1950
Grocery Stores	778	775
Women's Clothing Stores	258	267
Shoe Stores	460	464
Hardware Stores	38	37
Drug Stores	246	249
Variety Stores	487	501

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MERCHANDISING FILE

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CHAIN STORE SALES AND STOCKS

AUGUST, 1950

All six trades covered in this bulletin reported increased sales in August 1950 compared with the same month a year ago. Food and hardware chains had large gains of 22% and 21% respectively. Sales in women's clothing chains showed a 15% increase. Variety chain store sales were up 7% while shoe store showed a sales increase of 4% over August 1949. A slight increase of 1% was recorded in drug store chain sales.

Four of the six trades reported increased holdings in stocks on August 1,1950 compared with the same date a year ago. Hardware stocks were up 41%. Grocery, variety and drug chains reported inventories up 15%, 12% and 7% respectively. Shoe store stocks were unchanged from August 1, 1949. Inventories in women's clothing store chains were 9% lower than inventory values a year ago. These stock values are expressed in terms of selling price.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1. - Sales and Stocks, August 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change August 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	33,906	28,432	41,330	32,822	+21.9	+15.3
Women's Clothing Stores	2,300	5,902	2,650	5,427	+15.2	- 8.8
Shoe Stores	2,226	14,142	2,318	14,125	+ 4.1	- 0.1
Hardware Stores	837	2,814	1,016	3,965	+21.4	+40.9
Drug Stores	2,181	6,868	2,201	7,344	+ 0.9	+ 6.9
Variety Stores	10,246	30,538	10,939	34,066	+ 6.8	+11.6

Table 2. - Sales/Stocks Relationships, August 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	August 1949	August 1950	August 1950
Grocery Stores	0.8	0.8	14.7
Women's Clothing Stores	2.6	2.0	6.5
Shoe Stores	6.4	6.1	2.5
Hardware Stores	3.4	3.9	2.8
Drug Stores	3.1	3.3	3.8
Variety Stores	3.0	3.1	4.0

Stock/Sales Ratios -- are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates -- are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3. - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August 1949	August 1950
Grocery Stores	779	776
Women's Clothing Stores	256	266
Shoe Stores	460	464
Hardware Stores	37	37
Drug Stores	247	249
Variety Stores	489	503

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MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS

SEPTEMBER, 1950

Sales in each of the six trades covered in this bulletin were higher in September 1950 than sales volumes recorded in September 1949. The most substantial increases were reported for grocery, women's clothing and hardware store chains, gains being 20%, 17% and 13% respectively. Variety chain store sales were up 7%, shoe stores showed a sales increase of 5% and drug store chain sales were 4% higher than in September a year ago.

Stocks of hardware store chains recorded a 48% gain over stocks at September 1, 1949. Grocery, drug and variety chains reported inventory increases of 15%, 14% and 8% respectively. Women's clothing store stocks were unchanged while shoe store stocks were 3% lower than inventory values recorded a year ago. Stocks are reported at selling value.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

UNIVERSITY OF TORONTO

Table 1--Sales and Stocks, September 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change September 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	37,005	28,922	44,480	33,312	+20.2	+15.2
Women's Clothing Stores	2,822	6,736	3,307	6,739	+17.2	(a)
Shoe Stores	2,767	15,086	2,902	14,575	+ 4.9	- 3.4
Hardware Stores	934	2,703	1,052	3,985	+12.6	+47.5
Drug Stores	2,293	6,502	2,392	7,405	+ 4.3	+13.9
Variety Stores	11,376	32,448	12,161	34,960	+ 6.9	+ 7.7

(a) Unchanged

Table 2--Sales/Stocks Relationships, September 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	September 1949	September 1950	September 1950
Grocery Stores	0.8	0.7	14.7
Women's Clothing Stores	2.5	2.0	5.3
Shoe Stores	5.5	5.0	2.2
Hardware Stores	2.9	3.8	2.8
Drug Stores	2.9	3.1	3.8
Variety Stores	2.8	2.9	4.2

Stock/Sales Ratios -- are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates -- are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3--Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	September 1949	September 1950
Grocery Stores	777	774
Women's Clothing Stores	261	269
Shoe Stores	461	466
Hardware Stores	38	37
Drug Stores	247	249
Variety Stores	488	504

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CHAIN STORE SALES AND STOCKS
OCTOBER, 1950

Hardware store chains reported a substantial sales gain of 15% in October 1950 compared with October 1949. An increase of 11% was recorded by grocery store chains while women's clothing store chains showed a slight gain of 1%. Drug store chain sales remained virtually unchanged from October a year ago. Slight decreases in sales were reported by shoe store chains (-5%) and variety store chains (-2%).

Stocks of four of the six chain trades covered in this bulletin were higher on October 1 1950 than on the same date a year ago. Hardware and grocery store stocks were up 51% and 19% respectively. These increased inventory holdings continued a trend which has prevailed over the past six months. Drug store stock holdings were 3% higher than those reported on October 1 1949, while variety store chain inventories showed a moderate increase of 1%. Declines in women's clothing and shoe store stocks amounted to 5% in each case. These stock values are expressed in terms of selling price.

Note: The number of stores shown in the last table of this report relate to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1--Sales and Stocks, October, 1950

Six Trades

(In Thousands of Dollars)

Trade	1949		1950		% Change October 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	38,430	29,678	42,811	35,399	+11.4	+19.3
Women's Clothing Stores	3,007	7,489	3,040	7,085	+ 1.1	- 5.3
Shoe Stores	2,615	15,833	2,495	15,015	- 4.6	- 5.2
Hardware Stores	1,022	2,729	1,173	4,348	+14.8	+51.1
Drug Stores	2,309	7,512	2,300	7,777	- 0.4	+ 3.4
Variety Stores	12,462	34,891	12,263	35,404	- 1.6	+ 0.9

Table 2--Sales/Stocks Relationships, October 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	October 1949	October 1950	October 1950
Grocery Stores	0.8	0.8	13.9
Women's Clothing Stores	2.5	2.3	5.0
Shoe Stores	6.1	6.0	2.1
Hardware Stores	2.7	3.7	2.4
Drug Stores	3.3	3.4	3.6
Variety Stores	2.8	2.9	4.1

Stock/Sales Ratios--are obtained by dividing Stocks at Selling Value as at the beginning of the month by Sales made during the month.

Stock Turnover Rates--are obtained by dividing Sales in the 12 months ending with the report month by Stocks at Selling Value at the beginning of the report month.

Table 3--Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	October 1949	October 1950
Grocery Stores	773	768
Women's Clothing Stores	267	270
Shoe Stores	461	467
Hardware Stores	38	37
Drug Stores	248	249
Variety Stores	490	504

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CHAIN STORE SALES AND STOCKS

NOVEMBER, 1950

A 21% increase in chain food store sales in November 1950 compared with November 1949 was the largest among gains reported for 6 chain trades. Hardware store chain sales were up 16%, while women's clothing chains reported a 10% gain in sales volume. Moderate sales gains were shown by the other three trades.

The two trades which showed highest sales increases in November 1950 also reported the greatest expansion in inventories over a year ago. Stocks of hardware chains at November 1, 1950 were up 48% above those held on the same date a year earlier while food chains reported stocks 18% higher. Moderate increases in inventory holdings were reported by chain variety and women's clothing stores while minor declines occurred in the case of drug and shoe store chains.

Note: The number of stores shown in the last table of this report relates to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1 - Sales and Stocks, for Six Trades, November, 1950

(In Thousands of Dollars)

Trade	1949		1950		% Change, November 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	37,725	33,780	45,534	39,814	+20.7	+17.9
Women's Clothing Stores	2,801	8,050	3,090	8,230	+10.3	+ 2.2
Shoe Stores	3,051	16,312	3,149	15,708	+ 3.2	- 3.7
Hardware Stores	935	2,931	1,080	4,346	+15.5	+48.3
Drug Stores	2,290	7,696	2,324	7,608	+ 1.5	- 1.1
Variety Stores	12,861	38,845	13,311	40,640	+ 3.5	+ 4.6

Table 2 - Sales/Stocks Relationships, November 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	November 1949	November 1950	November 1950
Grocery Stores	0.9	0.9	12.6
Women's Clothing Stores	2.9	2.7	4.4
Shoe Stores	5.3	5.0	2.0
Hardware Stores	3.1	4.0	2.7
Drug Stores	3.4	3.3	3.7
Variety Stores	3.0	3.1	3.6

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	November 1949	November 1950
Grocery Stores	771	765
Women's Clothing Stores	268	272
Shoe Stores	461	466
Hardware Stores	38	37
Drug Stores	248	248
Variety Stores	491	507

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CHAIN STORE SALES AND STOCKS
DECEMBER, 1950

Chain food stores reported an increase of 16% in sales volume in December 1950 compared with December 1949. Chain hardware store sales were up 15%. Women's clothing, shoe and variety chain stores all reported substantial gains in sales, ranging from 7% to 9%. Drug store sales were unchanged.

Stocks of five of the six trades covered in this bulletin were higher on December 1, 1950 than on December 1, 1949. The 52% increase in hardware stocks was by far the largest reported. Food store stocks were up 18% while inventory holdings of women's clothing stores increased 12%. Increases in drug and variety store stocks were more moderate, amounting to 6% and 8% respectively. Shoe store inventories declined 4%. These stock values are expressed in terms of selling price.

Note: The number of stores shown in the last table of this report relates to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1 - Sales and Stocks, for Six Trades, December, 1950

(In Thousands of Dollars)

Trade	December 1949		December 1950		% Change, December 1950/1949	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$	$	$	$	%	%
Grocery Stores	44,815	38,990	52,080	46,252	+16.2	+18.4
Women's Clothing Stores	5,394	8,555	5,848	9,536	+ 8.4	+11.5
Shoe Stores	4,241	16,990	4,602	16,242	+ 8.5	- 4.4
Hardware Stores	1,133	2,871	1,297	4,365	+14.5	+52.0
Drug Stores	3,278	8,278	3,278	9,052	(a)	+ 5.5
Variety Stores	25,478	42,890	27,578	46,481	+ 7.4	+ 8.4

Table 2 - Sales/Stocks Relationships, December 1950

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	December 1949	December 1950	December 1950
Grocery Stores	0.8	0.8	12.6
Women's Clothing Stores	1.6	1.6	3.8
Shoe Stores	4.0	3.5	2.0
Hardware Stores	2.5	3.4	2.7
Drug Stores	2.6	2.8	3.1
Variety Stores	1.7	1.7	3.2

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	December 1949	December 1950
Grocery Stores	774	767
Women's Clothing Stores	271	275
Shoe Stores	467	468
Hardware Stores	35	37
Drug Stores	249	248
Variety Stores	499	509

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MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS
JANUARY, 1951

Sales for all six trades covered in this bulletin were higher in January 1951 compared with the same month of 1950. An outstanding increase of 28% for chain food stores was the largest recorded. Chain hardware stores also had a large increase in sales of 26%. Increases for the other four trades, though smaller, were, nevertheless, substantial and ranged from 15% for variety chains to 6% for chain drug stores.

Four of the six trades reported increased holdings of stocks on January 1, 1951 compared with the same date a year ago. Stocks of hardware stores were 48% above the level of inventory holdings a year earlier. Grocery, variety and drug stores reported inventories up 18%, 10% and 5% respectively. Declines in the remaining two trades amounted to 4% in the case of chain shoe stores and 3% for women's clothing stores. Stocks are reported at selling value.

Note: The number of stores shown in the last table of this report relates to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1 - Sales and Stocks, for Six Trades, January 1951

Trade	January 1950		January 1951		% Change, January 1951/1	
	Sales	Stocks	Sales	Stocks	Sales	Stock
	$000's	$000's	$000's	$000's	%	%
Grocery Stores	34,978	32,360	44,877	38,296	+ 28.3	+ 18
Women's Clothing Stores.	2,116	6,177	2,363	6,001	+ 11.7	- 2
Shoe Stores	1,553	15,044	1,688	14,518	+ 8.7	- 3
Hardware Stores	698	3,268	877	4,825	+ 25.6	+ 47
Drug Stores	2,210	7,447	2,338	7,835	+ 5.8	+ 5
Variety Stores	7,333	29,684	8,448	32,527	+ 15.2	+ 9

Table 2 - Sales/Stocks Relationships, January 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	January 1950	January 1951	January 1951
Grocery Stores	0.9	0.9	13.5
Women's Clothing Stores .	2.9	2.5	6.1
Shoe Stores	9.7	8.6	2.2
Hardware Stores	4.7	5.5	2.5
Drug Stores	3.4	3.4	3.6
Variety Stores	4.0	3.9	4.6

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January 1950	January 1951
Grocery Stores	775	768
Women's Clothing Stores ..	268	273
Shoe Stores	467	468
Hardware Stores	37	37
Drug Stores	249	250
Variety Stores	491	508

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Price .10

CHAIN STORE SALES AND STOCKS

FEBRUARY, 1951

All six chain store trades covered in this bulletin reported substantial sales increases in February 1951 compared with the same month in 1950. Chain food and hardware stores reported the largest sales gains, 25% and 21% respectively. Sales increases for the other four trades ranged from 10% to 15%.

Five trades showed stocks higher on Feburary 1, 1951 than on February 1, 1950, shoe chains reporting inventories lower. The two trades showing the highest sales increases in February 1951 also reported the greatest expansion in inventories over a year ago. Stocks of hardware chains were 45% above those held a year earlier, while stocks of food chains were 30% higher. Inventory holdings of women's clothing stores were well above the year-ago level with an increase of 24%. Stocks in chain variety and drug stores were up 15% and 5% respectively. The decline in shoe store stocks amounted to 6%. These stock values are expressed in terms of selling price.

Note: The number of stores shown in the last table of this report relates to the sample of chain companies used to determine trends. They constitute at least 85%, by volume, of the total chain store sales in each of the six different trades covered by this bulletin.

Prepared in Merchandising and Services Section

Table 1 - Sales and Stocks, for Six Trades, February 1951

Trade	February 1950		February 1951		% Change, February 1951/1950	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	36,501	29,451	45,626	38,269	+ 25.0	+ 29.9
Women's Clothing Stores	1,961	5,382	2,159	6,652	+ 10.1	+ 23.6
Shoe Stores	1,433	14,715	1,649	13,833	+ 15.1	- 6.0
Hardware Stores	742	3,140	896	4,560	+ 20.8	+ 45.2
Drug Stores	2,127	7,867	2,408	8,234	+ 13.2	+ 4.7
Variety Stores	7,838	29,605	8,598	33,925	+ 9.7	+ 14.6

Table 2 - Sales/Stocks Relationships, February 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	February 1950	February 1951	February 1951
Food Stores	0.8	0.8	13.7
Women's Clothing Stores .	2.7	3.1	5.5
Shoe Stores	10.3	8.4	2.4
Hardware Stores	4.2	5.1	2.7
Drug Stores	3.7	3.4	3.4
Variety Stores	3.8	3.9	4.4

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February 1950	February 1951
Food Stores	772	766
Women's Clothing Stores .	269	278
Shoe Stores	466	468
Hardware Stores	37	37
Drug Stores	249	250
Variety Stores	493	509

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1

CHAIN STORE SALES AND STOCKS

MARCH, 1951

Sales in each of the six trades covered in this bulletin were higher in March 1951 than sales volumes recorded in March 1950. Outstanding increases of 34% for variety chain stores, and 33% for both chain food and shoe stores were reported. Hardware store sales were up 29%, while women's clothing chains had a 23% gain in sales volume. Chain drug stores reported a moderate increase of 6% over sales a year ago. It should be taken into account that Easter buying occurred in March this year, but was spread over March and April in 1950.

Stocks of five of the six trades were higher on March 1,1951 compared with the same date a year ago. Chain hardware inventories were 31% above those held on March 1, 1950. A substantial increase of 28% was shown by food chains. Variety store stocks were up 15% and women's clothing store stocks, 14% above year-ago levels. A 4% increase in stocks was recorded for chain drug stores. Shoe store inventories were 3% lower on March 1, 1951 than inventory values of a year ago. Stocks are reported at selling value.

Prepared in Merchandising and Services Section

Table 1 - Sales and Stocks, for Six Trades, March 1951

Trade	March 1950		March 1951		% Change, March 1951/1950	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	41,853	31,136	55,707	39,734	+ 33.1	+ 27.6
Women's Clothing Stores	2,457	6,961	3,020	7,954	+ 22.9	+ 14.3
Shoe Stores	2,014	15,678	2,686	15,243	+ 33.4	- 2.8
Hardware Stores	634	4,038	817	5,295	+ 28.9	+ 31.1
Drug Stores	2,333	7,740	2,466	8,015	+ 5.7	+ 3.6
Variety Stores	9,421	33,287	12,624	38,186	+ 34.0	+ 14.7

Table 2 - Sales/Stocks Relationships, March 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	March 1950	March 1951	March 1951
Food Stores	0.7	0.7	13.5
Women's Clothing Stores .	2.8	2.6	4.7
Shoe Stores	7.8	5.7	2.2
Hardware Stores	6.4	6.5	2.4
Drug Stores	3.3	3.3	3.5
Variety Stores	3.5	3.0	4.0

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	March 1950	March 1951
Food Stores	771	765
Women's Clothing Stores .	271	277
Shoe Stores	467	469
Hardware Stores	37	37
Drug Stores	249	244
Variety Stores	496	511

The number of stores relates to the sample of chain companies used to determine trends. They constitue 85%, by volume, of the total chain store sales in each of the six different trades.

Price .10¢

MERCHANDISING FILE C

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CHAIN STORE SALES AND STOCKS

APRIL, 1951

Hardware store chains reported a substantial sales gain of 32% in April 1951 compared with April 1950. An 18% increase was reported for chain food stores, this increase being achieved with 4 stores fewer than in April last year. Women's clothing store chains' sales remained virtually unchanged from April a year ago. Sales decreases for the remaining three trades amounted to 2% for drug store chains, 3% for variety store chains and 9% for chain shoe stores. It must be taken into account that Easter occured in April in 1950 and March in 1951.

Stocks of five of the six trades in this bulletin were higher on April 1, 1951 than on April 1, 1950. Hardware and food store stocks were up 47% and 29% respectively. A 17% increase in stocks was recorded by both women's clothing and variety store chains. Drug store stocks were 6% higher than those reported on April 1, 1950. Shoe store inventory holdings were 4% lower than inventory values of a year ago. These stocks values are expressed in terms of selling price.

Prepared in Merchandising and Services Section

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Table 1 - Sales and stocks, for Six Trades, April 1951.

Trade	April 1950		April 1951		% Change April 1951/1950	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	41,226	31,725	48,688	40,962	+ 18.1	+ 29.1
Women's Clothing Stores	2,996	7,228	2,999	8,457	+ 0.1	+ 17.0
Shoe Stores	2,875	17,158	2,630	16,428	- 8.5	- 4.3
Hardware Stores	793	3,313	1,045	4,860	+ 31.8	+ 46.7
Drug Stores	2,194	7,513	2,159	7,994	- 1.6	+ 6.4
Variety Stores	11,786	36,422	11,434	42,506	- 3.0	+ 16.7

Table 2 - Sales/Stocks Relationships, April 1951.

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	April 1950	April 1951	April 1951
Food Stores	0.8	0.8	13.3
Women's Clothing Stores.	2.4	2.8	4.4
Shoe Stores	6.0	6.2	2.0
Hardware Stores	4.2	4.7	2.7
Drug Stores	3.4	3.7	3.5
Variety Stores	3.1	3.7	3.6

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	April 1950	April 1951
Food Stores	771	767
Women's Clothing Stores .	273	276
Shoe Stores	469	471
Hardware Stores	37	36
Drug Stores	248	244
Variety Stores	497	519

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

Price .10¢

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CHAIN STORE SALES AND STOCKS
MAY, 1951

Chain food stores reported an outstanding gain of 32% in May 1951, by far the largest of the increases reported by the six chain store trades covered in this bulletin. Inventory holdings at May 1, 1951, keeping pace with the sales gain for this trade, were 30% above those held on May 1, 1950.

Women's clothing chains also had a large sales increase of 20%, and an even more substantial gain of 26% in stock holdings.

Sales of chain shoe stores increased 16% over May 1950. A 1% decrease in shoe inventories, though differing from the trend in other trades, is not evidence of extreme stock liquidation. It indicates a convergence of sales and inventory trends which had diverged somewhat over a considerable period of time.

Chain hardware and variety stores, with sales 14% higher than those recorded in May a year ago, reported stock holdings 26% and 25% respectively above year-ago levels.

Chain drug store sales increased a moderate 6%. Inventory holdings on May 1, 1951 were 11% higher than those on the same date a year ago. These increases are comparatively large for this particular trade.

Stocks are reported at selling value.

Prepared in Merchandising and Services Section

UNIVERSITY OF TORONTO

Table 1 - Sales and Stocks, for Six Trades, May 1951.

Trade	May 1950		May 1951		% Change May 1951/1950	
	Sales	Stocks	Sales	Stocks	Sales	Stock
	$000's	$000's	$000's	$000's	%	%
Food Stores	40,652	31,126	53,457	40,469	+ 31.5	+ 30
Women's Clothing Stores .	2,995	7,082	3,596	8,893	+ 20.1	+ 25
Shoe Stores	2,922	17,222	3,381	16,993	+ 15.7	- 1
Hardware Stores	1,084	3,855	1,239	4,838	+ 14.3	+ 25
Drug Stores	2,168	7,377	2,305	8,201	+ 6.3	+ 11
Variety Stores	11,967	37,314	13,672	46,570	+ 14.2	+ 24

Table 2 - Sales/Stocks Relationships, May 1951.

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	May 1950	May 1951	May 1951
Food Stores	0.8	0.8	13.8
Women's Clothing Stores .	2.4	2.5	4.2
Shoe Stores	5.9	5.0	2.0
Hardware Stores	3.6	3.9	2.7
Drug Stores	3.4	3.6	3.5
Variety Stores	3.1	3.4	3.3

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stocks Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	May 1950	May 1951
Food Stores	771	768
Women's Clothing Stores .	269	275
Shoe Stores	468	471
Hardware Stores	37	36
Drug Stores	248	243
Variety Stores	499	519

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

63-001

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CHAIN STORE SALES AND STOCKS
JUNE, 1951

A marked gain of 23% in chain food store sales in June 1951 was the outstanding feature, from the point of view of sales, of the six trades covered in this bulletin. Food stocks showed and even greater increase, the value of stock holdings at June 1, 1951 being 28% higher than on June 1, 1950.

Chain variety and women's clothing stores both reported sales 14% higher than in June 1950. The value of variety store stocks increased 27% and those of women's clothing stores, 21%.

A 12% gain in sales volume by chain drug stores, accomplished with 5 fewer stores, was the largest recorded in some months. Drug store stocks, moving in a similar direction and at a corresponding rate, increased 11%.

Sales of chain shoe stores were up 11%. An 8% increase in shoe stocks was the smallest reported by the six trades covered in this bulletin.

Stocks are reported at selling value.

Prepared in Merchandising and Services Section

UNIVERSITY OF TORONTO

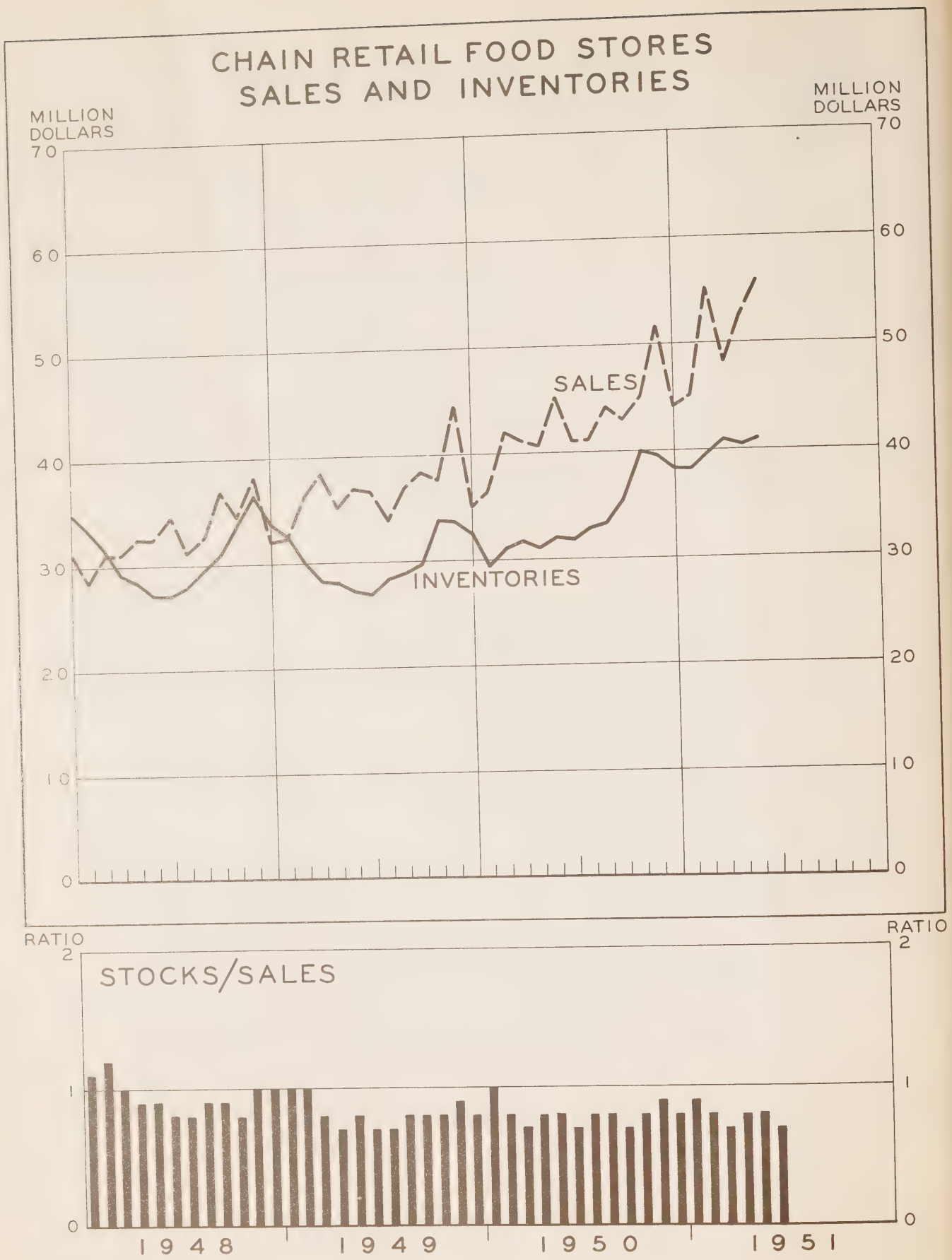

CHAIN RETAIL FOOD STORES
SALES AND INVENTORIES
MILLION DOLLARS
70
60
50
40
30
20
10
0
SALES
INVENTORIES
RATIO
2
1
0
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, June 1951.

Trade	Sales		Stocks		% Change June 1951/1950	
	June 1950	June 1951	June 1950	June 1951	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
ood Stores	45,297	55,760	31,952	40,964	+ 23.1	+ 28.2
omen's Clothing Stores .	3,355	3,812	7,334	8,860	+ 13.6	+ 20.8
hoe Stores	3,378	3,736	17,210	18,527	+ 10.6	+ 7.7
ardware Stores	1,097	1,182	3,832	5,087	+ 7.7	+ 32.8
rug Stores	2,179	2,430	7,309	8,086	+ 11.5	+ 10.6
ariety Stores	12,533	14,325	37,456	47,525	+ 14.3	+ 26.9

Table 2 - Sales/Stocks Relationships, June 1951.

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	June 1950	June 1951	June 1951
Food Stores	0.7	0.7	13.8
Women's Clothing Stores .	2.2	2.3	4.3
Shoe Stores	5.1	5.0	1.8
Hardware Stores	3.5	4.3	2.6
Drug Stores.....	3.4	3.3	3.6
Variety Stores	3.0	3.3	3.3

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	June 1950	June 1951
Food Stores	772	773
Women's Clothing Stores .	267	278
Shoe Stores	469	471
Hardware Stores	37	37
Drug Stores	248	243
Variety Stores	500	520

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

Price .10¢

63-801

MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS

JULY, 1951

Increases in sales and inventories of chain food stores continued to outrank those for the five other chain store trades covered in this summary. July results showed sales 20% higher than in July last year, and stocks up 29%.

Sales of women's clothing chains increased 14% over July 1950. Inventory values, which began to incline more sharply some six months ago, reached a point on July 1st 19% higher than the value of stocks a year previously.

An 11% gain in sales volume was recorded by chain variety stores with a marked increase of 29% in variety store stocks. The number of units operated by the reporting firms increased from 501 in July 1950 to 521 in July 1951.

Chain shoe store sales increased 9% while chain drug store sales were 4% higher than in July 1950. Stocks for each of these trades were 13% higher than those held a year ago.

Hardware store sales were 6% lower than sales for July 1950. Stocks at July 1, 1951 were 6% higher than inventory values a year earlier.

Prepared in Merchandising and Services Section


CHAIN RETAIL VARIETY STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
60
50
40
30
20
10
0
INVENTORIES
SALES
RATIO
RATIO
5
4
3
2
1
0
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, July 1951

Trade	Sales		Stocks		Change July 1951/1950	
	July 1950	July 1951	July 1950	July 1951	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	41,035	49,077	31,662	40,706	+ 19.6	+ 28.6
Women's Clothing Stores .	2,959	3,370	6,975	8,298	+ 13.9	+ 19.0
Shoe Stores	2,698	2,930	15,945	17,947	+ 8.6	+ 12.6
Hardware Stores	1,135	1,073	3,877	4,101	- 5.5	+ 5.8
Drug Stores	2,173	2,266	7,389	8,328	+ 4.3	+ 12.7
Variety Stores	11,587	12,839	35,944	46,268	+ 10.8	+ 28.7

Table 2 - Sales/Stocks Relationships, July 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	July 1950	July 1951	July 1951
Food Stores	0.8	0.8	14.1
Women's Clothing Stores .	2.4	2.5	4.6
Shoe Stores	5.9	6.1	1.9
Hardware Stores	3.4	3.8	3.3
Drug Stores	3.4	3.7	3.5
Variety Stores	3.1	3.6	3.4

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	July 1950	June 1951
Food Stores	775	780
Women's Clothing Stores .	267	279
Shoe Stores	464	473
Hardware Stores	37	36
Drug Stores	249	243
Variety Stores	501	521

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

Price .10¢

63-001

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CHAIN STORE SALES AND STOCKS

AUGUST, 1951

Chain food stores sales, continuing to expand at a rapid rate, showed a very large gain of 28% over August 1950 sales volume. Stock holdings at August 1, 1951 were 31% higher than on the same date a year ago. These gains were outstanding when compared with results of the other five trades presented in this bulletin.

A 20% gain in sales volume was recorded by chain shoe stores while stocks for this trade, continuing to expand, were 18% higher than stock levels at August 1, 1950.

Chain variety store sales increase of 14%, was accompanied by a marked gain of 33% in stocks on August 1, 1951, compared with stocks holdings a year earlier.

Sales of women's clothing chains were 13% higher than in August 1950 while stock holdings showed a substantial increase of 26% over inventory values of a year ago. The charts on page 2 show the monthly changes in dollar value, retail sales and inventories, for women's clothing and shoe stores, from January 1948 to August 1951, inclusive, also stock/sales ratios for the same period.

A moderate sales gain of 8% was recorded for chain drug stores with a 12% increase in stocks.

Chain hardware store sales were 3% lower than sales for August 1950. A 5% increase in hardware stocks was the smallest reported by the six trades covered in this summary.

Stock values are expressed in terms of selling price.

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DEPT. OF ECONOMICS

Prepared in Merchandising and Services Section

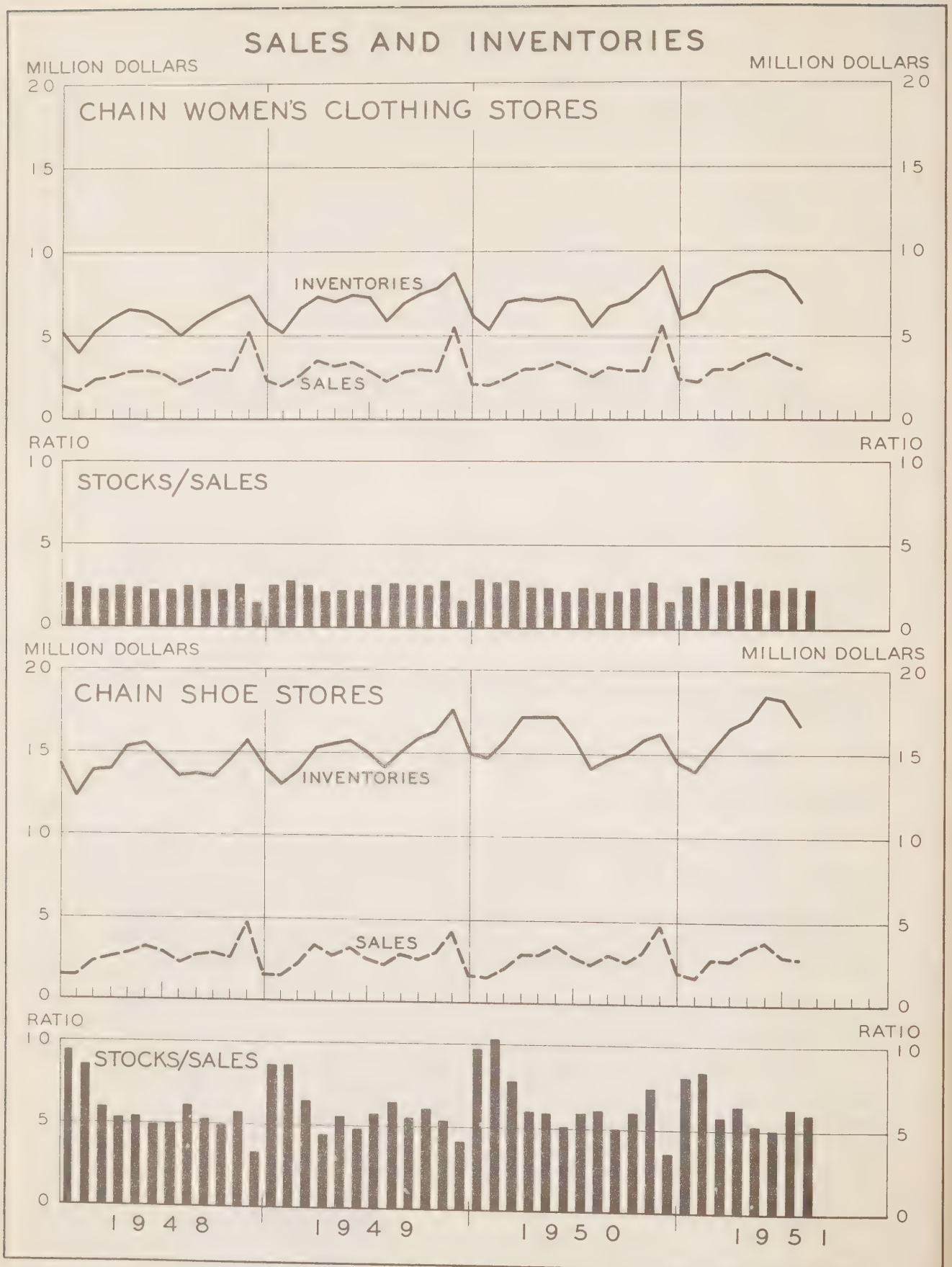

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN WOMEN'S CLOTHING STORES
20
15
10
5
0
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
MILLION DOLLARS
MILLION DOLLARS
CHAIN SHOE STORES
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, August 1951

Trade	Sales		Stocks		% Change August 1951/1950	
	August 1950	August 1951	August 1950	August 1951	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	41,227	52,688	32,787	42,870	+ 27.8	+ 30.8
Women's Clothing Stores .	2,627	2,976	5,465	6,880	+ 13.3	+ 25.9
Shoe Stores	2,333	2,809	14,125	16,719	+ 20.4	+ 18.4
Hardware Stores	1,027	999	4,219	4,422	- 2.7	+ 4.8
Drug Stores	2,162	2,324	7,331	8,201	+ 7.5	+ 11.9
Variety Stores	10,962	12,475	33,927	44,952	+ 13.8	+ 32.5

Table 2 - Sales/Stocks Relationships, August 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	August 1950	August 1951	August 1951
Food Stores	0.8	0.8	13.7
Women's Clothing Stores .	2.1	2.3	5.6
Shoe Stores	6.1	6.0	2.1
Hardware Stores	4.1	4.4	3.0
Drug Stores	3.4	3.5	3.5
Variety Stores	3.1	3.6	3.5

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August 1950	August 1951
Food Stores	776	782
Women's Clothing Stores .	266	278
Shoe Stores	464	474
Hardware Stores	37	36
Drug Stores	249	243
Variety Stores	503	522

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

Price .10¢

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UNIVERSITY OF TORONTO

CHAIN STORE SALES AND STOCKS

SEPTEMBER, 1951

A 20% increase in chain food sales in September, 1951 compared with September, 1950, was the largest among sales gains reported for the six trades covered in this summary. Food stocks showed an even greater expansion with an increase of 26% on September 1, 1951, compared with stock holdings a year earlier.

Chain shoe store sales were 11% higher than sales volumes recorded a year ago, while stocks at September 1, 1951, showed a substantial gain of 27% compared with inventory holdings the year previously.

Sales for chain variety stores were 6% higher than sales volume recorded for September last year. Inventories for this trade, increasing steadily for the past nine months, were 33% above stock levels at September 1, 1950.

A very slight increase of 1% was recorded for chain drug store sales with stocks 12% above September 1950 levels.

The charts on page 2 depict monthly changes in the dollar value of sales and inventories for drug and hardware stores along with stock/sales ratios for the period from January 1948 to September 1951.

Chain hardware stores reported a moderate sales gain of 3% while stocks, keeping pace with sales, were 2% above inventory levels a year earlier.

Sales volumes for chain women's clothing stores remained virtually unchanged in spite of the fact that the number of outlets increased from 269 in September 1950 to 282 in September 1951. Inventory holdings for women's clothing stores were well above the year-ago level, with an increase of 29%.

These stock values are expressed in terms of selling price.

Prepared in Merchandising and Services Section

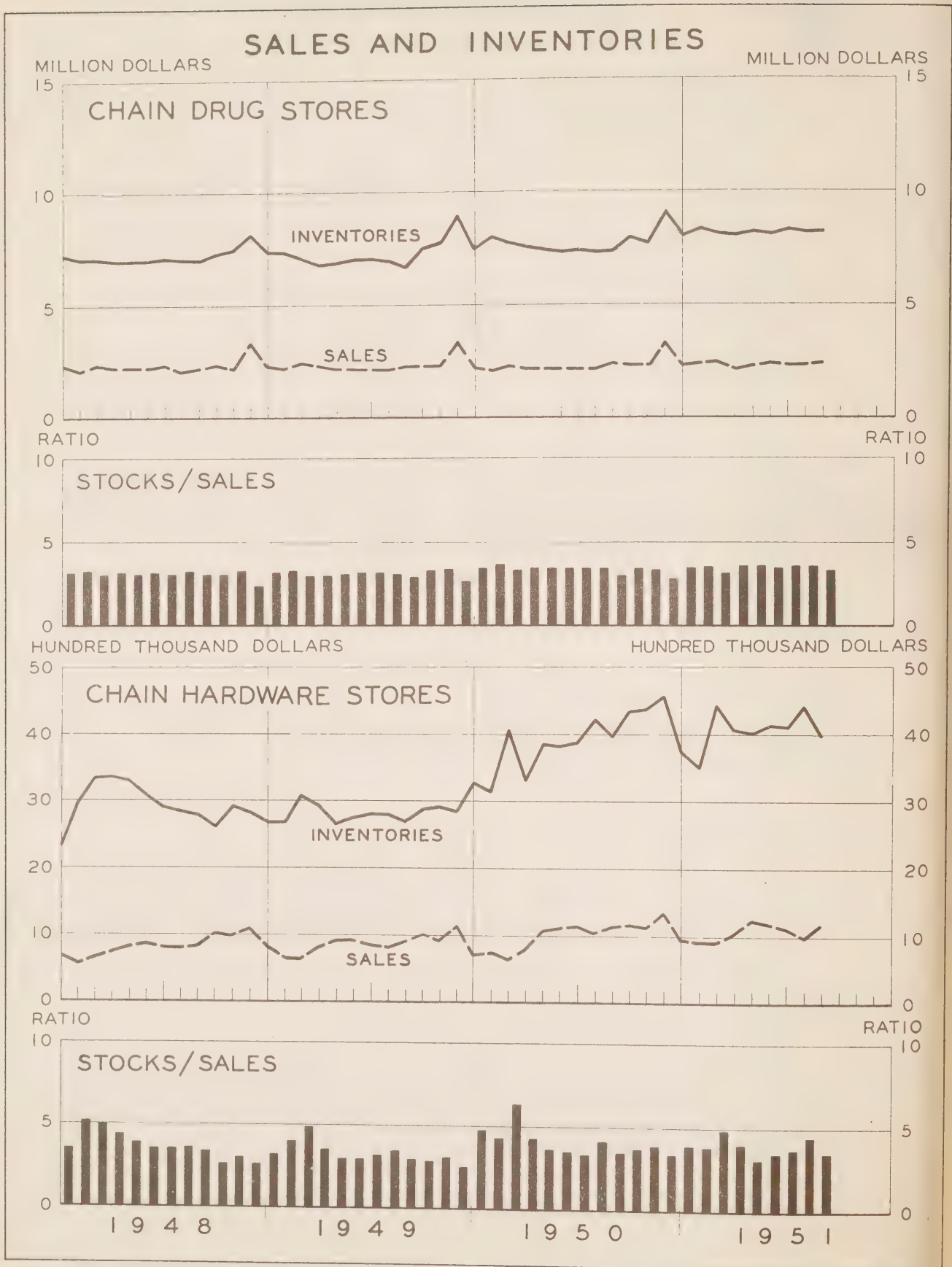

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN DRUG STORES
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
HUNDRED THOUSAND DOLLARS
HUNDRED THOUSAND DOLLARS
CHAIN HARDWARE STORES
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, September, 1951

Trade	Sales		Stocks		% Change September 1951/1950	
	September 1950	September 1951	September 1950	September 1951	Sales	Stocks
	$000's	$000's	$000's	$000's	%	%
Food Stores	44,249	53,276	33,311	42,087	+ 20.4	+ 26.3
Women's Clothing Stores	3,080	3,089	6,698	8,646	+ 0.3	+ 29.3
Shoe Stores	2,948	3,278	14,341	18,157	+ 11.2	+ 26.6
Hardware Stores	1,135	1,170	3,985	4,057	+ 3.1	+ 1.8
Drug Stores	2,386	2,414	7,287	8,193	+ 1.2	+ 12.4
Variety Stores	12,206	12,987	34,859	46,260	+ 6.4	+ 32.7

Table 2 - Sales/Stocks Relationships, September 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	September 1950	September 1951	September 1951
Food Stores	0.8	0.8	14.1
Women's Clothing Stores	2.2	2.8	4.5
Shoe Stores	4.9	5.5	1.9
Hardware Stores	3.5	3.5	3.2
Drug Stores	3.1	3.4	3.5
Variety Stores	2.9	3.6	3.5

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	September 1950	September 1951
Food Stores	774	783
Women's Clothing Stores	269	282
Shoe Stores	466	477
Hardware Stores	37	37
Drug Stores	249	244
Variety Stores	504	523

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

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CHAIN STORE SALES AND STOCKS

OCTOBER, 1951

Chain food stores reported an outstanding sales gain of 26% in October 1951, by far the largest of the increases reported by the six chain store trades covered in this summary. Stocks for this trade, continuing to expand, were 22% above the level of inventory holdings on October 1, 1950.

The charts on page 2 show the mohthly changes in the dollar value of sales and inventories for chain food stores along with stock/sales ratios for the period from January 1948 to October 1951.

A 15% increase in sales volume was recorded for chain variety stores while stocks showed a very large gain of 34% compared with inventory levels a year earlier.

The chain shoe store sales increase of 12% was accompanied by an even greater expansion in inventories, which at the beginning of October 1951 were 20% higher than stock holdings on October 1, 1950.

Chain hardware store sales were 10% higher than in October 1950. Stocks at October 1, 1951 were 7% lower than inventory values of a year ago.

An 8% sales increase was recorded for chain women's clothing stores while stocks at the beginning of October reached a point 14% higher than the value of stocks a year ago.

A moderate sales gain of 8%, accomplished with 6 fewer stores, was recorded by chain drug stores. Stocks for this trade, keeping pace with sales, were also 8% above the year-ago level.

These stocks values are expressed in terms of selling price and include both store and warehouse inventories.

- Prepared in Merchandizing and Service Section -

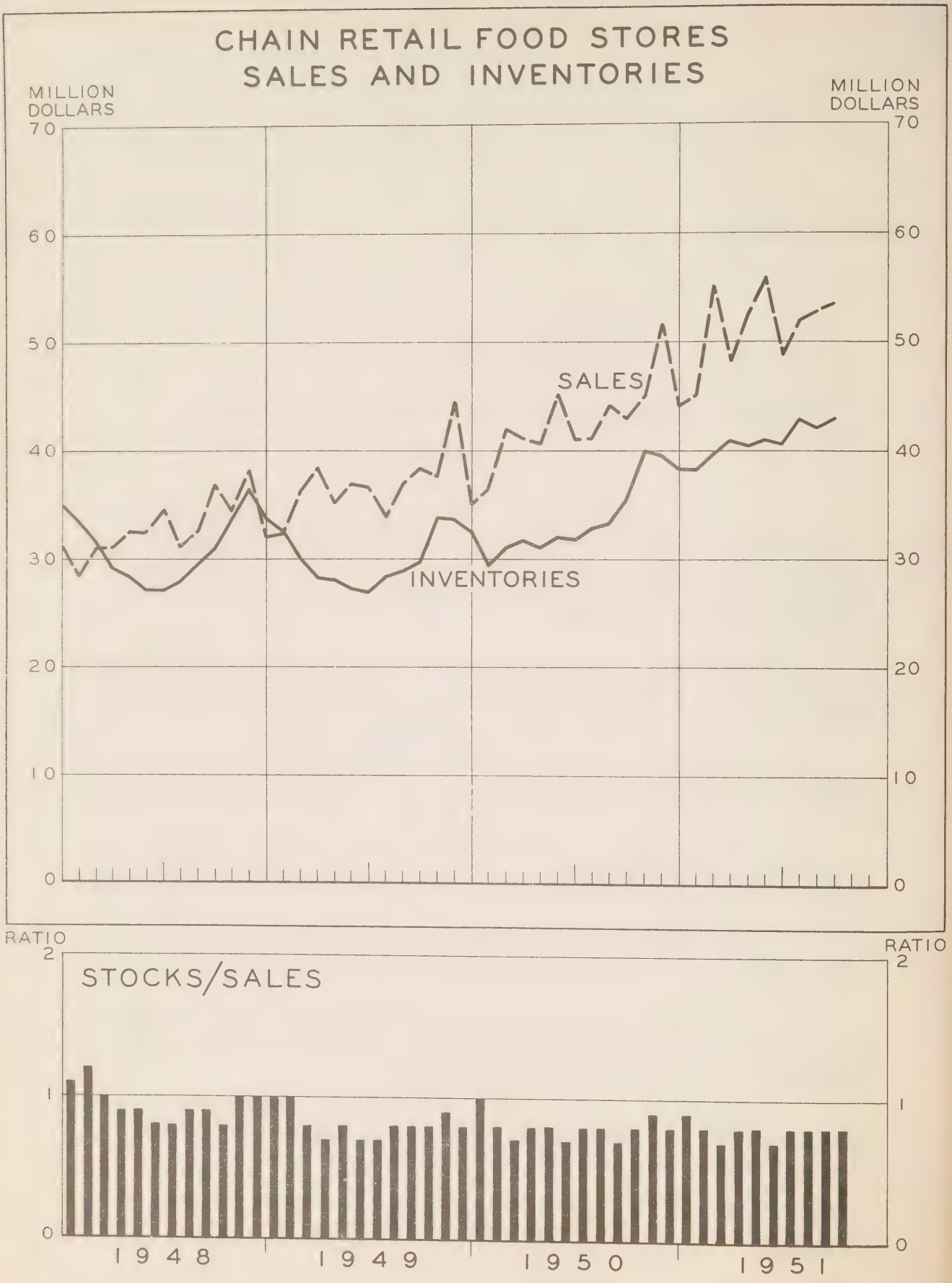

CHAIN RETAIL FOOD STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
70
60
50
40
30
20
10
0
SALES
INVENTORIES
RATIO
RATIO
2
1
0
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, October 1951.

Trade	Sales		Stocks		% Change 1951/1950	
	October 1950	October 1951	Sept. 30. 1950	Sept. 30. 1951	Sales	Stocks
	$000	$000	$000	$000	%	%
Food Stores	42,359	53,415	35,394	43,012	+ 26.1	+ 21.5
Women's Clothing Stores	2,993	3,256	7,343	8,354	+ 8.8	+ 13.8
Shoe Stores	2,610	2,924	15,306	18,328	+ 12.0	+ 19.7
Hardware Stores	1,262	1,389	4,486	4,169	+ 10.1	- 7.1
Drug Stores	2,435	2,637	7,881	8,472	+ 8.3	+ 7.5
Variety Stores	12,087	13,864	35,655	47,854	+ 14.7	+ 34.2

Table 2 - Sales/Stocks Relationships, October 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	October 1950	October 1951	October 1951
Food Stores	0.8	0.8	14.1
Women's Clothing Stores	2.5	2.6	4.7
Shoe Stores	5.9	6.3	1.9
Hardware Stores	3.6	3.0	3.2
Drug Stores	3.2	3.2	3.5
Variety Stores	2.9	3.5	3.4

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	October 1950	October 1951
Food Stores	768	784
Women's Clothing Stores	270	284
Shoe Stores	467	476
Hardware Stores	37	37
Drug Stores	249	243
Variety Stores	504	522

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

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MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS

NOVEMBER, 1951

A 27% increase in chain food sales in November, 1951 compared with November 1950, was the largest among sales gains reported for the six trades covered in this bulletin. Food stocks on November 1, 1951, were 16% above stock holdings a year earlier.

Chain shoe stores reported a very large gain of 24% compared with sales for November 1950 while inventories on November 1, 1951 were 17% above inventory levels a year ago.

A substantial sales gain of 23% was recorded for chain women's clothing stores. Stocks for this trade, continuing to expand, kept pace with sales increases and at November 1, 1951 showed a gain of 23% over stock levels on the same date last year.

Chain variety store sales were 14% higher than those recorded for November 1950. This sales increase was accompanied by an even greater expansion in inventories, which at the beginning of November were 27% higher than stock holdings on November 1, 1950.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain variety stores along with stock/-sales ratios for the period from January 1, 1948 to November 1951.

A moderate sales gain of 2% was reported by chain drug stores. Stocks at November 1, 1951 were 10% higher than the value of stocks a year ago.

Sales volume for chain hardware stores remained virtually unchanged compared with sales volume in November 1950. Stocks for this trade at November 1, 1951 were 10% lower than stock levels on November 1, 1950.

These stock values are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

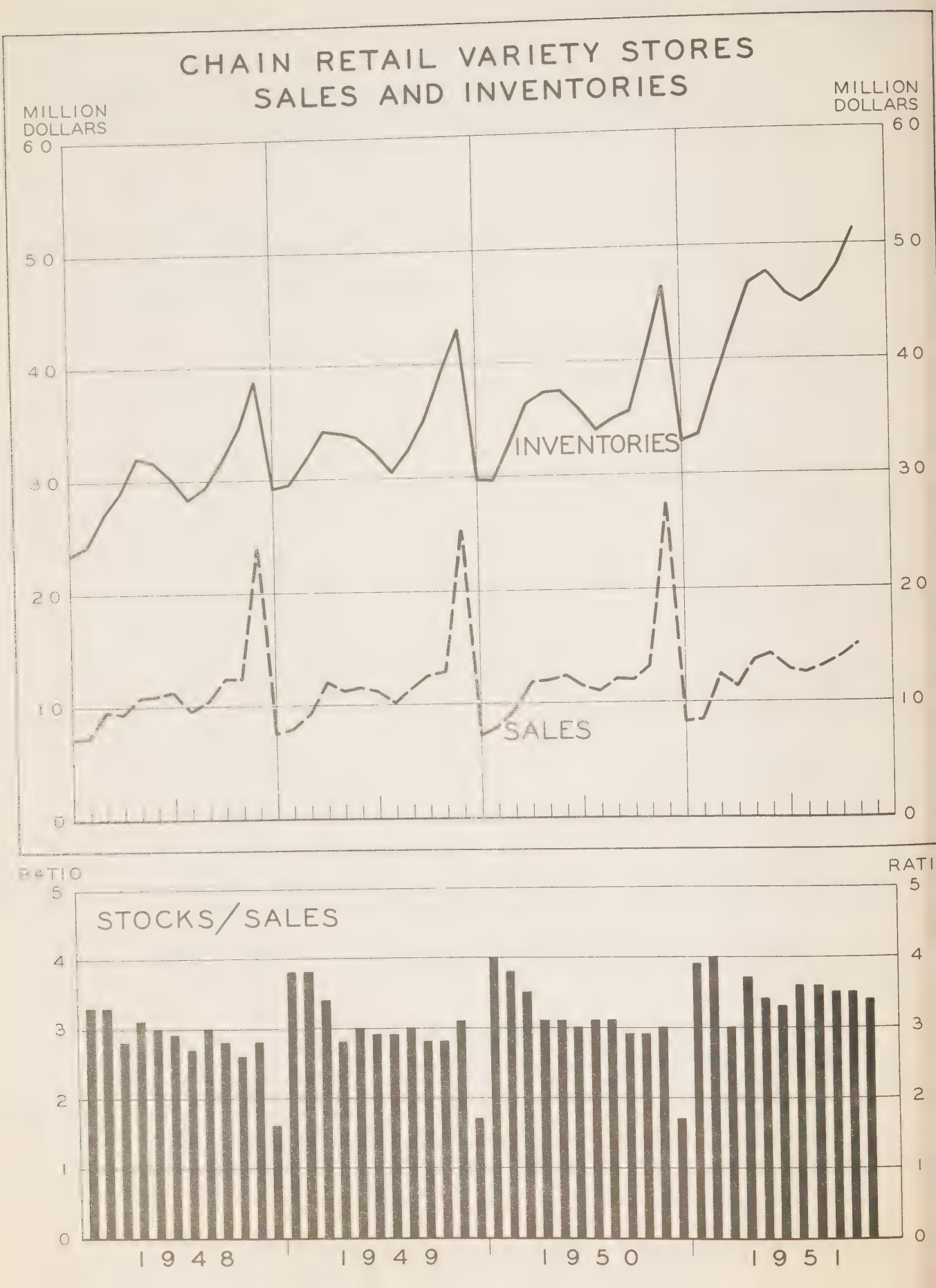

CHAIN RETAIL VARIETY STORES
SALES AND INVENTORIES
MILLION DOLLARS
60
50
40
30
20
10
0
INVENTORIES
SALES
RATIO
5
4
3
2
1
0
STOCKS/SALES
1948
1949
1950
1951

Table 1 - Sales and Stocks, for Six Trades, November 1951

Trade	Sales		Stocks		% Change 1951/1950	
	November 1950	November 1951	Oct. 31 1950	Oct. 31 1951	Sales	Stocks
	$000	$000	$000	$000	%	%
Food Stores	45,012	57,210	39,309	47,716	+ 27.1	+ 16.3
Women's Clothing Stores .	2,954	3,627	8,084	9,928	+ 22.8	+ 22.8
Shoe Stores	3,232	3,998	16,477	19,225	+ 23.7	+ 16.7
Hardware Stores	1,213	1,214	4,658	4,198	+ 0.1	- 9.9
Drug Stores	2,343	2,381	8,122	8,927	+ 1.6	+ 9.9
Variety Stores	13,057	14,858	40,299	51,272	+ 13.8	+ 27.2

Table 2 - Sales/Stocks Relationships, November 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	November 1950	November 1951	November 1951
Food Stores	0.9	0.8	13.5
Women's Clothing Stores .	2.7	2.7	4.1
Shoe Stores	5.1	4.8	1.9
Hardware Stores	3.8	3.5	3.3
Drug Stores	3.5	3.7	3.4
Variety Stores	3.1	3.5	3.2

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	November 1950	November 1951
Food Stores	765	785
Women's Clothing Stores .	272	282
Shoe Stores	466	478
Hardware Stores	37	37
Drug Stores	248	243
Variety Stores	507	524

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

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CHAIN STORE SALES AND STOCKS

DECEMBER, 1951

A new peak in Christmas buying in chain stores was reached in December 1951 when all six trades covered in this summary recorded noticeably higher sales volumes than in December last year. As might be expected, inventory levels for five of the six trades were well above stocks held on December 1, 1950. Month end inventories for hardware stores have been lower than those for corresponding months of the previous year since October 1, 1951.

It is interesting to note the large percentage increase in sales of chain food stores which were 16% higher than in December 1950. Sales for the year for this trade increased 2% over 1950. Chain food stocks were 19% above stock holdings a year ago.

Sales of women's clothing chains increased 14% over December of last year. The value of inventories for this trade was 11% above stock levels on December 1, 1950.

Chain shoe store sales were 13% above sales volume recorded for December 1950 while inventory levels on December 1, 1951 were 16% above stock holdings a year earlier.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for women's clothing and shoe stores for the period from January 1, 1948 to December 1951, along with the stock/sales ratios for the same period.

A 5% gain in sales was recorded for chain variety stores with stocks 18% above December 1950 levels.

Chain hardware stores recorded a slight sales gain of 2% with inventories 7% below last year's levels.

These stock values are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

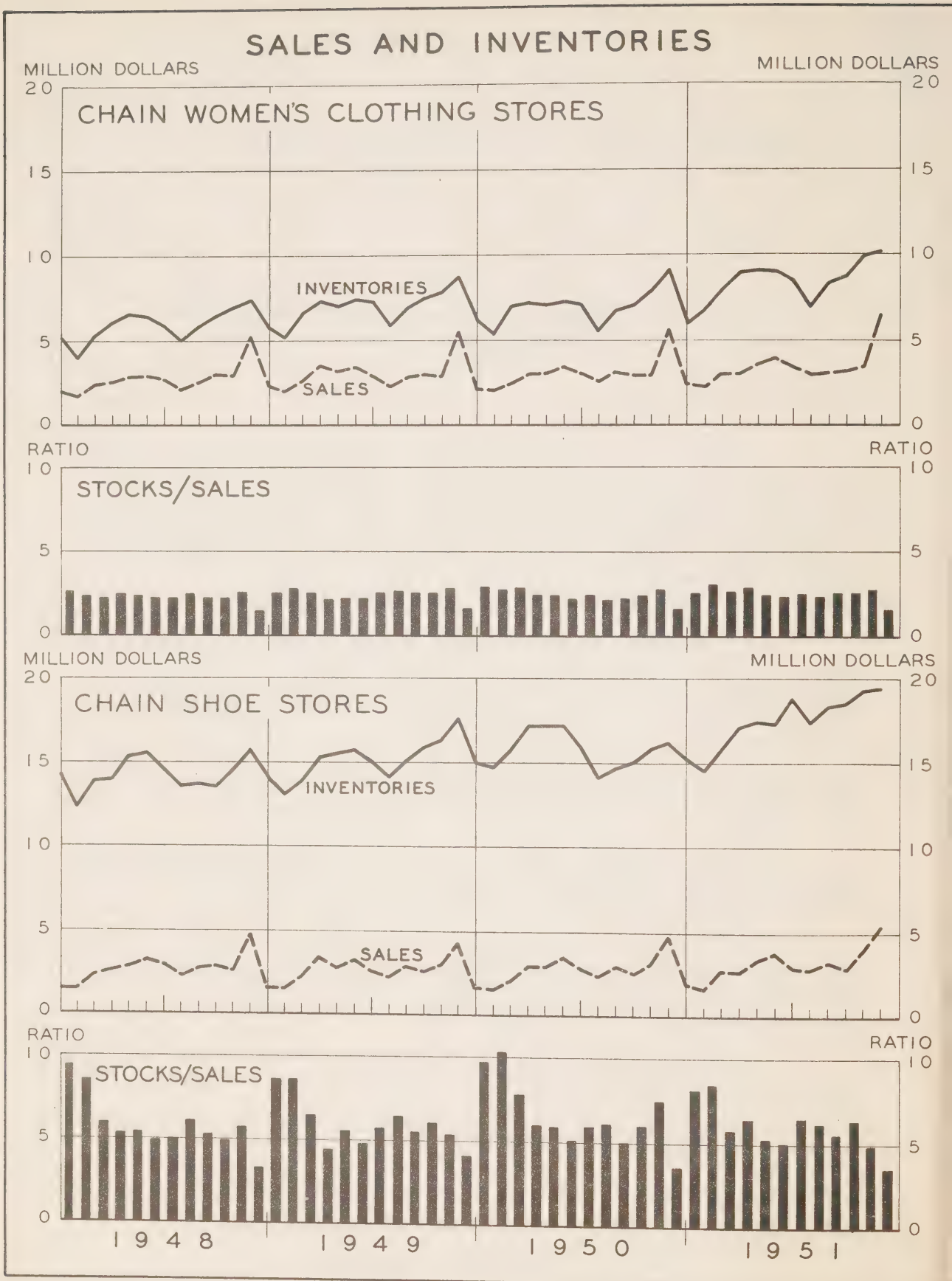

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN WOMEN'S CLOTHING STORES
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
MILLION DOLLARS
MILLION DOLLARS
CHAIN SHOE STORES
INVENTORIES
SALES
RATIO
RATIO
STOCKS/SALES
1948
1949
1950
1951

Table 1- Sales and Stocks, for Six Trades, December 1951

Trade	Sales		Stocks		% Change 1951/1950	
	December 1950	December 1951	Nov.30 1950	Nov. 30 1951	Sales	Stocks
	$000	$000	$000	$000	%	%
Food Stores	52,272	60,844	39,476	47,013	+16.4	+19.1
Women's Clothing Stores.	5,715	6,509	9,124	10,150	+13.9	+11.2
Shoe Stores	4,842	5,448	16,709	19,429	+12.5	+16.3
Hardware Stores	1,372	1,404	4,933	4,601	+ 2.3	- 6.7
Drug Stores	3,455	3,555	9,188	9,538	+ 2.9	+ 3.8
Variety Stores.....	27,531	28,852	45,541	53,877	+ 4.8	+18.3

Table 2 - Sales/Stocks Relationships, December 1951

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	December 1950	December 1951	December 1951
Food Stores.....	0.8	0.8	13.3
Women's Clothing Stores.	1.6	1.6	4.1
Shoe Stores	3.5	3.6	1.9
Hardware Stores	3.6	3.3	3.0
Drug Stores	2.7	2.7	3.2
Variety Stores	1.7	1.9	3.1

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	December 1950	December 1951
Food Stores	767	791
Women's Clothing Stores ...	275	289
Shoe Stores	468	482
Hardware Stores	37	37
Drug Stores	248	243
Variety Stores	509	524

The number of stores relates to the sample of chain companies used to determine trends. They constitute 85%, by volume, of the total chain store sales in each of the six different trades.

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CHAIN STORE SALES AND STOCKS

JANUARY, 1952

Five of the six trades covered in this summary reported increased sales in January 1952 compared with the same month in 1951. Chain food stores recorded the largest of these gains, results for January being 25.2% above January 1951 levels. However it should be noted that the number of retail food outlets rose from 768 in January 1951 to 793 in January 1952. Food stocks on hand at January 1, 1952 were 13.6% above inventory values a year ago.

Chain variety store sales were 6.4% above sales volumes reported for January 1951 while stocks, keeping pace with sales, showed an increase of 6.8% over stock holdings a year earlier.

Sales of chain shoe stores increased 6.3% over January of last year. Inventory levels for this trade on January 1, 1952, were 9% above the value of stocks held on the same date last year.

A 5.7% increase in sales volume, recorded for women's clothing chains, was accompanied by a marked gain of 23.4% in stocks. The number of units operated by the reporting firms increased from 273 in January 1951 to 290 in January 1952.

Chain drug stores reported a moderate sales gain of 3.5% with inventory holdings only 0.7% above the value of stocks held on January 1, 1951.

A noticeable sales decrease of 15.4% was reported for chain hardware stores. Stocks for this trade, were 10.6% above stock levels in January 1951.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for drug and hardware stores for the period from January 1950 to January 1952, along with the stock/sales ratios for the same period.

These stock values are expressed in terms of selling price and include both store and warehouse inventories.

(Prepared in Merchandising and Services Section)

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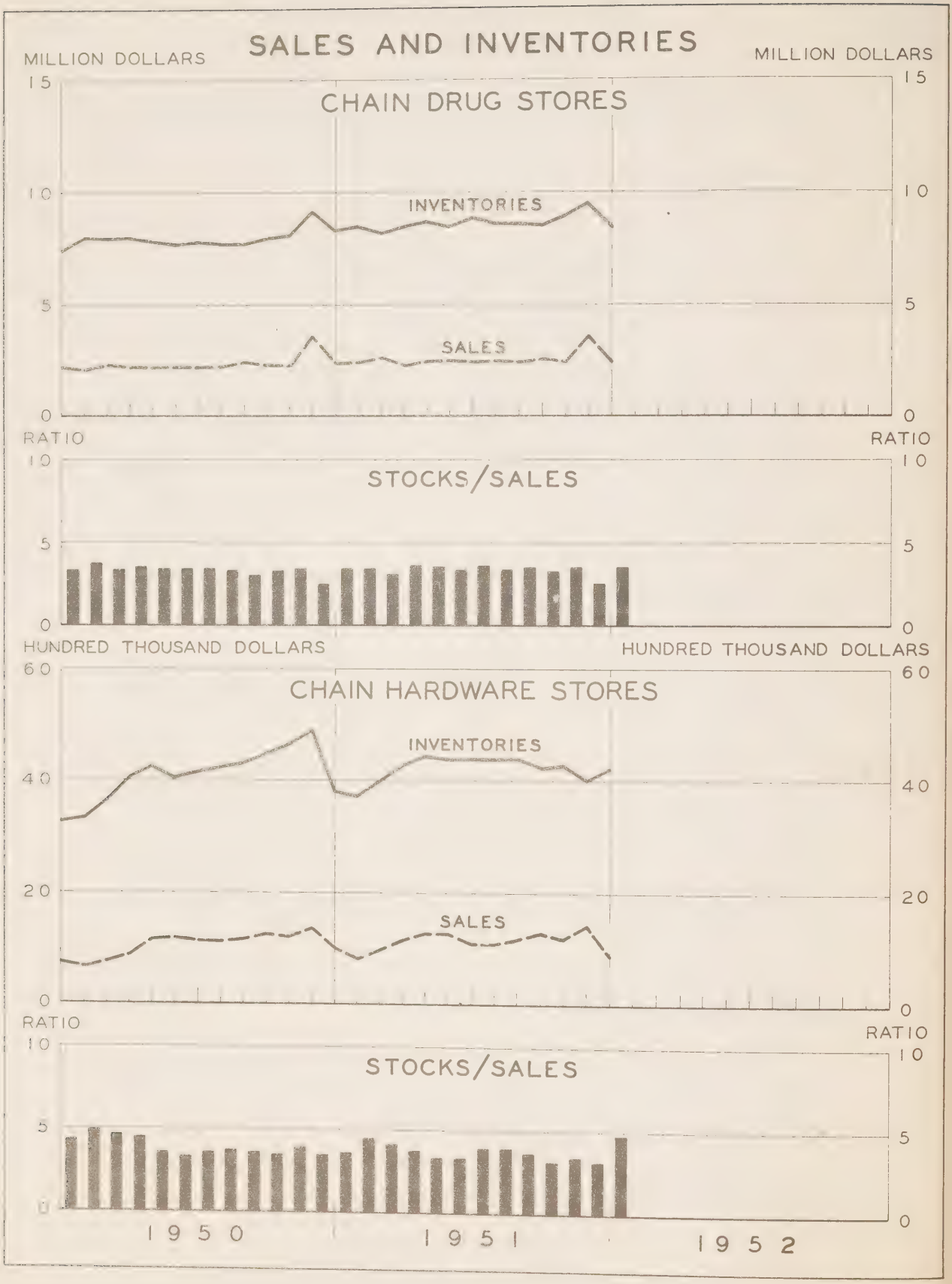

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN DRUG STORES
INVENTORIES
SALES
15
10
5
0
RATIO
STOCKS/SALES
HUNDRED THOUSAND DOLLARS
CHAIN HARDWARE STORES
60
40
20
1950
1951
1952

Table 1- Sales and Stocks, for Six Trades, January 1952

Trade	Sales		Stocks		% Change	
	January 1951	January 1952	Dec. 31 1950	Dec. 31 1951	1952/1951 Sales	1951/1950 Stocks
	$000	$000	$000	$000	%	%
Food Stores	43,950	55,026	38,838	44,126	+ 25.2	+ 13.6
Women's Clothing Stores.	2,509	2,652	5,920	7,308	+ 5.7	+ 23.4
Shoe Stores	1,829	1,944	15,331	16,710	+ 6.3	+ 9.0
Hardware Stores	1,024	866	3,807	4,211	- 15.4	+ 10.6
Drug Stores	2,363	2,445	8,329	8,386	+ 3.5	+ 0.7
Variety Stores	8,298	8,830	32,899	35,149	+ 6.4	+ 6.8

Table 2- Sales/Stocks Relationships, January 1952

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	January 1951	January 1952	January 1952
Food Stores	0.9	0.8	14.4
Women's Clothing Stores..	2.4	2.8	5.7
Shoe Stores	8.4	8.6	2.2
Hardware Stores	3.7	4.9	3.2
Drug Stores	3.5	3.4	3.7
Variety Stores	4.0	4.0	4.7

Stocks/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3- Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January 1951	January 1952
Food Stores	768	793
Women's Clothing Stores ...	273	290
Shoe Stores	468	482
Hardware Stores	37	37
Drug Stores	244	242
Variety Stores	516	524

The number of stores relates to the sample of chain companies used to determine trends. These firms constitute 85%, by volume, of the total chain store sales in each of the six different trades.

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CHAIN STORE SALES AND STOCKS

FEBRUARY, 1952

Sales for five of the six trades covered in this summary were higher in February 1952 compared with the same month of 1951. A new seasonal sales peak for chain women's clothing stores was reached, when sales reported for February were 21.3% higher than sales volumes in the same month of 1951. A very moderate gain of 3.3% in stocks was recorded on February 1, 1952 over stock holdings a year ago.

Chain food store sales continuing to expand, showed a marked increase of 21.1% over February 1951 sales. Food stocks on hand at February 1, 1952 were 10.1% above February levels.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for food stores for the period from January 1950 to February 1952, along with the stock/sales ratios for the same period.

Sales for chain variety stores were 17.8% higher than those recorded for February last year with inventory values only 1.6% above stock holdings on February 1, 1951.

The 6% increase in sales volume, recorded for chain shoe stores, was accompanied by an even greater gain in inventories which on February 1, 1952 were 9.6% above stock holdings on the same date last year. The number of units operated by the reporting firms increased from 470 in February 1951 to 488 in February 1952.

Chain drug stores reported a slight sales gain of 2.1% while stocks keeping pace with sales, were 1.4% above inventory levels a year earlier.

Sales of chain hardware stores were 4.9% lower than sales recorded for February 1951. Inventories for this trade continued the upward trend begun in the previous month; thus, the value of stocks held on February 1, 1952 were 20.9% above inventory levels on February 1, 1951.

These stock values are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section


CHAIN RETAIL FOOD STORES
SALES AND INVENTORIES
MILLION DOLLARS
70
60
50
40
30
20
10
0
SALES
INVENTORIES
RATIO
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE — INVENTORIES SHOWN ARE AT BEGINNING OF MONTH.

Table 1 - Sales and Stocks, for Six Trades, February 1952

Trade	Sales		Stocks		% Change 1952/1951	
	February 1951	February 1952	Jan. 31 1951	Jan. 31 1952	Sales	Stocks
	$000	$000	$000	$000	%	%
Food Stores	44,770	54,217	38,764	42,661	+21.1	+10.1
Women's Clothing Stores.	2,168	2,630	6,773	6,994	+21.3	+ 3.3
Shoe Stores	1,692	1,794	14,628	16,029	+ 6.0	+ 9.6
Hardware Stores	834	793	3,729	4,509	- 4.9	+20.9
Drug Stores	2,445	2,496	8,427	8,546	+ 2.1	+ 1.4
Variety Stores	8,333	9,816	33,393	33,940	+17.8	+ 1.6

Table 2 - Sales/Stocks Relationships, February 1952

Trade	Stocks/Sales Ratio		Stock Turnover Rate
	February 1951	February 1952	February 1952
Food Stores	0.9	0.8	15.1
Women's Clothing Stores.	3.1	2.7	6.0
Shoe Stores	8.6	8.9	2.3
Hardware Stores	4.5	5.7	3.0
Drug Stores	3.4	3.4	3.6
Variety Stores	4.0	3.5	4.9

Stock/Sales Ratios - are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates - are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Table 3 - Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February 1951	February 1952
Food Stores	766	792
Women's Clothing Stores ...	278	290
Shoe Stores	470	488
Hardware Stores	37	37
Drug Stores	244	242
Variety Stores	519	524

The number of stores relates to the sample of chain companies used to determine trends. These firms constitute approximately 85% by volume, of the total chain store sales in each of the six different trades.

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CHAIN STORE SALES AND STOCKS
MARCH, 1952

Sales of chain food stores in March 1952 amounted to $58,866,000, 7% higher than in March 1951. Food stocks on hand at March 1, 1952 also increased (5.9%) over last year. Of the six trades covered in this bulletin, chain food stores showed the greatest expansion in sales in the first three months of 1952, (17.1%) compared with the same period in 1951.

The increase in sales of 3.0% recorded by chain shoe stores in March 1952 was accompanied by a gain of 2.3% in inventories.

Chain drug and chain variety stores' sales in March 1952 declined 1.1% and 5.3% respectively from March 1951. Chain women's clothing stores reported a slight decrease of 0.1%. All three trades showed higher first quarter sales this year than in 1951. When comparing these sales it should be taken into account that Easter occurred in March in 1951 and in April in 1952.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for variety stores for the period from January 1950 to March 1952, along with the stock/sales ratios for the same period.

Of the six trades covered in this summary hardware stores reported the largest decrease in sales volume for March 1952 compared with the same month a year ago, (-5.6%). Inventories for this trade were 14.8% above the value of stocks held in March 1951 and the stock/sales ratio of hardware stores accordingly rose from 4.2 in March 1951 to 5.1 in March 1952.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

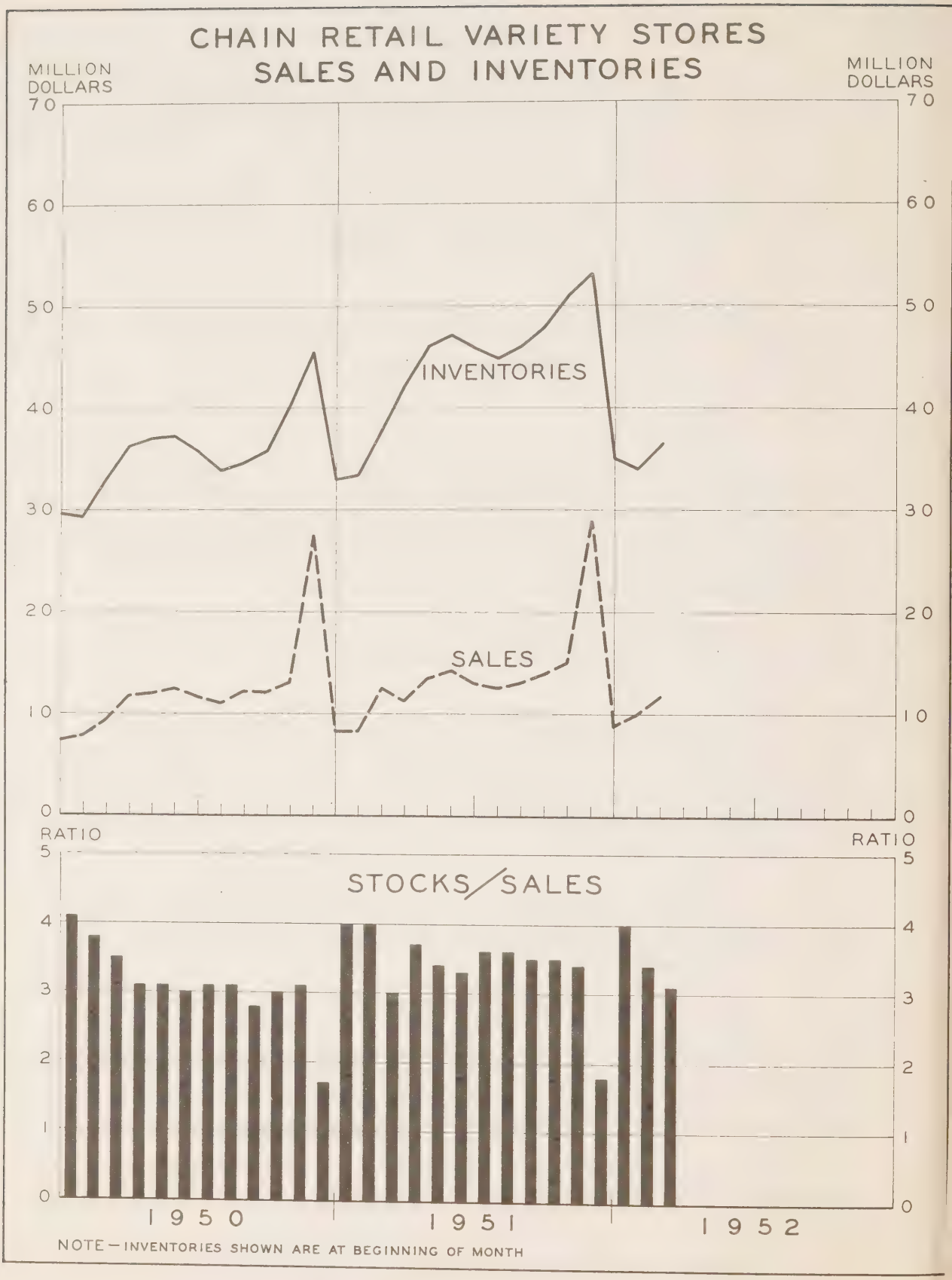

CHAIN RETAIL VARIETY STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
70
60
50
40
30
20
10
0
INVENTORIES
SALES
RATIO
RATIO
5
4
3
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE—INVENTORIES SHOWN ARE AT BEGINNING OF MONTH

TABLE 1. Sales and Stocks for Six Trades, March, 1952

Trade	Sales		Stocks		% Change, 1952/1951	
	Mar. /51	Mar./52	Feb./51	Feb./52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	55,015	58,866	39,487	41,828	+ 7.0	+ 5.9
Women's Clothing Stores	3,222	3,218	7,958	8,395	- 0.1	+ 5.5
Shoe Stores	2,764	2,847	15,865	16,222	+ 3.0	+ 2.3
Hardware Stores	958	904	4,002	4,594	- 5.6	+ 14.8
Drug Stores	2,616	2,587	8,160	8,344	- 1.1	+ 2.3
Variety Stores	12,458	11,798	37,856	36,401	- 5.3	- 3.8

TABLE 2. Chain Store Sales for Six Trades, January - March

Trade	Sales		
	Jan. - March/51	Jan. - March/52	% Change
	$'000	$'000	%
Food Stores	143,735	168,381	+ 17.1
Women's Clothing Stores	7,898	8,470	+ 7.2
Shoe Stores	6,286	6,546	+ 4.1
Hardware Stores	2,816	2,649	- 5.9
Drug Stores	7,423	7,586	+ 2.2
Variety Stores	29,089	30,448	+ 4.7

TABLE 3. Sales/Stocks Relationships, March, 1952

Trade	Stock/Sales Ratio		Stock Turnover Rate
	March, 1951	March, 1952	March, 1952
Food Stores	0.7	0.7	15.5
Women's Clothing Stores	2.5	2.6	5.0
Shoe Stores	5.7	5.7	2.3
Hardware Stores	4.2	5.1	3.0
Drug Stores	3.1	3.2	3.7
Variety Stores	3.0	3.1	4.6

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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Industry and Merchandising Division
OTTAWA

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CHAIN STORE SALES AND STOCKS

APRIL, 1952

Five of the six trades covered in this summary reported large sales gains in April 1952 compared with April 1951. These increases however, should be seen in light of the fact that the number of stores in the reporting sample was larger this year than last in all trades but drug stores and that Easter occurred in March in 1951 but in April in 1952.

Chain shoe stores reported the largest sales increase (29.1%), while stocks at April 1, 1952, rose 5.7% compared with inventory holdings the previous year. Variety and women's clothing stores experienced gains in sales of 26.9% and 24.1% respectively. The chain hardware group reported a sales decline of 5.2% and was also the only trade to have a higher stock/sales ratio this April than last.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain women's clothing stores and chain shoe stores for the period from January 1950 to April 1952, along with the stock/sales ratios for the same period. It is interesting to note that women's clothing stores have been reporting sales increases over the same month of the preceding year since July 1950, (the one break in this trend occurred in March 1952) and that shoe stores have reported increases since May 1951.

Inventory values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

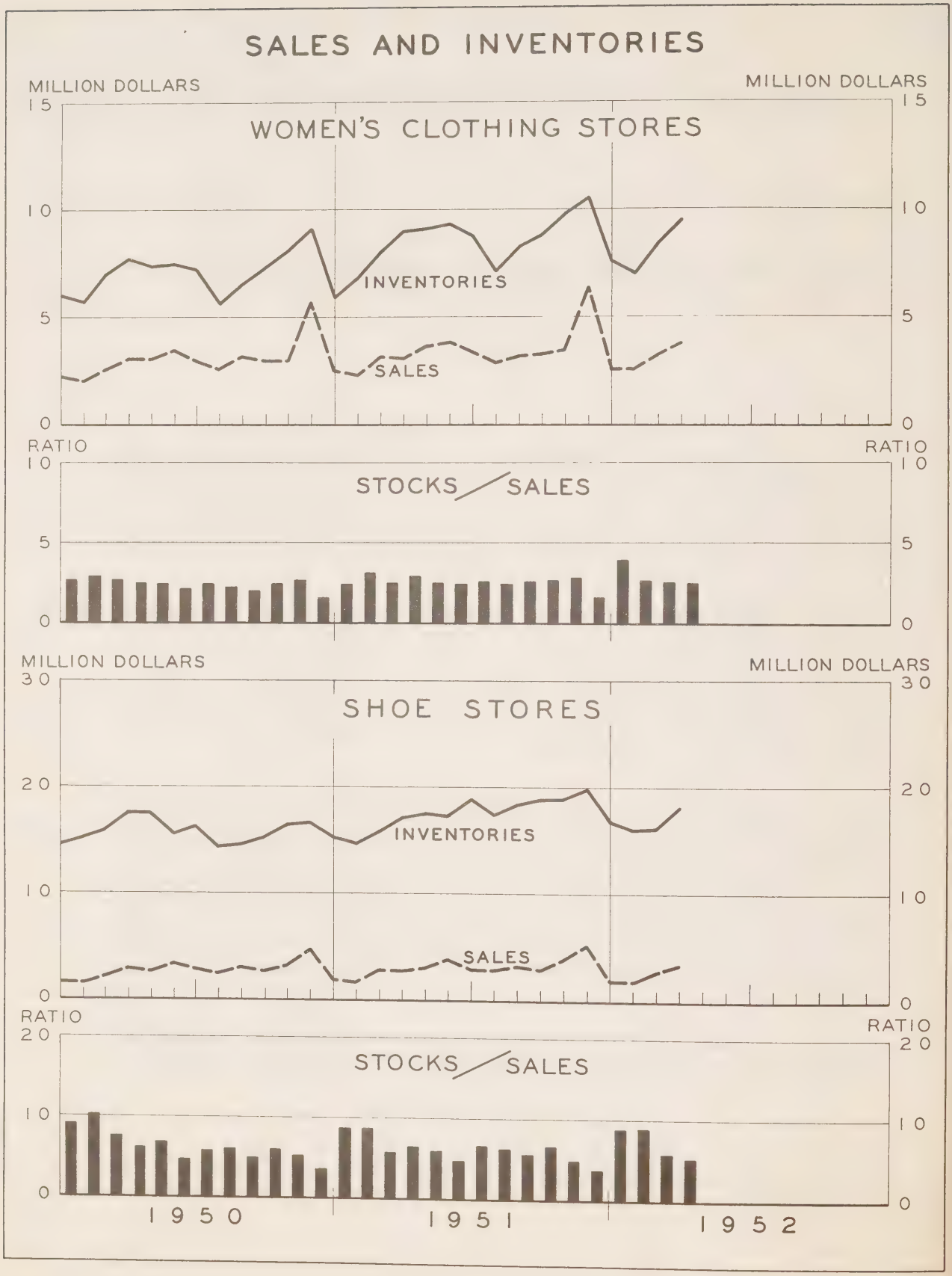

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
15
10
5
0
WOMEN'S CLOTHING STORES
INVENTORIES
SALES
RATIO
RATIO
10
5
0
STOCKS / SALES
MILLION DOLLARS
MILLION DOLLARS
30
20
10
0
SHOE STORES
INVENTORIES
SALES
RATIO
RATIO
20
10
0
STOCKS / SALES
1950
1951
1952

TABLE 1. Sales and Stocks, for Six Trades, April, 1952

Trade	Sales		Stocks		% Change 1952/1951	
	April/51	April/52	March/51	March/52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	48,314	56,382	40,821	43,599	+ 16.7	+ 6.8
Women's Clothing Stores	3,070	3,810	8,962	9,462	+ 24.1	+ 5.6
Shoe Stores	2,690	3,472	17,227	18,209	+ 29.1	+ 5.7
Hardware Stores	1,142	1,083	4,295	4,807	- 5.2	+ 11.9
Drug Stores	2,284	2,656	8,421	8,238	+ 16.3	- 2.2
Variety Stores	11,340	14,390	42,269	40,270	+ 26.9	- 4.7

TABLE 2. Sales/Stocks Relationships, April, 1952

Trade	Stock/Sales Ratio		Stock Turnover Rate
	April, 1951	April, 1952	April, 1952
Food Stores	0.8	0.8	15.1
Women's Clothing Stores	2.9	2.5	4.5
Shoe Stores	6.4	5.2	2.1
Hardware Stores	3.8	4.4	2.8
Drug Stores	3.7	3.1	3.8
Variety Stores	3.7	2.8	4.2

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	April, 1951	April, 1952
Food Stores	767	790
Women's Clothing Stores	276	298
Shoe Stores	471	494
Hardware Stores	36	37
Drug Stores	244	244
Variety Stores	519	528

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CHAIN STORE SALES AND STOCKS

MAY, 1952

All 6 trades covered in this chain store bulletin reported larger sales in May 1952 than in May 1951. The largest increases were recorded by chain food stores (23.0%), shoe stores (13.6%) and women's clothing stores (12.6%). It should be noted, however, that the number of units in the sample of reporting firms in these trades increased by 20 or more in all 3 cases.

Chain hardware, drug and variety store sales in May 1952 were 4.4%, 10.0% and 6.0% higher than in May 1951.

Inventories on hand in both chain food and women's clothing stores were 4.0% above 1951 levels. Chain shoe stores, drug stores and variety stores all showed lower inventory holdings.

Except for chain hardware stores all trades showed lower stock/sales ratios this year than last. The May 1952 stock/sales ratio for chain food stores was the lowest in several years.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain hardware and drug stores for the period from January 1950 to May 1952, along with the stock/sales ratios for the same period.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

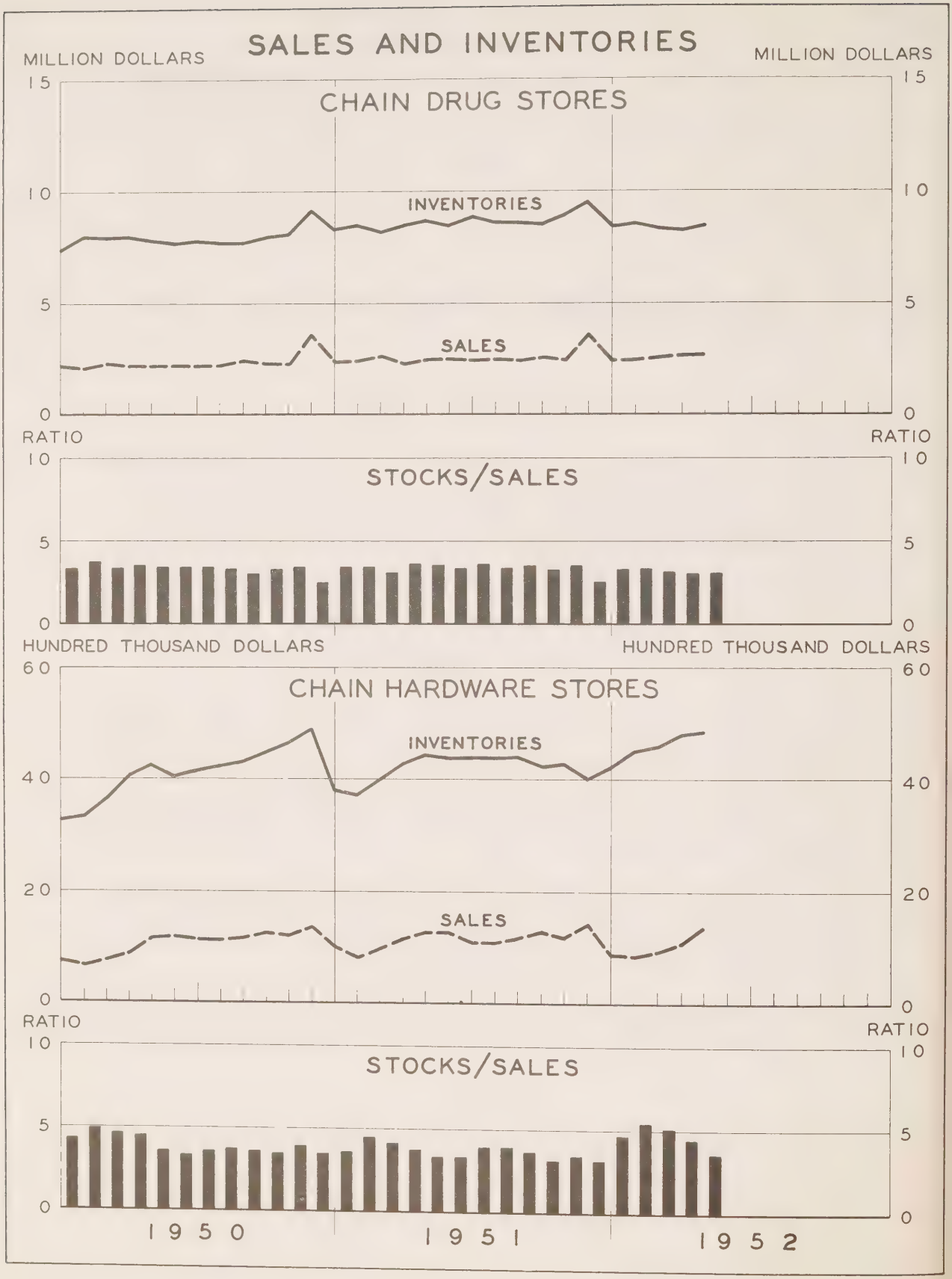

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN DRUG STORES
INVENTORIES
SALES
15
10
5
0
RATIO
STOCKS/SALES
HUNDRED THOUSAND DOLLARS
CHAIN HARDWARE STORES
60
40
20
1950
1951
1952

TABLE 1. Sales and Stocks, for Six Trades, MAY, 1952

Trade	Sales		Stocks		% Change 1952/1951	
	May/51	May/52	April/51	April/52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	52,682	64,799	40,487	42,091	+ 23.0	+ 4.0
Women's Clothing Stores	3,664	4,126	9,082	9,447	+ 12.6	+ 4.0
Shoe Stores	3,019	3,429	17,565	17,404	+ 13.6	- 0.9
Hardware Stores	1,309	1,367	4,447	4,871	+ 4.4	+ 9.5
Drug Stores	2,434	2,678	8,675	8,354	+ 10.0	- 3.7
Variety Stores	13,595	14,411	46,050	41,778	+ 6.0	- 9.3

TABLE 2. Sales/Stocks Relationships, MAY, 1952

Trade	Stock/Sales Ratio		Stock Turnover Rate
	May, 1951	May, 1952	May, 1952
Food Stores	0.8	0.6	15.9
Women's Clothing Stores	2.5	2.3	4.5
Shoe Stores	5.8	5.1	2.2
Hardware Stores	3.4	3.6	2.8
Drug Stores	3.6	3.1	3.8
Variety Stores	3.4	2.9	4.1

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	May, 1951	May, 1952
Food Stores	768	789
Women's Clothing Stores	275	298
Shoe Stores	471	491
Hardware Stores	36	37
Drug Stores	243	244
Variety Stores	519	529

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MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS

JUNE, 1952

All 6 trades covered in this chain store bulletin reported larger sales in June 1952 than in June 1951. Cumulative sales for the first half of 1952 followed the monthly pattern with all trades but hardware showing gains above 5%.

When comparing chain store sales and stocks between the two years consideration should be given to the fact that in 1951 the month of June contained 26 working days and 5 Fridays and Saturdays, whereas in 1952 the month of June had 25 working days with 4 Fridays and Saturdays.

Sales of chain food stores in June 1952 amounted to $56,412,000, 1.1% higher than in June 1951. Food stocks on hand at June 1, 1952 showed a slight increase of 0.9% over last year. An interesting development of the chain food store trade is that their stock turnover rates in 1952 have been consistently higher than in 1951; the June stock turnover rate of 16.2 is the highest in several years.

The charts on page 2 depict the monthly changes in dollar value of sales and inventories for chain food stores for the period from January 1950 to June 1952 along with tne stock/sales ratios for the same period.

Chain drug and chain variety stores recorded increases in sales of 3.1% and 0.4%, respectively. The value of their inventories on hand declined 1.8% and 8.5%. It is interesting to note that current month-end inventories for these two trades have been lower than those for corresponding months in 1951 since March 31st.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section


CHAIN RETAIL FOOD STORES
SALES AND INVENTORIES
MILLION DOLLARS
70
60
50
40
30
20
10
0
SALES
INVENTORIES
RATIO
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE — INVENTORIES SHOWN ARE AT BEGINNING OF MONTH.

TABLE 1. Sales and Stocks for Six Trades,

Trade	Sales		Stocks		% Change, 1952/1951	
	June/51	June/52	May/ 51	May/ 52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	55,798	56,412	41,092	41,463	+ 1.1	+ 0.9
Women's Clothing Stores	3,883	3,968	9,277	9,627	+ 2.2	+ 3.8
Shoe Stores	3,805	4,117	17,252	19,033	+ 8.2	+ 10.3
Hardware Stores	1,278	1,411	4,370	5,052	+ 10.4	+ 15.6
Drug Stores	2,482	2,559	8,515	8,364	+ 3.1	- 1.8
Variety Stores	14,258	14,315	47,052	43,074	+ 0.4	- 8.5

TABLE 2. Chain Store Sales for Six Trades,

Trade	Sales		
	Jan. - June 1951	Jan. - June 1952	% Change 1952/1951
	$'000	$'000	%
Food Stores	300,529	346,179	+ 5.2
Women's Clothing Stores	18,515	20,345	+ 9.9
Shoe Stores	15,799	17,299	+ 9.5
Hardware Stores	6,546	6,573	+ 0.4
Drug Stores	14,623	15,590	+ 6.6
Variety Stores	68,282	73,592	+ 7.8

TABLE 3. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	June 1951	June 1952	June 1952
Food Stores	0.7	0.7	16.2
Women's Clothing Stores	2.4	2.4	4.5
Shoe Stores	4.5	4.6	2.0
Hardware Stores	3.4	3.6	2.7
Drug Stores	3.4	3.3	3.8
Variety Stores	3.3	3.0	3.9

Stocks/Sales Ratios—are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates—are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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CHAIN STORE SALES AND STOCKS

JULY, 1952

All 6 trades covered in this chain store bulletin reported larger sales in July 1952 than in July 1951. The largest increase (20.1%) was experienced by chain food stores whose sales rose from $48,451,000 in July 1951 to $58,190,000 in July 1952.

Chain drug and chain variety stores recorded increases in sales of 8.2% and 6.2% respectively. Their inventories on hand at July 1, 1952 were 4.0% and 6.7% lower than the previous year.

The charts on page 2 depict the monthly changes in dollar value of sales and inventories for variety stores for the period from January 1950 to July 1952 along with the stock/sales ratios for the same period. Revised estimates of sales in the first halves of 1951 and 1952 and inventories held on May 30, are published on page 4.

Sales of chain women's clothing stores and chain shoe stores increased 9.8% and 11.6% over July 1951. However the change in their inventories showed divergent trends; stocks held by chain women's clothing stores increased 6.5% whereas those hold by chain shoe stores were lower by 10.0%. It should be noted that the number of stores operated by the reporting panel of chain women's clothing stores rose from 279 in July 1951 to 301 in July 1952 and those operated by chain shoe firms increased from 473 to 494.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Service Section

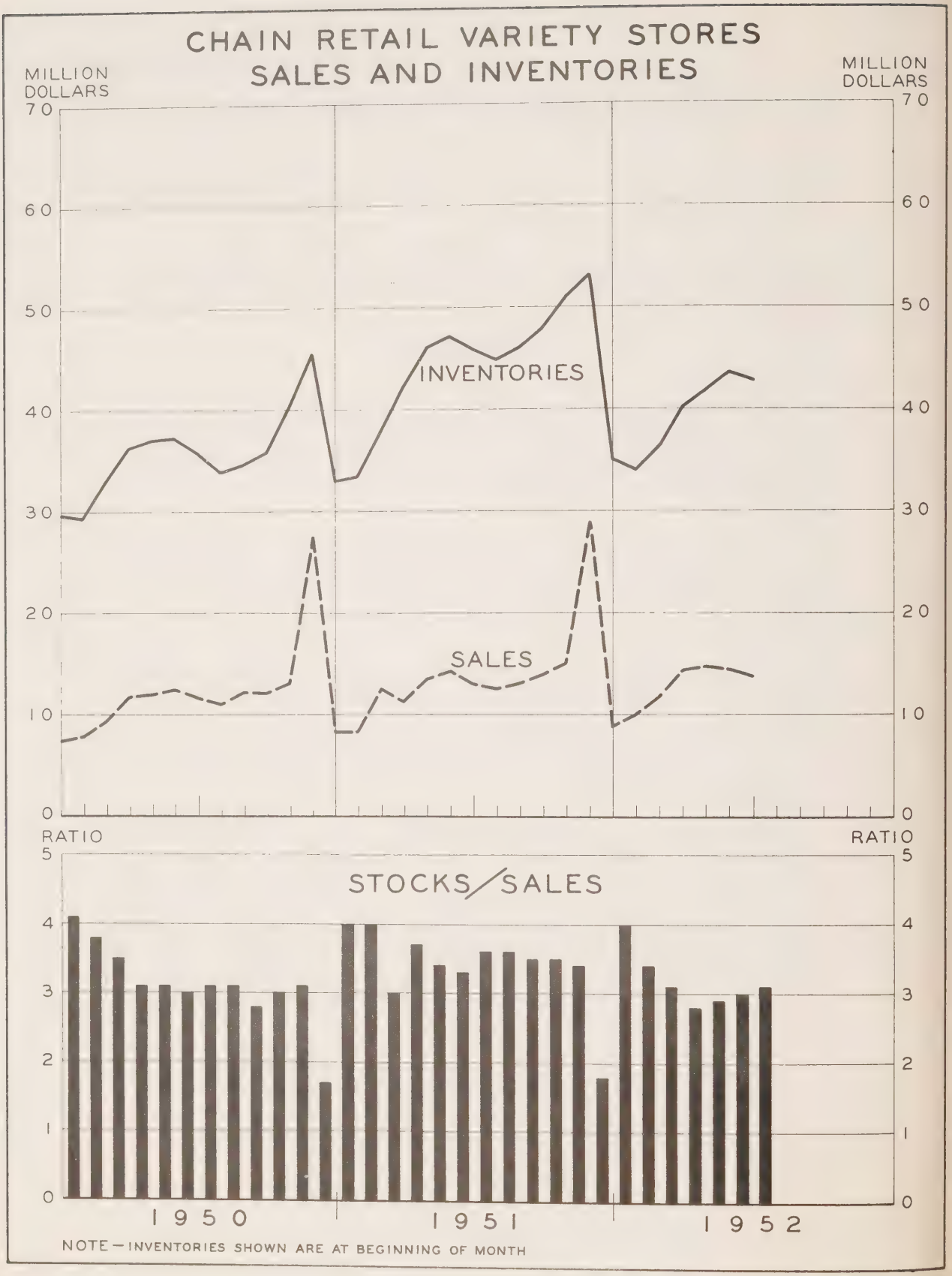

CHAIN RETAIL VARIETY STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
70
60
50
40
30
20
10
0
INVENTORIES
SALES
RATIO
RATIO
5
4
3
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE—INVENTORIES SHOWN ARE AT BEGINNING OF MONTH

TABLE 1. Sales and Stocks, for Six Trades,

Trade	Sales		Stocks		% Change 1952/1951	
	July/51	July/52	June/51	June/52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	48,451	58,190	40,565	41,523	+ 20.1	+ 2.4
Women's Clothing Stores	3,405	3,739	8,779	9,354	+ 9.8	+ 6.5
Shoe Stores	2,945	3,287	18,767	16,893	+ 11.6	- 10.0
Hardware Stores	1,103	1,228	4,394	4,974	+ 11.3	+ 13.2
Drug Stores	2,391	2,587	8,770	8,419	+ 8.2	- 4.0
Variety Stores	12,930	13,732	45,826	42,777	+ 6.2	- 6.7

TABLE 2. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	July, 1951	July, 1952	July, 1952
Food Stores	0.8	0.7	16.4
Women's Clothing Stores	2.6	2.5	4.6
Shoe Stores	6.4	5.1	2.3
Hardware Stores	4.0	4.1	2.8
Drug Stores	3.7	3.3	3.8
Variety Stores	3.5	3.1	4.0

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	July, 1951	July, 1952
Food Stores	782	791
Women's Clothing Stores	279	301
Shoe Stores	473	494
Hardware Stores	36	37
Drug Stores	243	244
Variety Stores	521	534

TABLE 1. Sales and Stocks for Six Trades,

Trade	Sales		Stocks		% Change, 1952/1951	
	June/51	June/52	May/51	May/52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	55,798	56,571	41,092	41,524	+ 1.4	+ 1.1
Women's Clothing Stores	3,883	4,022	9,277	9,536	+ 3.6	+ 2.8
Shoe Stores	3,805	3,845	17,252	16,649	+ 1.1	- 3.5
Hardware Stores	1,278	1,384	4,370	5,025	+ 8.3	+ 15.0
Drug Stores	2,482	2,577	8,515	8,525	+ 3.8	+ 0.1
Variety Stores	14,258	14,316	47,052	43,609	+ 0.4	- 7.3

TABLE 2. Chain Store Sales for Six Trades,

Trade	Sales		
	Jan.- June 1951	Jan.- June 1952	% Change 1952/1951
	$'000	$'000	%
Food Stores	300,529	346,337	+ 15.2
Women's Clothing Stores	18,515	20,398	+ 10.2
Shoe Stores	15,799	17,027	+ 7.8
Hardware Stores	6,546	6,546	(a)
Drug Stores	14,623	15,608	+ 6.7
Variety Stores	68,282	73,593	+ 7.8

TABLE 3. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	June 1951	June 1952	June 1952
Food Stores	0.7	0.7	16.1
Women's Clothing Stores	2.4	2.4	4.5
Shoe Stores	4.5	4.3	2.3
Hardware Stores	3.4	3.6	2.7
Drug Stores	3.4	3.3	3.7
Variety Stores	3.3	3.0	3.9

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

(a) Unchanged

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CHAIN STORE SALES AND STOCKS

AUGUST, 1952

For the fourth consecutive month all trades covered in this chain store bulletin reported higher dollar sales in August 1952 than in August 1951. The largest increase (29.1%) was recorded by chain hardware stores whose sales rose from $1,086,000 in August 1951 to $1,402,000 in August 1952.

Chain drug and chain variety stores recorded increases in sales of 5.9% and 9.1%. Their inventory holdings declined 1.9% and 4.6% from 1951, respectively.

Sales by chain food stores rose from $51,910,000 in August 1951 to $58,762,000 in 1952. Food stocks on hand at August 1, 1952 were a slight 0.2% above last year's level.

Sales of chain women's clothing and chain shoe stores increased 9.1% and 13.7% over August 1951. It should be noted, however, that the number of stores operated by the reporting firms rose from 278 to 305 in the case of chain women's clothing stores and from 474 to 492 in the case of chain shoe stores. The charts on page 2 depict the dollar value of sales and inventories for these 2 trades from January 1950 to August 1952 along with their stock/sales ratios for the same period.

The stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Service Section

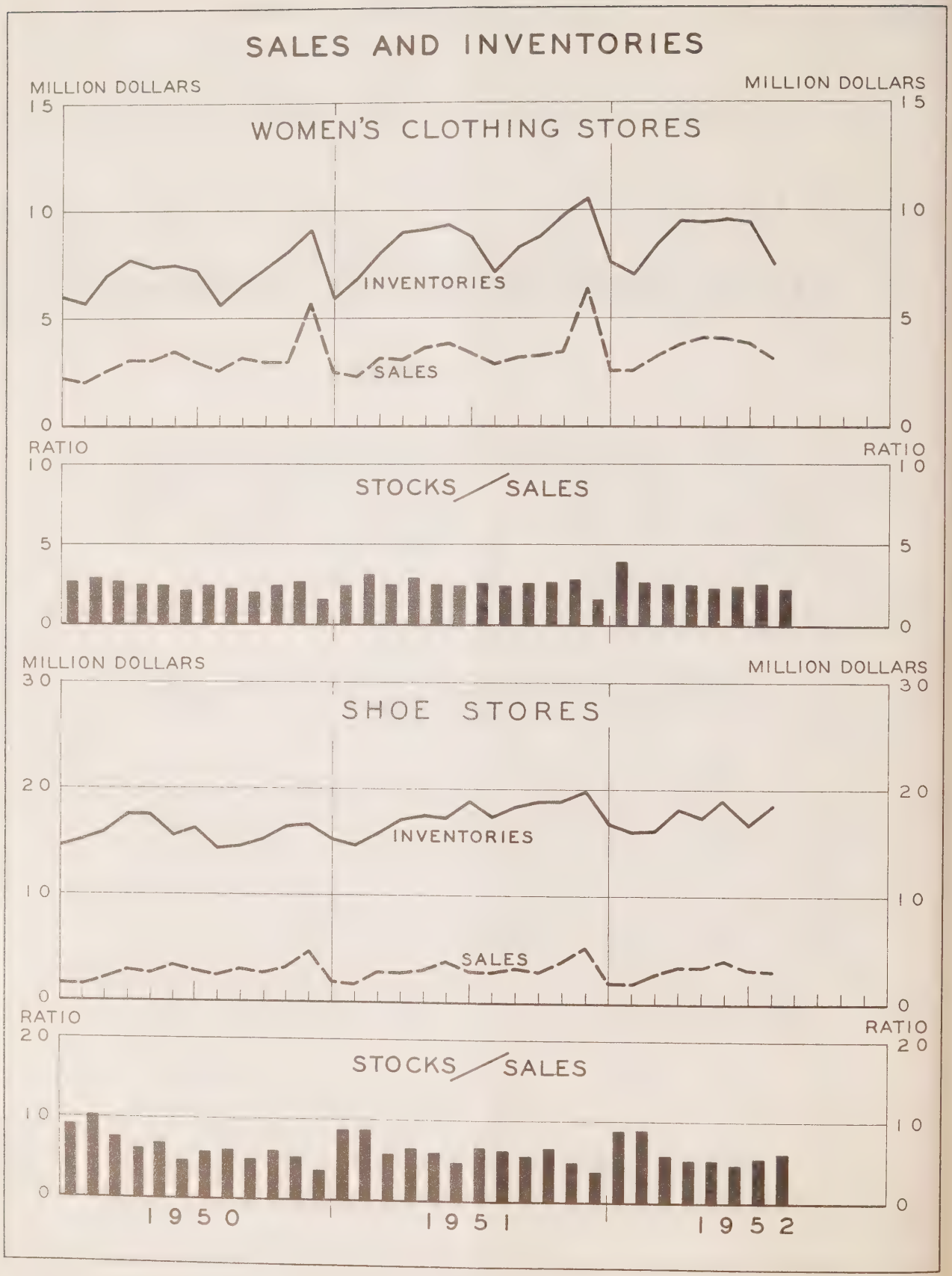

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
15
10
5
0
WOMEN'S CLOTHING STORES
INVENTORIES
SALES
RATIO
RATIO
10
5
0
STOCKS / SALES
MILLION DOLLARS
MILLION DOLLARS
30
20
10
0
SHOE STORES
INVENTORIES
SALES
RATIO
RATIO
20
10
0
STOCKS / SALES
1950
1951
1952

TABLE 1. Sales and Stocks, for Six Trades,

Trade	Sales		Stocks		% Change 1952/1951	
	Aug./51	Aug./52	July/51	July/52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	51,910	58,762	42,491	42,574	+ 13.2	+ 0.2
Women's Clothing Stores	2,901	3,165	7,076	7,513	+ 9.1	+ 6.2
Shoe Stores	2,763	3,142	17,387	18,606	+ 13.7	+ 7.0
Hardware Stores	1,086	1,402	4,389	5,067	+ 29.1	+ 15.4
Drug Stores	2,459	2,604	8,621	8,456	+ 5.9	- 1.9
Variety Stores	12,496	13,633	44,776	42,735	+ 9.1	- 4.6

TABLE 2. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	August, 1951	August, 1952	August, 1952
Food Stores	0.8	0.7	16.1
Women's Clothing Stores	2.4	2.4	5.8
Shoe Stores	6.3	5.9	2.1
Hardware Stores	4.0	3.6	2.8
Drug Stores	3.5	3.2	3.8
Variety Stores	3.6	3.1	4.0

Stocks/Sales Ratios— are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates— are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August, 1951	August, 1952
Food Stores	782	791
Women's Clothing Stores	278	305
Shoe Stores	474	492
Hardware Stores	36	36
Drug Stores	243	243
Variety Stores	522	530

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CHAIN STORE SALES AND STOCKS

SEPTEMBER, 1952

All 6 trades covered in this report showed higher sales in September 1952 when compared with September 1951. Nine months cumulative gains reflected the monthly pattern with chain food stores reporting the largest increase (14.2%).

Retail sales by chain women's clothing stores and chain shoe stores equalled $3,473,000 and $3,431,000 in September 1952; the value of inventories held by these 2 trades at the beginning of September amounted to $8,304,000 and $17,585,000, respectively.

A 10.2% increase in sales volume, recorded by chain hardware stores was accompanied by a similar gain of 10.4% in stocks. However the stock/sales ratio for this trade remained the same as last year.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain drug and chain hardware stores from January 1950 to September 1952 along with their stock/sales ratios for the same period.

Both chain drug and variety stores reported moderate sales gains in September and moderate inventory losses as of August 31, when compared with the previous year. The stock/sales ratio for chain drug stores fell from 3.5 in September 1951 to 3.1 in September 1952; the same ratio for variety stores declined from 3.5 to 3.2.

These stock values are expressed in terms of selling price and include store and warehouse inventories.

Prepared in Merchandising and Services Section

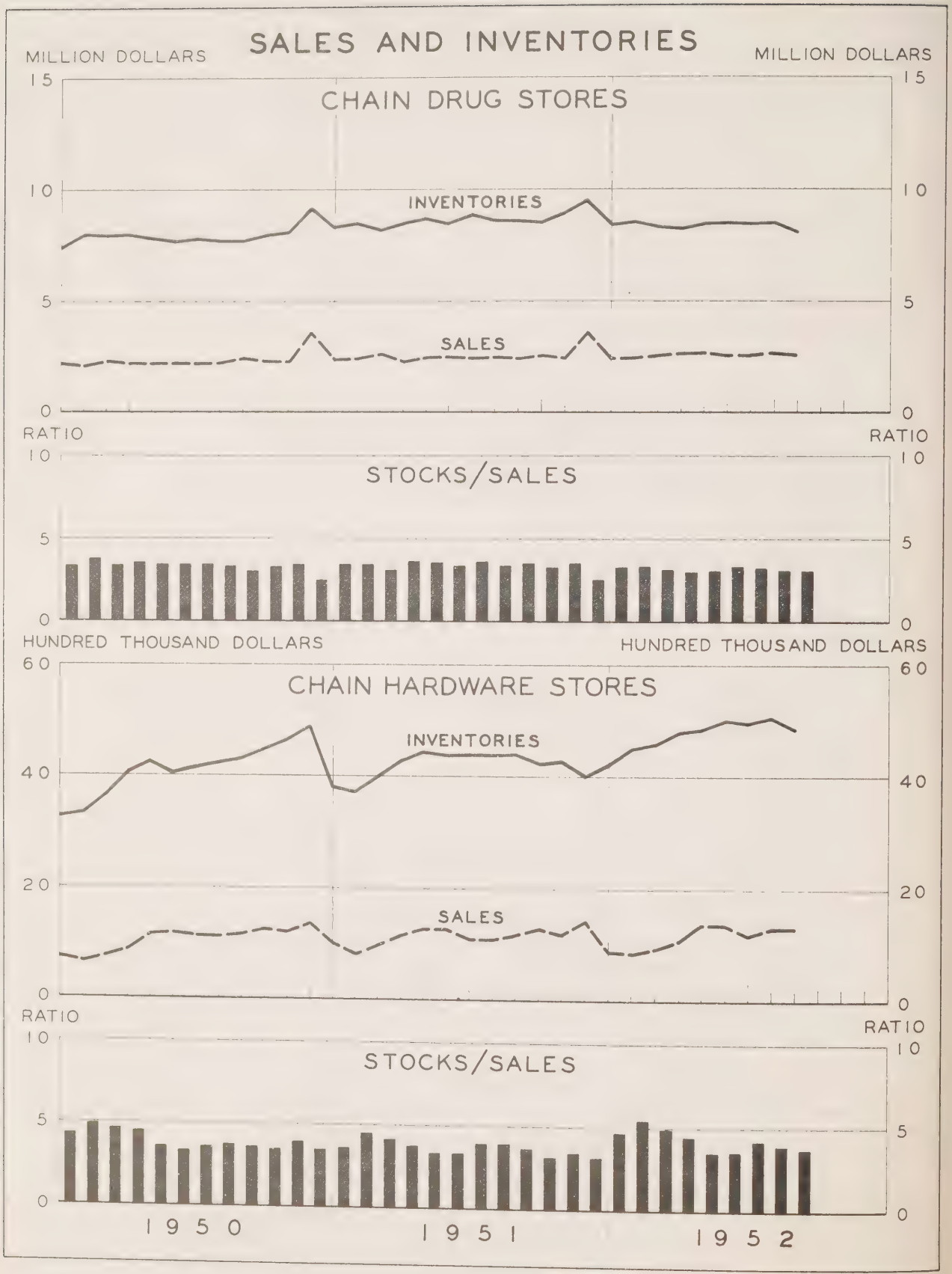

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
CHAIN DRUG STORES
INVENTORIES
SALES
15
10
5
0
RATIO
STOCKS/SALES
HUNDRED THOUSAND DOLLARS
CHAIN HARDWARE STORES
60
40
20
1950
1951
1952

TABLE 1. Sales and Stocks for Six Trades,

Trade	Sales		Stocks		% Change, 1952/1951	
	Sept./51	Sept./52	Aug./51	Aug./52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	52,799	55,281	41,995	42,169	+ 4.7	+ 0.4
Women's Clothing Stores	3,187	3,473	8,293	8,304	+ 9.0	+ 0.1
Shoe Stores	3,287	3,431	18,377	17,585	+ 4.4	- 4.3
Hardware Stores	1,185	1,306	4,397	4,856	+ 10.2	+ 10.4
Drug Stores	2,446	2,580	8,588	8,117	+ 5.5	- 5.5
Variety Stores	13,107	13,670	45,948	44,004	+ 4.3	- 4.2

TABLE 2. Chain Store Sales for Six Trades,

Trade	Sales		
	Jan. - Sept. 1951	Jan. - Sept. 1952	% Change 1952/1951
	$'000	$'000	%
Food Stores	453,689	518,277	+ 14.2
Women's Clothing Stores	28,008	30,805	+ 10.0
Shoe Stores	24,793	26,760	+ 7.9
Hardware Stores	9,919	10,334	+ 4.2
Drug Stores	21,918	23,463	+ 7.0
Variety Stores	106,814	114,869	+ 7.5

TABLE 3. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	Sept. 1951	Sept. 1952	Sept. 1952
Food Stores	0.8	0.8	16.3
Women's Clothing Stores	2.6	2.4	5.3
Shoe Stores	5.6	5.1	2.2
Hardware Stores	3.7	3.7	3.0
Drug Stores	3.5	3.1	3.9
Variety Stores	3.5	3.2	3.9

Stocks/Sales Ratios— are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates— are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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MERCHANDISING FILE

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

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CHAIN STORE SALES AND STOCKS

OCTOBER, 1952

All 6 trades covered in this chain store bulletin showed marked increases in sales when comparing October 1952 with October 1951 and, in fact, have been reporting higher monthly sales this year than last since May 1952.

The largest sales gain was recorded by chain women's clothing stores (22.5%) with an attendant increase in inventories of 11.5%. However it should be noted that the number of stores operated by the reporting panel of women's clothing chains rose from 284 in October 1951 to 309 in October 1952.

Chain food stores showed a sales gain of 18.2%; inventories on hand as at September 30 were 1.9% above last year. Chain drug and variety stores reported sales increases of 10.0% and 16.0% respectively. The value of inventories held by the former as at September 30 fell 2.3% from the previous year but those held by variety stores remained unchanged.

It is interesting to note that all trades except hardware stores showed lower stock/sales ratios in October 1952 than in October 1951. Stock values in this report are expressed in terms of selling price and include store and warehouse inventories.

The chart on page 2 depicts monthly changes in dollar value of sales and inventories for chain food stores from January 1950 to October 1952 along with the stock/sales ratios for the same period.

Prepared in Merchandising and Services Section

UNIVERSITY OF TORONTO


CHAIN RETAIL FOOD STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
70
60
50
40
30
20
10
0
SALES
INVENTORIES
RATIO
RATIO
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE — INVENTORIES SHOWN ARE AT BEGINNING OF MONTH.

TABLE 1. Sales and Stocks, for Six Trades,

Trade	Sales		Stocks		% Change 1952/1951	
	Oct./51	Oct./52	Sept./51	Sept./52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	52,863	62,484	42,926	43,739	+ 18.2	+ 1.9
Women's Clothing Stores	3,277	4,015	8,836	9,855	+ 22.5	+ 11.5
Shoe Stores	2,890	3,343	18,780	18,857	+ 15.7	+ 0.4
Hardware Stores	1,297	1,481	4,222	5,065	+ 14.2	+ 20.0
Drug Stores	2,649	2,914	8,470	8,271	+ 10.0	- 2.3
Variety Stores	13,858	16,075	47,997	48,013	+ 16.0	(a)

TABLE 2. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	October, 1951	October, 1952	October, 1952
Food Stores	0.8	0.7	16.0
Women's Clothing Stores	2.7	2.5	4.5
Shoe Stores	6.5	5.6	2.1
Hardware Stores	3.3	3.4	2.9
Drug Stores	3.2	2.8	3.9
Variety Stores	3.5	3.0	3.6

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	October, 1951	October, 1952
Food Stores	784	785
Women's Clothing Stores	284	309
Shoe Stores	476	495
Hardware Stores	37	36
Drug Stores	243	242
Variety Stores	522	531

(a) Unchanged

6505-503
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MERCHANDISING FILE C

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CHAIN STORE SALES AND STOCKS

NOVEMBER, 1952

Five of the six trades covered in this chain store bulletin reported higher sales in November 1952 than in November 1951. The exception was chain shoe stores whose sales decreased 7.7% when compared with last year; the value of their inventories on hand as of October 31, 1952 rose by 4.7% when compared with October 31, 1951 thereby raising the stock/sales ratio from 4.8 for November 1951 to 5.4 for November 1952.

The largest sales gains were recorded by chain women's clothing stores (13.4%) and chain hardware stores (12.6%). The value of the inventories held by these 2 trades on October 31 equalled $11,556,000 and $5,042,000, 17.9% and 18.4% above 1951.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain variety stores from January 1950 to November 1952 along with their stock/sales ratios for the same period.

Although the value of inventories held by chain food stores on October 31 was 0.1% below those held on the same date last year, their sales for November 1952 rose 8.7% over November 1951.

Inventory data in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

UNIVERSITY OF TORONTO
DEPT. OF POLITICAL ECONOMY

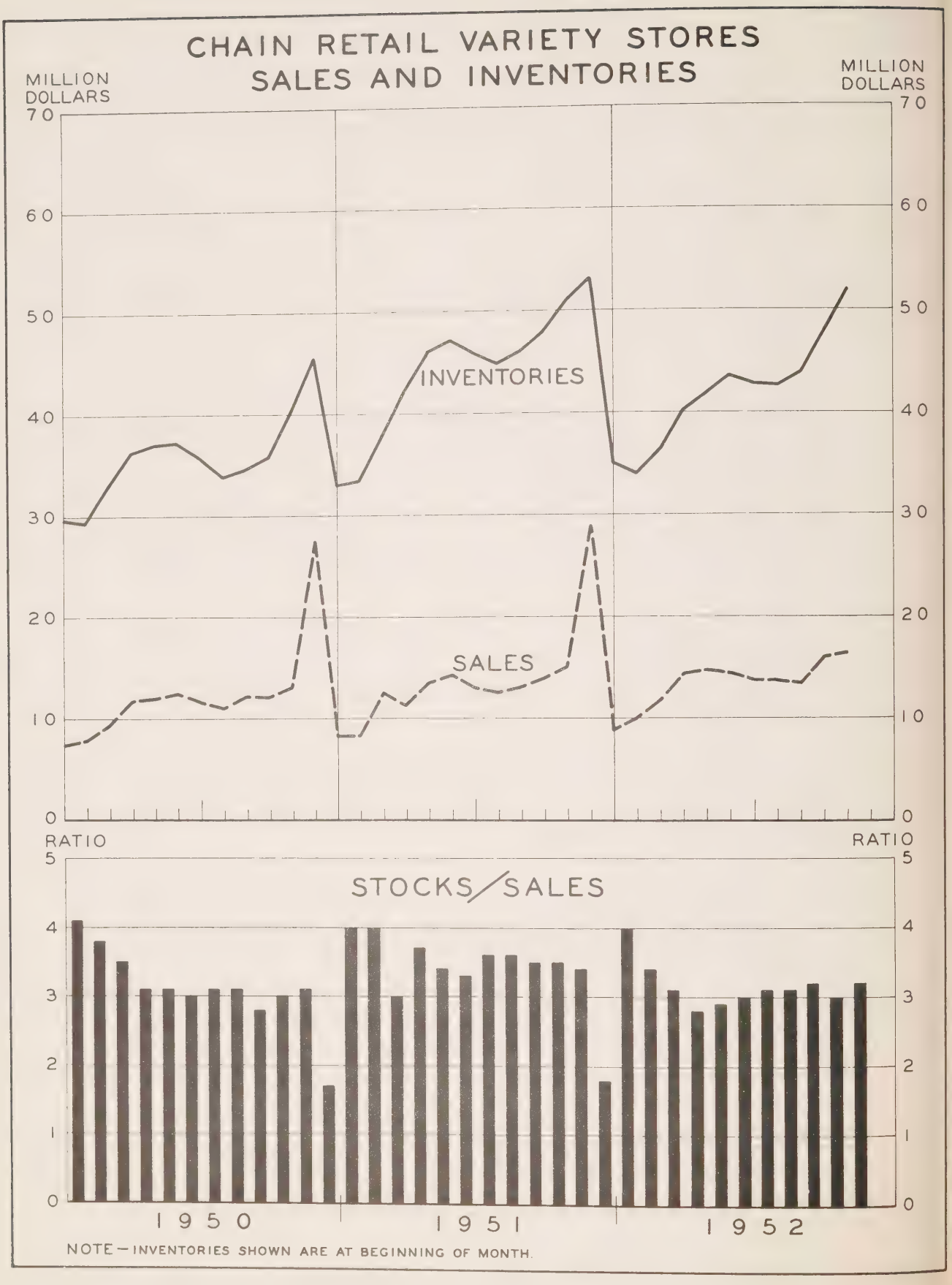

CHAIN RETAIL VARIETY STORES
SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
70
60
50
40
30
20
10
0
INVENTORIES
SALES
RATIO
RATIO
5
4
3
2
1
0
STOCKS/SALES
1950
1951
1952
NOTE—INVENTORIES SHOWN ARE AT BEGINNING OF MONTH.

TABLE 1. Sales and Stocks, for Six Trades,

Trade	Sales		Stocks		% Change 1952/1951	
	Nov./51	Nov./52	Oct./51	Oct./52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	57,124	62,094	45,726	45,659	+ 8.7	- 0.1
Women's Clothing Stores	3,543	4,017	9,799	11,556	+ 13.4	+ 17.9
Shoe Stores	3,947	3,643	18,782	19,664	- 7.7	+ 4.7
Hardware Stores	1,182	1,331	4,260	5,042	+ 12.6	+ 18.4
Drug Stores	2,474	2,627	8,921	8,650	+ 6.2	- 3.0
Variety Stores	15,108	16,242	51,039	52,016	+ 7.5	+ 1.9

TABLE 2. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	November, 1951	November, 1952	November, 1952
Food Stores	0.8	0.7	15.4
Women's Clothing Stores	2.8	2.9	3.9
Shoe Stores	4.8	5.4	2.0
Hardware Stores	3.6	3.8	2.9
Drug Stores	3.6	3.3	3.7
Variety Stores	3.4	3.2	3.4

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	November, 1951	November, 1952
Food Stores	785	786
Women's Clothing Stores	282	312
Shoe Stores	478	496
Hardware Stores	37	36
Drug Stores	243	241
Variety Stores	524	535

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UNIVERSITY OF TORONTO
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CHAIN STORE SALES AND STOCKS

DECEMBER, 1952

All 6 trades covered in this chain store bulletin reported higher dollar sales in 1952 than in 1951. The largest gain was recorded by chain food stores (13.2%); chain women's clothing stores and chain variety stores reported annual increases of 12.0% and 8.9%.

Sales of chain shoe stores in December 1952 amounted to $6,182,000, 17.1% above December 1951. Since the value of stocks held by chain shoe stores on December 1, 1952 rose only 4.6% over last year, the stock/sales ratio for this trade fell from 3.7 in 1951 to 3.3 in 1952.

The charts on page 2 show the monthly changes in dollar value of sales and inventories for chain shoe and chain women's clothing stores from January 1950 to December 1952 along with their stock/sales ratios for the same period.

Chain drug and chain variety store sales in December 1952 increased 5.9% and 11.4% when compared with December 1951. Inventories held by these two trades on December 1, 1952 were estimated to be $9,500,000 and $57,124,000 respectively.

Stock values in this report are expressed in terms of selling price and include both store and warehouse inventories.

Prepared in Merchandising and Services Section

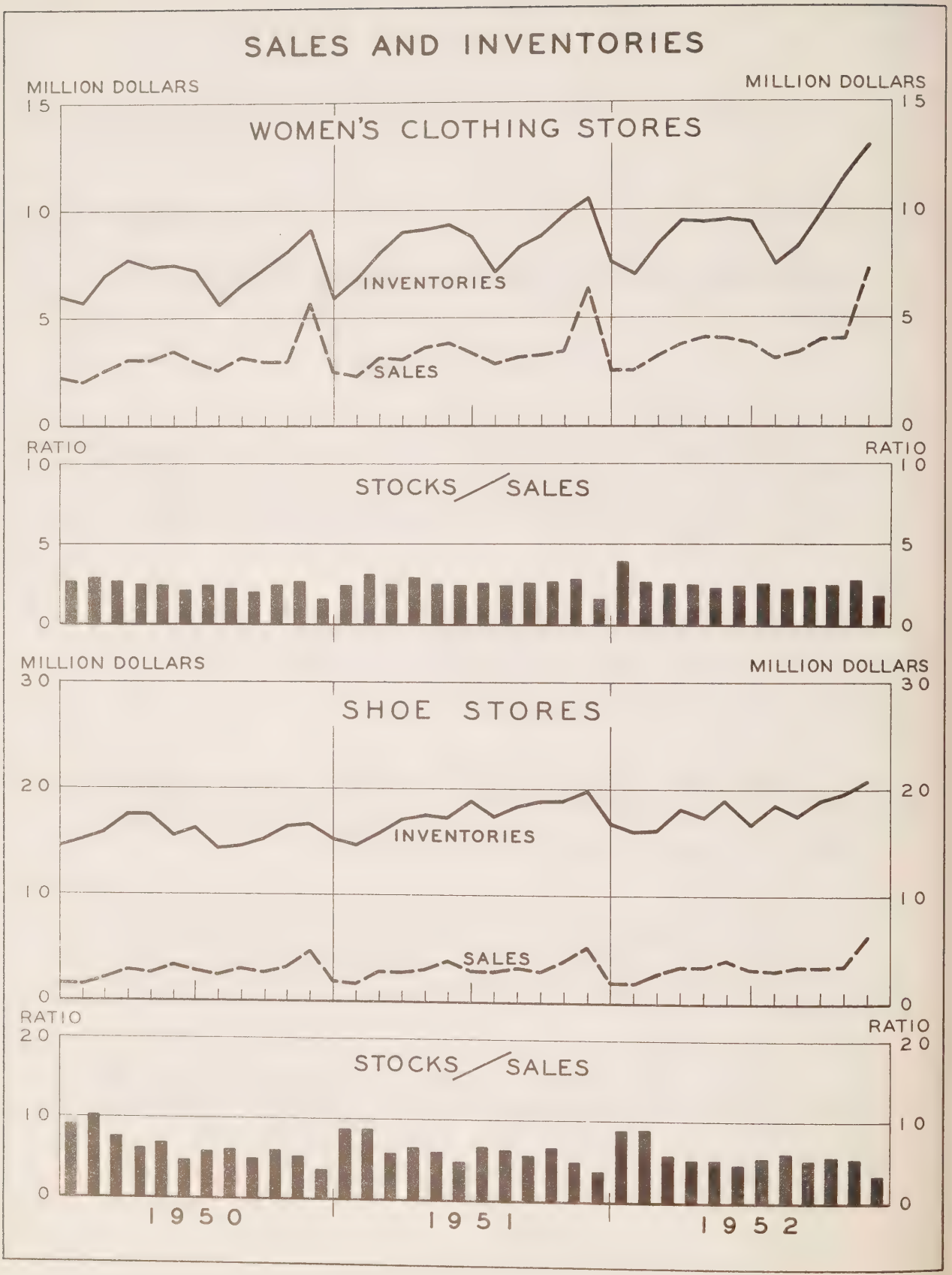

SALES AND INVENTORIES
MILLION DOLLARS
MILLION DOLLARS
15
10
5
0
WOMEN'S CLOTHING STORES
INVENTORIES
SALES
RATIO
RATIO
10
5
0
STOCKS / SALES
MILLION DOLLARS
MILLION DOLLARS
30
20
10
0
SHOE STORES
INVENTORIES
SALES
RATIO
RATIO
20
10
0
STOCKS / SALES
1950
1951
1952

TABLE 1. Sales and Stocks for Six Trades,

Trade	Sales		Stocks		% Change, 1952/1951	
	Dec./51	Dec./52	Nov./51	Nov./52	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	66,780	70,520	47,127	47,914	+ 5.6	+ 1.7
Women's Clothing Stores	6,360	7,251	10,451	13,033	+ 14.0	+ 24.7
Shoe Stores	5,280	6,182	19,773	20,686	+ 17.1	+ 4.6
Hardware Stores	1,436	1,593	4,000	(b)	+ 10.9	(b)
Drug Stores	3,598	3,810	9,491	9,500	+ 5.9	+ 0.1
Variety Stores	29,049	32,361	53,151	57,124	+ 11.4	+ 7.5

TABLE 2. Chain Store Sales for Six Trades,

Trade	Sales		
	Jan.-Dec. 1951	Jan.-Dec. 1952	% Change 1952/1951
	$'000	$'000	%
Food Stores	630,456	713,467	+ 13.2
Women's Clothing Stores	41,188	46,132	+ 12.0
Shoe Stores	36,910	39,796	+ 7.8
Hardware Stores	13,834	14,637	+ 5.8
Drug Stores	30,638	32,865	+ 7.3
Variety Stores	164,830	179,456	+ 8.9

Note: Cumulative sales do not coincide with monthly figures published because previous months have been revised.

TABLE 3. Sales/Stocks Relationships,

Trade	Stock/Sales Ratio		Stock Turnover Rate
	December 1951	December 1952	December 1952
Food Stores	0.7	0.7	14.9
Women's Clothing Stores	1.6	1.8	3.5
Shoe Stores	3.7	3.3	1.9
Hardware Stores	2.8	(b)	(b)
Drug Stores	2.6	2.5	3.5
Variety Stores	1.8	1.8	3.1

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

(b) Not available.

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UNIVERSITY OF TORONTO
DEPT. OF POLITICAL ECONOMY

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Vol. 6 – No. 1 JANUARY, 1953 $1.00 a year

CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change	
	Jan./52	Jan./53	Dec./51	Dec./52	1953/52 Sales	1952/51 Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	52,855	61,627	43,785	46,211	+ 16.6	+ 5.5
Women's Clothing Stores	2,629	2,953	7,444	9,062	+ 12.3	+ 21.7
Shoe Stores	1,922	2,480	17,040	18,115	+ 29.0	+ 6.3
Hardware Stores	753	826	3,951	4,748	+ 9.7	+ 20.2
Drug Stores	2,519	2,789	8,500	9,117	+ 10.7	+ 7.3
Variety Stores	8,738	10,371	35,202	39,296	+ 18.7	+ 11.6

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	January, 1952	January, 1953	January, 1953
Food Stores	0.8	0.7	15.0
Women's Clothing Stores	2.8	3.1	5.1
Shoe Stores	8.9	7.3	2.3
Hardware Stores	5.2	5.7	2.7
Drug Stores	3.4	3.3	3.7
Variety Stores	4.0	3.8	4.6

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January, 1952	January, 1953
Food Stores	793	786
Women's Clothing Stores	290	319
Shoe Stores	487	494
Hardware	37	36
Drug Stores	242	233
Variety Stores	524	534

Prepared in Merchandising and Services Section

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DOMINION BUREAU OF STATISTICS
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OTTAWA

UNIVERSITY OF TORONTO

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Vol. 6 – No. 2

FEBRUARY 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		1953/1952 % Change	
	Feb./52	Feb./53	Jan./52	Jan./53	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	53,135	55,993	41,227	40,797	+ 5.4	- 1.0
Women's Clothing Stores	2,592	2,739	6,965	(b)	+ 5.7	(b)
Shoe Stores	1,820	1,959	16,073	17,798	+ 7.6	+ 10.7
Hardware Stores	708	780	3,762	4,508	+ 10.2	+ 19.8
Drug Stores	2,551	2,695	8,684	9,260	+ 5.6	+ 6.6
Variety Stores	9,892	10,394	33,712	38,703	+ 5.1	+ 14.8

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	February, 1952	February, 1953	February, 1953
Food Stores	0.8	0.7	17.0
Women's Clothing Stores	2.7	(b)	(b)
Shoe Stores	8.8	9.1	2.3
Hardware Stores	5.3	5.8	2.9
Drug Stores	3.4	3.4	3.7
Variety Stores	3.4	3.7	4.7

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February, 1952	February, 1953
Food Stores	792	784
Women's Clothing Stores	290	315
Shoe Stores	488	493
Hardware	37	36
Drug Stores	242	232
Variety Stores	524	534

Prepared in Merchandising and Services Section

(b) Not available

6505-503

63-8001

MERCHANDISING FILE - C

DOMINION BUREAU OF STATISTICS
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MARCH, 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1953/1952	
	March/52	March/53	Feb./52	Feb./53	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	57,019	58,576	40,489	41,939	+ 2.7	+ 3.6
Women's Clothing Stores	3,115	3,265	8,332	9,533	+ 4.8	+ 14.4
Shoe Stores	2,755	2,894	16,699	18,753	+ 5.0	+ 12.3
Hardware Stores	785	897	3,858	4,821	+ 14.3	+ 25.0
Drug Stores	2,646	2,708	8,461	8,939	+ 2.3	+ 5.6
Variety Stores	11,729	12,298	36,512	44,269	+ 4.9	+ 21.2

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan.-Mar. 1952	Jan.-Mar. 1953	1953/1952
	$'000	$'000	%
Food Stores	163,009	176,196	+ 8.1
Women's Clothing Stores	8,336	8,957	+ 7.4
Shoe Stores	6,497	7,333	+ 12.9
Hardware Stores	2,246	2,503	+ 11.4
Drug Stores	7,717	8,193	+ 6.2
Variety Stores	30,359	33,063	+ 8.9

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	March, 1952	March, 1953	March, 1953
Food Stores	0.7	0.7	16.6
Women's Clothing Stores	2.7	2.9	4.9
Shoe Stores	6.1	6.5	2.2
Hardware Stores	4.9	5.4	2.7
Drug Stores	3.2	3.3	3.8
Variety Stores	3.1	3.6	4.1

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

6505-503
1-5-53

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OTTAWA

MERCHANDISING FILE

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Vol. 6 – No. 4

APRIL, 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	April/52	April/53	March/52	March/53	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	54,505	59,770	42,080	42,585	+ 9.7	+ 1.2
Women's Clothing Stores	3,786	3,741	9,098	11,105	- 1.2	+ 22.1
Shoe Stores	3,655	3,712	18,524	21,583	+ 1.6	+ 16.5
Hardware Stores	957	1,027	4,061	5,147	+ 7.3	+ 26.7
Drug Stores	2,735	2,871	8,363	9,311	+ 5.0	+ 11.3
Variety Stores	14,295	14,575	40,159	48,748	+ 2.0	+ 21.4

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	April, 1952	April, 1953	April, 1953
Food Stores	0.8	0.7	16.5
Women's Clothing Stores	2.4	3.0	4.2
Shoe Stores	5.1	5.8	1.9
Hardware Stores	4.2	5.0	2.6
Drug Stores	3.1	3.2	3.7
Variety Stores	2.8	3.3	3.7

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	April, 1952	April, 1953
Food Stores	790	780
Women's Clothing Stores	298	319
Shoe Stores	494	492
Hardware	37	36
Drug Stores	244	233
Variety Stores	528	536

Prepared in Merchandising and Services Section

6505-503
29-5-53

MERCHANDISING FILE C

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

UNIVERSITY OF TORONTO
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MAY, 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	May/52	May/53	April/52	April/53	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	62,419	66,404	40,606	41,420	+ 6.4	+ 2.0
Women's Clothing Stores	4,058	4,343	9,412	10,984	+ 7.0	+ 16.7
Shoe Stores	3,854	4,040	18,596	22,429	+ 4.8	+ 20.6
Hardware Stores	1,231	1,323	4,226	5,633	+ 7.5	+ 33.3
Drug Stores	2,781	2,818	8,485	9,654	+ 1.3	+ 13.8
Variety Stores	14,542	15,634	41,771	51,524	+ 7.5	+ 23.3

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	May, 1952	May, 1953	May, 1953
Food Stores	0.7	0.6	17.0
Women's Clothing Stores	2.3	2.5	4.2
Shoe Stores	4.8	5.6	1.9
Hardware Stores	3.4	4.3	2.4
Drug Stores	3.1	3.4	3.5
Variety Stores	2.9	3.3	3.6

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	May, 1952	May, 1953
Food Stores	789	780
Women's Clothing Stores	298	309
Shoe Stores	491	500
Hardware	37	36
Drug Stores	244	232
Variety Stores	529	536

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JUNE, 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1953/1952	
	June/52	June/53	May/52	May/53	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	54,968	61,287	40,073	42,034	+ 11.5	+ 4.9
Women's Clothing Stores	3,988	4,231	9,471	10,765	+ 6.1	+ 13.7
Shoe Stores	3,921	4,065	19,130	22,184	+ 3.7	+ 16.0
Hardware Stores	1,222	1,433	4,468	5,603	+ 17.3	+ 25.4
Drug Stores	2,617	2,690	8,662	9,502	+ 2.8	+ 9.7
Variety Stores	14,291	15,195	43,539	50,233	+ 6.3	+ 15.4

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	January-June 1952	January-June 1953	1953/1952
	$'000	$'000	%
Food Stores	334,902	363,657	+ 8.6
Women's Clothing Stores	20,167	21,272	+ 5.5
Shoe Stores	17,927	19,150	+ 6.8
Hardware Stores	5,655	6,286	+ 11.2
Drug Stores	15,849	16,572	+ 4.6
Variety Stores	73,488	78,467	+ 6.8

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	June, 1952	June, 1953	June, 1953
Food Stores	0.7	0.7	16.9
Women's Clothing Stores	2.4	2.5	4.3
Shoe Stores	4.9	5.5	1.9
Hardware Stores	3.7	3.9	2.4
Drug Stores	3.3	3.5	3.6
Variety Stores	3.0	3.3	3.7

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

Prepared in Merchandising and Services Section

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JULY, 1953

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	July, 1952	July, 1953	June 30, 1952	June 30, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	57,691	63,914	41,463	45,403	+ 10.8	+ 9.5
Women's Clothing Stores	3,612	4,103	8,957	10,012	+ 13.6	+ 11.8
Shoe Stores	3,266	3,612	17,720	20,160	+ 10.6	+ 13.8
Hardware Stores	1,009	1,202	4,272	5,971	+ 19.1	+ 39.8
Drug Stores	2,687	2,796	8,624	9,179	+ 4.1	+ 6.4
Variety Stores	13,760	14,864	42,856	48,050	+ 8.0	+ 12.1

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	July, 1952	July, 1953	July, 1953
Food Stores	0.7	0.7	16.2
Women's Clothing Stores	2.5	2.4	4.6
Shoe Stores	5.4	5.6	2.1
Hardware Stores	4.2	5.0	2.3
Drug Stores	3.2	3.3	3.7
Variety Stores	3.1	3.2	3.9

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	July, 1952	July, 1953
Food Stores	791	775
Women's Clothing Stores	301	321
Shoe Stores	494	507
Hardware	37	36
Drug Stores	244	238
Variety Stores	534	538

Note: The above data have been revised to conform with the findings of the 1951 Census of Distribution and include, for the first time, estimates for Newfoundland, Yukon and the North West Territories. Similarly revised estimates for the months January 1951 to June 1953 will appear in the July issue of "Retail Trade".

Prepared in Merchandising & Services Section

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	August 1952	August 1953	August 1, 1952	August 1, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	58,461	61,469	42,403	45,315	+ 5.1	+ 6.9
Women's Clothing Stores	3,043	3,003	7,184	8,574	- 1.3	+ 19.3
Shoe Stores	3,214	3,017	18,986	20,619	- 6.1	+ 8.6
Hardware Stores	1,147	1,185	4,361	6,084	+ 3.3	+ 39.5
Drug Stores	2,711	2,725	8,676	9,146	+ 0.5	+ 5.4
Variety Stores	13,808	13,937	42,476	46,927	+ 0.9	+ 10.5

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	August, 1952	August, 1953	August, 1953
Food Stores	0.7	0.7	16.3
Women's Clothing Stores	2.4	2.9	5.4
Shoe Stores	5.9	6.8	2.1
Hardware Stores	3.8	5.1	2.2
Drug Stores	3.2	3.4	3.8
Variety Stores	3.1	3.4	4.0

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	August, 1952	August, 1953
Food Stores	791	772
Women's Clothing Stores	305	323
Shoe Stores	492	505
Hardware	36	36
Drug Stores	243	239
Variety Stores	530	539

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Prepared in Merchandising and Services Section

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change. 1953/1952	
	Sept. 1952	Sept. 1953	Sept. 1, 1952	Sept. 1, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	55,080	62,659	41,975	45,549	+ 13.8	+ 8.5
Women's Clothing Stores	3,322	3,436	8,007	10,127	+ 3.4	+ 26.5
Shoe Stores	3,395	3,433	18,218	20,693	+ 1.1	+ 13.6
Hardware Stores	1,096	1,132	4,250	5,987	+ 3.3	+ 40.9
Drug Stores	2,552	2,700	8,298	9,250	+ 5.8	+ 11.5
Variety Stores	13,704	14,547	44,145	49,391	+ 6.2	+ 11.9

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan. - Sept. 1952	Jan. - Sept. 1953	1953/1952
	$'000	$'000	%
Food Stores	516,153	561,244	+ 8.7
Women's Clothing Stores	29,706	31,354	+ 5.5
Shoe Stores	28,382	29,824	+ 5.1
Hardware Stores	8,766	9,660	+ 10.2
Drug Stores	23,876	24,880	+ 4.2
Variety Stores	115,023	122,094	+ 6.1

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	Sept. 1952	Sept. 1953	Sept. 1953
Food Stores	0.8	0.7	16.4
Women's Clothing Stores	2.4	2.9	4.5
Shoe Stores	5.4	6.0	2.1
Hardware Stores	3.9	5.3	2.3
Drug Stores	3.3	3.4	3.7
Variety Stores	3.2	3.4	3.8

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change	
	Oct. 1952	Oct. 1953	Oct. 1, 1952	Oct. 1, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	62,074	73,233	43,403	47,433	+ 18.0	+ 9.3
Women's Clothing Stores	3,883	4,170	9,497	10,833	+ 7.4	+ 14.1
Shoe Stores	3,428	3,526	18,791	21,232	+ 2.9	+ 13.0
Hardware Stores	1,294	1,335	4,349	5,985	+ 3.2	+ 37.6
Drug Stores	2,992	3,112	8,056	8,933	+ 4.0	+ 10.9
Variety Stores	15,944	16,495	48,045	53,358	+ 3.5	+ 11.1

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	October, 1952	October, 1953	October, 1953
Food Stores	0.7	0.6	16.0
Women's Clothing Stores	2.4	2.6	4.3
Shoe Stores	5.5	6.0	2.0
Hardware Stores	3.4	4.5	2.3
Drug Stores	2.7	2.9	3.9
Variety Stores	3.0	3.2	3.5

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	October, 1952	October, 1953
Food Stores	785	773
Women's Clothing Stores	309	330
Shoe Stores	495	508
Hardware	36	37
Drug Stores	242	243
Variety Stores	531	544

Prepared in Merchandising and Services Section

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UNIVERSITY OF TORONTO
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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1953/1952	
	Nov. 1952	Nov. 1953	Nov. 1, 1952	Nov. 1, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	61,575	63,276	45,376	50,604	+ 2.8	+ 11.5
Women's Clothing Stores	3,905	3,753	11,199	12,055	- 3.9	+ 7.6
Shoe Stores	3,570	3,572	20,305	22,650	+ 0.1	+ 11.5
Hardware Stores	1,150	1,307	4,544	6,157	+ 13.7	+ 35.5
Drug Stores	2,675	2,714	8,838	9,779	+ 1.5	+ 10.6
Variety Stores	16,259	16,369	51,979	57,833	+ 0.7	+ 11.3

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	November, 1952	November, 1953	November, 1953
Food Stores	0.7	0.8	15.0
Women's Clothing Stores	2.9	3.2	3.8
Shoe Stores	5.7	6.3	1.9
Hardware Stores	4.0	4.7	2.2
Drug Stores	3.3	3.6	3.5
Variety Stores	3.2	3.5	3.2

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	November, 1952	November, 1953
Food Stores	786	777
Women's Clothing Stores	312	337
Shoe Stores	496	508
Hardware	36	36
Drug Stores	241	244
Variety Stores	535	544

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MERCHANDISING FILE 'C'

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1953/1952	
	Dec. 1952	Dec. 1953	Dec. 1, 1952	Dec. 1, 1953	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Food Stores	63,454	73,201	47,598	54,037	+ 15.4	+ 13.5
Women's Clothing Stores	6,917	7,106	12,424	12,540	+ 2.7	+ 0.9
Shoe Stores	6,170	5,954	20,754	22,401	- 3.5	+ 7.9
Hardware Stores	1,462	1,650	4,636	6,733	+ 12.9	+ 45.2
Drug Stores	3,961	4,145	9,680	10,156	+ 4.6	+ 4.9
Variety Stores	32,392	33,579	57,167	62,580	+ 3.7	+ 9.5

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan. - Dec. 1952	Jan. - Dec. 1953	1953/1952
	$'000	$'000	%
Food Stores	703,257	770,953	+ 9.6
Women's Clothing Stores	44,411	46,383	+ 4.4
Shoe Stores	41,550	42,876	+ 3.2
Hardware Stores	12,672	13,953	+ 10.1
Drug Stores	33,504	34,851	+ 4.0
Variety Stores	179,618	188,537	+ 5.0

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	Dec. 1952	Dec. 1953	Dec. 1953
Food Stores	0.8	0.7	14.3
Women's Clothing Stores	1.8	1.8	3.7
Shoe Stores	3.4	3.8	1.9
Hardware Stores	3.2	4.1	2.1
Drug Stores	2.4	2.5	3.4
Variety Stores	1.8	1.9	3.0

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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Memorandum

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1954/1953	
	Jan. 1953	Jan. 1954	Jan. 1 1953	Jan. 1 1954	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Grocery and Combination Stores	63,278	69,320	47,590	53,071	+ 9.5	+ 11.5
Women's Clothing Stores	3,034	3,054	8,805	9,529	+ 0.7	+ 8.2
Shoe Stores	2,458	2,297	18,054	20,048	- 6.6	+ 11.0
Hardware Stores	803	848	4,702	6,652	+ 5.6	+ 41.5
Drug Stores	2,822	2,795	9,158	9,293	- 1.0	+ 1.5
Variety Stores	10,452	9,939	39,518	42,175	- 4.9	+ 6.7

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	January, 1953	January, 1954	January, 1954
Grocery and Combination Stores	0.8	0.8	14.6
Women's Clothing Stores	2.9	3.1	4.9
Shoe Stores	7.3	8.7	2.1
Hardware Stores	5.9	7.8	2.1
Drug Stores	3.2	3.3	3.7
Variety Stores	3.8	4.2	4.5

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	January, 1953	January, 1954
Grocery and Combination Stores	786	774
Women's Clothing Stores	319	335
Shoe Stores	494	508
Hardware	36	36
Drug Stores	233	244
Variety Stores	534	546

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change 1954/1953	
	Feb. 1953	Feb. 1954	Feb. 1 1953	Feb. 1 1954	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Grocery and Combination Stores	57,521	63,981	41,890	50,465	+ 11.2	+ 20.5
Women's Clothing Stores	2,660	2,723	7,552	8,564	+ 2.4	+ 13.4
Shoe Stores	2,516	2,642	17,644	18,947	+ 5.0	+ 7.4
Hardware Stores	769	723	4,385	6,293	- 6.0	+ 43.5
Drug Stores	2,722	2,777	9,368	9,627	+ 2.0	+ 2.8
Variety Stores	10,427	10,682	39,008	38,583	+ 2.4	- 1.1

TABLE 2. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	February, 1953	February, 1954	February, 1954
Grocery and Combination Stores	0.7	0.8	15.5
Women's Clothing Stores	2.8	3.1	5.4
Shoe Stores	7.0	7.2	2.3
Hardware Stores	5.7	8.7	2.2
Drug Stores	3.4	3.5	3.6
Variety Stores	3.7	3.6	4.9

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

Trade	Number of Stores	
	February, 1953	February, 1954
Grocery and Combination Stores	784	773
Women's Clothing Stores	315	338
Shoe Stores	493	499
Hardware	36	36
Drug Stores	232	245
Variety Stores	534	548

Note: "Grocery and Combination" is simply a more explicit description of the former "Food Stores".

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

Trade	Sales		Stocks		% Change, 1954/1953	
	March 1953	March 1954	March 1, 1953	March 1, 1954	Sales	Stocks
	$'000	$'000	$'000	$'000	%	%
Grocery and Combination Stores	60,037	67,586	43,083	52,363	+ 12.6	+ 21.5
Women's Clothing Stores	3,161	2,961	9,258	8,814	- 6.3	- 4.8
Shoe Stores	2,874	2,441	24,087	24,650	- 15.1	+ 2.3
Hardware Stores	889	896	4,750	6,967	+ 0.8	+ 46.7
Drug Stores	2,740	2,774	9,030	9,458	+ 1.2	+ 4.7
Variety Stores	12,417	12,156	44,407	42,406	- 2.1	- 4.5

TABLE 2. Chain Store Sales for Six Trades

Trade	Sales		
	Jan. - Mar. 1953	Jan. - Mar. 1954	1954/1953
	$'000	$'000	%
Grocery and Combination Stores	180,836	200,686	+ 11.0
Women's Clothing Stores	8,856	8,738	- 1.3
Shoe Stores	7,849	7,379	- 6.0
Hardware Stores	2,460	2,467	+ 0.3
Drug Stores	8,284	8,346	+ 0.7
Variety Stores	33,296	32,777	- 1.6

TABLE 3. Sales/Stocks Relationships

Trade	Stock/Sales Ratio		Stock Turnover Rate
	March, 1953	March, 1954	March, 1954
Grocery and Combination Stores	0.7	0.8	15.1
Women's Clothing Stores	2.9	3.0	5.2
Shoe Stores	8.4	10.1	1.7
Hardware Stores	5.3	7.8	2.0
Drug Stores	3.3	3.4	3.7
Variety Stores	3.6	3.5	4.4

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	April 1953	April 1954	1954/1953	April 1, 1953	April 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	61,414	70,107	+ 14.2	43,647	51,095	+ 17.1
Women's Clothing Stores	3,638	4,060	+ 11.6	10,751	10,506	- 2.3
Shoe Stores	3,696	3,964	+ 7.3	21,433	21,721	+ 1.3
Hardware Stores	995	1,016	+ 2.1	5,096	6,876	+ 34.9
Drug Stores	2,850	2,959	+ 3.8	9,421	10,346	+ 9.8
Variety Stores	14,533	16,021	+ 10.2	49,221	47,154	- 4.2

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	April, 1953	April, 1954	April, 1954
Grocery and Combination Stores	0.7	0.7	15.6
Women's Clothing Stores	3.0	2.6	4.4
Shoe Stores	5.8	5.5	2.0
Hardware Stores	5.1	6.8	2.0
Drug Stores	3.3	3.5	3.4
Variety Stores	3.4	2.9	4.0

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	April, 1953	April, 1954
Grocery and Combination Stores	780	775
Women's Clothing Stores	319	342
Shoe Stores	492	500
Hardware	36	36
Drug Stores	233	245
Variety Stores	536	553

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Merchandising and Services Section

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MERCHANDISING FILE 'C'
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DOMINION BUREAU OF STATISTICS
OTTAWA - CANADA

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	May 1953	May 1954	1954/1953	May 1, 1953	May 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	68,153	74,973	+ 10.0	42,560	51,389	+ 20.7
Women's Clothing Stores	4,231	4,214	- 0.4	10,682	10,382	- 2.8
Shoe Stores	4,078	3,682	- 9.7	22,570	23,307	+ 3.3
Hardware Stores	1,287	1,260	- 2.1	5,457	6,870	+ 25.9
Drug Stores	2,811	2,833	+ 0.8	9,581	10,523	+ 9.8
Variety Stores	15,668	15,617	- 0.3	51,375	51,044	- 0.6

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	May, 1953	May, 1954	May, 1954
Grocery and Combination Stores	0.6	0.7	15.7
Women's Clothing Stores	2.5	2.5	4.5
Shoe Stores	5.5	6.3	1.8
Hardware Stores	4.2	5.5	2.0
Drug Stores	3.4	3.7	3.3
Variety Stores	3.3	3.3	3.7

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	May, 1953	May, 1954
Grocery and Combination Stores	780	775
Women's Clothing Stores	309	348
Shoe Stores	500	506
Hardware	36	36
Drug Stores	232	243
Variety Stores	536	556

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Merchandising and Services Section

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DOMINION BUREAU OF STATISTICS
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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	June 1953	June 1954	1954/1953	June 1, 1953	June 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	62,798	71,122	+ 13.3	43,141	51,807	+ 20.1
Women's Clothing Stores	4,088	4,350	+ 6.4	10,488	9,553	- 8.9
Shoe Stores	4,231	4,214	- 0.4	22,393	21,967	- 1.9
Hardware Stores	1,398	1,268	- 9.3	5,452	6,884	+ 26.3
Drug Stores	2,715	2,735	+ 0.7	9,480	10,335	+ 9.0
Variety Stores	15,249	16,078	+ 5.4	50,341	51,769	+ 2.8

TABLE 2. Chain Store Sales for Six Trades

TRADE	SALES		
	Jan. - June, 1953	Jan. - June, 1954	1954/1953
	$'000	$'000	%
Grocery and Combination Stores	373,201	416,888	+ 11.7
Women's Clothing Stores	20,813	21,363	+ 2.6
Shoe Stores	19,505	18,862	- 3.3
Hardware Stores	6,140	6,010	- 2.1
Drug Stores	16,660	16,872	+ 1.3
Variety Stores	78,746	80,493	+ 2.2

TABLE 3. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	June, 1953	June, 1954	June, 1954
Grocery and Combination Stores	0.7	0.7	15.7
Women's Clothing Stores	2.6	2.2	4.9
Shoe Stores	5.3	5.2	1.9
Hardware Stores	3.9	5.4	2.0
Drug Stores	3.5	3.8	3.4
Variety Stores	3.3	3.2	3.7

Stocks/Sales Ratios — are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates — are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	July 1953	July 1954	1954/1953	July, 1 1953	July, 1 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	63,914	78,606	+ 23.0	45,403	54,337	+ 19.7
Women's Clothing Stores	4,103	4,354	+ 6.1	10,012	8,913	- 11.0
Shoe Stores	3,647	3,735	+ 2.4	20,591	21,091	+ 2.4
Hardware Stores	1,202	1,238	+ 3.0	5,971	6,613	+ 10.8
Drug Stores	2,796	2,816	+ 0.7	9,179	10,836	+ 18.1
Variety Stores	14,864	16,010	+ 7.7	48,050	52,062	+ 8.3

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	July, 1953	July, 1954	July, 1954
Grocery and Combination Stores	0.7	0.7	15.3
Women's Clothing Stores	2.4	2.0	5.3
Shoe Stores	5.6	5.6	2.0
Hardware Stores	5.0	5.3	2.1
Drug Stores	3.3	3.8	3.2
Variety Stores	3.2	3.3	3.7

Stocks/Sales Ratios -- are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates -- are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	July, 1953	July, 1954
Grocery and Combination Stores	775	784
Women's Clothing Stores	321	348
Shoe Stores	507	518
Hardware	36	35
Drug Stores	238	244
Variety Stores	538	560

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Merchandising and Services Section

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	August 1953	August 1954	1954/1953	August 1, 1953	August 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	61,469	65,416	+ 6.4	45,315	56,832	+ 25.4
Women's Clothing Stores	3,003	2,994	- 0.3	8,574	7,654	- 10.7
Shoe Stores	3,048	2,818	- 7.5	19,609	20,780	+ 6.0
Hardware Stores	1,185	1,165	- 1.7	6,084	6,540	+ 7.5
Drug Stores	2,725	2,637	- 3.2	9,146	10,115	+ 10.6
Variety Stores	13,937	13,866	- 0.5	46,927	51,487	+ 9.7

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	August, 1953	August, 1954	August, 1954
Grocery and Combination Stores	0.7	0.9	14.7
Women's Clothing Stores	2.9	2.6	6.2
Shoe Stores	6.4	7.4	2.0
Hardware Stores	5.1	5.6	2.1
Drug Stores	3.4	3.8	3.5
Variety Stores	3.4	3.7	3.7

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	August, 1953	August, 1954
Grocery and Combination Stores	772	780
Women's Clothing Stores	323	346
Shoe Stores	505	519
Hardware	36	35
Drug Stores	239	245
Variety Stores	539	560

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Merchandising and Services Section

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	September 1953	September 1954	1954/1953	Sept. 1, 1953	Sept. 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	62,659	68,927	+ 10.0	45,549	55,473	+ 21.8
Women's Clothing Stores	3,436	3,426	- 0.3	10,127	8,849	- 12.6
Shoe Stores	3,467	3,458	- 0.3	20,905	21,378	+ 2.3
Hardware Stores	1,132	1,179	+ 4.2	5,987	6,603	+ 10.3
Drug Stores	2,700	2,640	- 2.2	9,250	10,362	+ 12.0
Variety Stores	14,547	15,035	+ 3.7	49,391	51,941	+ 5.2

TABLE 2. Chain Store Sales for Six Trades

TRADE	SALES		
	Jan. - Sept. 1953	Jan. - Sept. 1954	1954/1953
	$'000	$'000	%
Grocery and Combination Stores	561,244	629,838	+ 12.2
Women's Clothing Stores	31,354	32,136	+ 2.5
Shoe Stores	29,666	28,873	- 2.7
Hardware Stores	9,660	9,592	- 0.7
Drug Stores	24,880	24,965	+ 0.3
Variety Stores	122,094	125,453	+ 2.8

TABLE 3. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	September, 1953	September, 1954	September, 1954
Grocery and Combination Stores	0.7	0.8	15.1
Women's Clothing Stores	2.9	2.6	5.3
Shoe Stores	6.0	6.2	2.0
Hardware Stores	5.3	5.6	2.1
Drug Stores	3.4	3.9	3.4
Variety Stores	3.4	3.4	3.7

Stocks/Sales Ratios -- are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates -- are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	October 1953	October 1954	1954/1953	October 1, 1953	October 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	73,233	77,499	+ 5.8	47,433	57,003	+ 20.2
Women's Clothing Stores	4,170	4,029	- 3.4	10,833	9,719	- 10.3
Shoe Stores	3,561	3,546	- 0.4	21,437	22,109	+ 3.1
Hardware Stores	1,335	1,189	-10.9	5,985	6,480	+ 8.3
Drug Stores	3,112	2,986	- 4.0	8,933	10,396	+ 16.4
Variety Stores	16,495	16,573	+ 0.5	53,358	57,940	+ 8.6

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	October, 1953	October, 1954	October, 1954
Grocery and Combination Stores	0.6	0.7	14.8
Women's Clothing Stores	2.6	2.4	4.8
Shoe Stores	6.0	6.2	1.9
Hardware Stores	4.5	5.4	2.1
Drug Stores	2.9	3.5	3.3
Variety Stores	3.2	3.5	3.3

Stocks/Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	October, 1953	October, 1954
Grocery and Combination Stores	773	788
Women's Clothing Stores	330	354
Shoe Stores	508	510
Hardware	37	35
Drug Stores	243	245
Variety Stores	544	562

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	Nov. 1953	Nov. 1954	1954/1953	Nov. 1, 1953	Nov. 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	63,276	71,436	+ 12.9	50,604	60,604	+ 19.8
Women's Clothing Stores	3,753	3,865	+ 3.0	12,055	11,095	- 8.0
Shoe Stores	3,606	3,616	+ 0.3	22,875	21,329	- 6.8
Hardware Stores	1,307	1,270	- 2.8	6,157	6,167	+ 0.2
Drug Stores	2,714	2,638	- 2.8	9,779	11,080	+ 13.3
Variety Stores	16,369	17,064	+ 4.2	57,833	60,674	+ 4.9

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	November, 1953	November, 1954	November, 1954
Grocery and Combination Stores	0.8	0.8	14.1
Women's Clothing Stores	3.2	2.9	4.2
Shoe Stores	6.3	5.9	2.0
Hardware Stores	4.7	4.9	2.2
Drug Stores	3.6	4.2	3.1
Variety Stores	3.5	3.6	3.2

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TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	November, 1953	November, 1954
Grocery and Combination Stores	777	792
Women's Clothing Stores	337	356
Shoe Stores	508	510
Hardware	36	35
Drug Stores	244	245
Variety Stores	544	562

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MERCHANDISING FILE " "

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	Dec. 1953	Dec. 1954	1954/1953	Dec. 1, 1953	Dec. 1, 1954	1954/1953
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	73,413	86,331	+ 17.6	54,037	64,006	+ 18.4
Women's Clothing Stores	7,527	7,766	+ 3.2	12,540	12,148	- 3.1
Shoe Stores	6,101	6,203	+ 1.7	22,619	21,776	- 3.7
Hardware Stores	1,710	1,577	- 7.8	6,733	6,289	- 6.6
Drug Stores	4,138	4,043	- 2.3	10,156	11,614	+ 14.4
Variety Stores	33,558	34,819	+ 3.8	62,580	64,605	+ 3.2

TABLE 2. Chain Store Sales for Six Trades

TRADE	SALES		
	Jan. - Dec. 1953	Jan. - Dec. 1954	1954/1953
	$'000	$'000	%
Grocery and Combination Stores	773,220	865,947	+ 12.0
Women's Clothing Stores	49,257	50,318	+ 2.2
Shoe Stores	43,470	42,748	- 1.7
Hardware Stores	13,702	13,195	- 3.7
Drug Stores	34,805	34,584	- 0.6
Variety Stores	188,475	193,871	+ 2.9

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TABLE 3. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	December, 1953	December, 1954	December, 1954
Grocery and Combination Stores	0.7	0.7	13.5
Women's Clothing Stores	1.7	1.6	4.1
Shoe Stores	3.7	3.5	2.0
Hardware Stores	3.9	4.0	2.1
Drug Stores	2.5	2.9	3.0
Variety Stores	1.9	1.9	3.0

Stocks/Sales Ratios — are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates — are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

NOTE: The revised sales estimates in this bulletin are based on final 1953 figures.

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CHAIN STORE SALES AND STOCKS

TABLE 1. Sales and Stocks for Six Trades

TRADE	SALES		CHANGE	STOCKS		CHANGE
	Jan. 1954	Jan. 1955	1955/1954	Jan. 1, 1954	Jan. 1, 1955	1955/1954
	$'000	$'000	%	$'000	$'000	%
Grocery and Combination Stores	69,360	73,167	+5.5	53,071	63,626	+19.9
Women's Clothing Stores	3,240	3,468	+7.0	9,529	8,690	- 8.8
Shoe Stores	2,353	2,155	-8.4	20,291	19,501	- 3.9
Hardware Stores	829	817	-1.4	6,652	6,393	- 3.9
Drug Stores	2,789	2,718	-2.5	9,293	10,628	+14.4
Variety Stores	9,938	10,679	+7.5	42,175	42,306	+ 0.3

TABLE 2. Sales/Stocks Relationships

TRADE	STOCK/SALES RATIO		STOCK TURNOVER RATE
	January, 1954	January, 1955	January, 1955
Grocery and Combination Stores	0.8	0.9	13.7
Women's Clothing Stores	2.9	2.5	5.5
Shoe Stores	8.6	9.0	2.2
Hardware Stores	8.0	7.8	2.1
Drug Stores	3.3	3.9	3.3
Variety Stores	4.2	4.0	4.6

Stocks Sales Ratios – are obtained by dividing stocks at selling value as at the beginning of the month by sales made during the month.

Stock Turnover Rates – are obtained by dividing sales in the 12 months ending with the report month by stocks at selling value at the beginning of the report month.

TABLE 3. Number of Stores Operated by Sample Firms

TRADE	NUMBER OF STORES	
	January, 1954	January, 1955
Grocery and Combination Stores	774	798
Women's Clothing Stores	335	303
Shoe Stores	508	443
Hardware	36	31
Drug Stores	244	203
Variety Stores	546	463

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CHAIN STORE SALES AND STOCKS

TABLE 1 - SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1954 and 1955

Trade	SALES		% Change 1955/54	STOCKS		% Change 1955/54
	Feb. 1954	Feb. 1955		Feb.1 1954	Feb.1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	143,218	147,734	+ 3.2	219,068	235,690	+ 7.6
Grocery & Combination.....	63,882	69,553	+ 8.9	35,654	39,841	+ 11.7
Variety.....	10,678	10,908	+ 2.2	25,855	27,484	+ 6.3
Men's Clothing.....	1,500	1,533	+ 2.2	6,333	7,333	+ 15.8
Family Clothing.....	1,993	1,992	- 0.1	6,900	7,447	+ 7.9
Women's Clothing.....	2,893	2,737	- 5.4	5,774	5,297	- 8.3
Shoe.....	2,205	2,021	- 8.3	13,480	12,850	- 4.7
Hardware.....	726	813	+ 12.0	3,437	3,101	- 9.8
Lumber & Bldg. Materials...	4,129	3,706	- 10.2	20,177	22,882	+ 13.4
Furniture,Radio& Appliance.	6,432	6,294	- 2.1	20,577	20,032	- 2.6
Drug.....	2,772	2,555	- 7.8	6,799	6,858	+ 0.9
Jewellery.....	1,688	1,687	- 0.1	6,876	8,354	+ 21.5

Inventories on hand at February 1, 1954 and 1955, are shown here, for the first time, at cost price. Previous reports in this series contained inventories at selling price. Any difference between these estimates and those published previously at selling price will be due to mark-up and a different method of estimation. In certain instances, estimates have been corrected because of improper inventory reporting of some firms.

Stock holdings were formerly estimated by applying the current stock/sales ratio of a sample of firms to total estimated chain store sales for six major trades. A new sample of firms now covers all trades, results for eleven of which are considered of significant importance to publish sales and stock estimates. Stocks are now estimated by linking current-month stocks of the sample firms to end-of-year stocks and applying this index to the year-end total cost-price stocks as obtained from the annual full-coverage survey of retail chain stores.

Estimated stocks at cost price for 1954, by months, are shown on the reverse side.

6505-503-25

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

TABLE 2 - Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and January, 1955

(in thousands)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1954-January	151,586	231,800	69,360	39,881	9,938	26,275
February	143,216	219,068	63,882	35,654	10,678	25,855
March	157,447	224,061	67,819	36,571	12,154	27,300
April	176,579	234,605	70,608	36,452	16,019	30,558
May	186,395	241,043	74,931	37,050	15,615	32,818
June	181,274	247,995	71,043	37,090	16,076	33,002
July	188,088	247,137	78,866	37,050	16,005	32,870
August	161,150	246,314	65,570	40,559	13,861	32,056
September	174,554	251,431	68,791	40,599	15,082	33,501
October	192,839	257,397	77,540	41,158	16,568	36,575
November	178,832	274,461	71,207	42,912	17,056	38,992
December	242,026	302,682	86,331	44,268	34,819	40,122
1955-January	155,728	249,922	73,167	47,379	10,679	23,070

	Shoe		Hardware		Lumber and Building Materials	
1954-January	2,353	13,699	829	3,403	4,155	20,974
February	2,205	13,480	726	3,437	4,129	20,177
March	2,500	13,986	903	3,516	3,960	22,043
April	4,064	15,507	1,000	3,628	4,770	24,141
May	3,736	15,466	1,211	3,642	7,320	23,155
June	4,274	15,685	1,228	3,563	7,877	24,141
July	3,788	14,904	1,170	3,437	9,379	24,245
August	2,859	14,699	1,099	3,550	10,327	22,547
September	3,509	14,973	1,129	3,308	8,962	23,302
October	3,597	15,288	1,130	3,354	8,714	22,630
November	3,664	15,548	1,199	3,213	8,798	22,295
December	6,202	15,329	1,582	3,114	6,398	22,064
1955-January	2,155	13,370	817	3,012	3,879	20,827

NOTE: The revised sales estimates are based on final 1953 figures.

TABLE 2 - Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and January, 1955

(in thousands)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,572	6,173	2,616	7,922	3,240	7,007
1,500	6,333	1,993	6,900	2,893	5,774
2,032	7,451	2,196	6,805	3,151	5,949
2,408	7,938	3,058	7,938	4,321	7,028
2,051	7,599	3,065	8,279	4,478	6,628
2,017	7,877	2,969	8,390	4,628	5,984
1,553	6,654	2,373	8,310	4,626	5,647
974	7,216	2,653	8,548	3,182	4,793
1,550	7,105	2,858	9,047	3,645	5,718
2,436	8,043	3,364	9,744	4,288	6,348
2,327	9,401	3,344	9,863	4,100	7,140
3,632	9,370	4,798	9,800	7,766	8,128
1,677	7,537	2,626	8,580	3,468	6,159

Furniture Appliance & Radio		Drug		Jewellery	
5,778	20,214	2,789	6,538	1,949	7,658
6,432	20,577	2,772	6,799	1,688	6,876
8,390	20,072	2,770	6,629	2,407	8,033
7,768	20,092	2,956	6,708	2,148	8,668
8,542	19,425	2,828	6,825	2,702	9,235
9,141	20,193	2,731	6,714	2,988	9,549
6,857	20,395	2,811	6,897	2,322	9,687
6,473	22,154	2,633	6,610	2,442	9,817
8,432	21,143	2,637	6,806	3,154	9,825
8,484	20,476	2,981	7,100	3,945	9,809
8,518	20,658	2,633	7,290	3,685	10,460
10,635	20,719	4,043	7,760	9,413	11,057
6,031	18,495	2,718	7,087	2,050	7,535

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CHAIN STORE SALES AND STOCKS

TABLE 1 - SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1954 and 1955

Trade	SALES		% Change 1955/54	STOCKS		% Change 1955/54
	March 1954	March 1955		March 1 1954	March 1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	157,447	165,292	+ 5.0	224,061	239,811	+ 7.0
Grocery & Combination.....	67,819	76,863	+ 13.3	36,571	40,320	+ 10.3
Variety.....	12,154	12,533	+ 3.1	27,300	30,584	+ 12.0
Men's Clothing.....	2,032	1,933	- 4.9	7,451	8,259	+ 10.8
Family Clothing.....	2,196	2,247	+ 2.3	6,805	7,748	+ 13.9
Women's Clothing.....	3,151	3,124	- 0.9	5,949	5,788	- 2.7
Shoe.....	2,500	2,472	- 1.1	13,987	14,261	+ 2.0
Hardware.....	903	837	- 7.3	3,516	3,271	- 7.0
Lumber & Bldg. Materials..	3,960	3,081	- 22.2	22,043	22,148	+ 0.5
Furniture, Radio & Appliance	8,390	7,446	- 11.3	20,072	18,334	- 8.7
Drug.....	2,770	2,842	+ 2.6	6,629	7,093	+ 7.0
Jewellery.....	2,407	2,405	- 0.1	8,033	8,102	+ 0.9

Revised stock holdings at cost price for six trades, previously published at selling value, are presented by months from January 1952 on the reverse side.

1505-503-35

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

TABLE 2 - Chain Store Stocks for Six Trades (at cost) beginning of month for Canada, 1952 - 1955

(in thousands)

Month	Grocery & Combination	Variety	Women's Clothing	Shoes	Hardware	Drug
1952-January	34,914	22,646	5,567	12,346	2,917	5,817
February	33,354	22,076	5,271	11,747	2,866	5,895
March	32,282	23,725	6,088	12,877	2,848	5,768
April	33,445	26,507	6,661	13,216	3,045	5,747
May	32,025	27,477	6,894	13,210	3,158	5,813
June	31,687	28,175	6,982	13,574	3,288	5,931
July	31,453	27,854	6,669	12,753	3,296	5,944
August	32,198	27,398	5,366	13,376	3,362	5,987
September	31,580	28,526	5,999	12,209	3,216	5,773
October	32,429	31,172	7,140	13,018	3,308	5,839
November	33,976	34,180	8,397	14,048	3,418	6,120
December	35,558	37,279	9,264	14,326	3,467	6,732
1953-January	35,290	25,793	6,553	12,023	3,185	6,281
February	31,185	25,339	5,518	12,108	3,139	6,294
March	31,915	28,677	6,770	13,395	3,188	6,100
April	32,715	31,885	7,852	14,429	3,294	6,345
May	31,680	33,365	7,840	15,078	3,432	6,465
June	32,763	32,163	7,710	14,898	3,401	6,428
July	34,374	30,729	7,291	13,757	3,708	6,340
August	34,469	29,785	6,230	13,492	3,649	6,297
September	34,493	31,420	7,299	14,178	3,513	6,335
October	36,175	33,725	7,798	14,695	3,498	6,417
November	38,246	36,702	8,611	15,669	3,471	6,681
December	40,740	39,601	9,221	15,706	3,708	6,952
1954-January	39,881	26,275	7,007	13,699	3,403	6,538
February	35,654	25,855	5,774	13,480	3,437	6,799
March	36,571	27,300	5,949	13,987	3,516	6,629
April	36,452	30,558	7,028	15,507	3,628	6,708
May	37,050	32,818	6,628	15,466	3,642	6,825
June	37,090	33,002	5,984	15,685	3,563	6,714
July	37,050	32,870	5,647	14,904	3,437	6,897
August	40,559	32,056	4,793	14,699	3,550	6,610
September	40,599	33,501	5,718	14,973	3,308	6,806
October	41,158	36,575	6,348	15,288	3,356	7,100
November	42,912	38,992	7,140	15,548	3,213	7,290
December	44,268	40,122	8,128	15,329	3,114	7,760
1955-January	47,379	23,070	6,159	13,370	3,012	7,087
February	39,841	27,484	5,297	12,850	3,101	6,858

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1954 and 1955

Trade	SALES		% Change 1955/54	STOCKS		% Change 1955/54
	April 1954	April 1955		April 1 1954	April 1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	176,579	195,644	+ 10.8	234,605	252,804	+ 7.8
Grocery & Combination.....	70,608	83,335	+ 18.0	36,452	41,796	+ 14.7
Variety.....	16,019	17,701	+ 10.5	30,558	34,710	+ 13.6
Men's Clothing.....	2,408	2,337	- 2.9	7,938	8,796	+ 10.8
Family Clothing.....	3,058	3,179	+ 4.0	7,938	9,008	+ 13.5
Women's Clothing.....	4,321	4,681	+ 8.3	7,028	6,937	- 1.3
Shoe.....	4,064	4,463	+ 9.8	15,507	15,398	- 0.7
Hardware.....	1,000	1,108	+ 10.8	3,628	3,506	- 3.4
Lumber & Bldg. Material...	4,770	4,528	- 5.1	24,141	23,029	- 4.6
Furniture, Radio & Appliance	7,768	7,579	- 2.4	20,092	19,304	- 3.9
Drug.....	2,956	2,975	+ 0.6	6,708	7,218	+ 7.6
Jewellery.....	2,148	2,142	- 0.3	8,668	7,811	- 9.9

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	May 1954	May 1955		May 1 1954	May 1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	186,395	190,528	+ 2.2	241,043	253,232	+ 5.1
rocery & Combination	74,931	77,833	+ 3.9	37,050	41,078	+ 10.9
ariety	15,615	15,858	+ 1.6	32,818	35,314	+ 7.6
en's Clothing	2,051	1,965	- 4.2	7,599	8,624	+ 13.5
amily Clothing	3,065	2,945	- 3.9	8,279	8,936	+ 7.9
omen's Clothing	4,478	4,682	+ 4.6	6,628	7,021	+ 5.9
oe	3,736	3,776	+ 1.1	15,466	15,439	- 0.2
ardware	1,211	1,326	+ 9.5	3,642	3,621	- 0.6
umber & Bldg. Materials	7,320	7,902	+ 8.0	23,155	23,700	+ 2.4
urniture, Radio & Appliance	8,542	8,330	- 2.5	19,425	19,425	(c)
rug	2,828	2,719	- 3.9	6,825	7,133	+ 4.5
ewellery	2,702	2,816	+ 4.2	9,235	8,148	- 11.8

c) Unchanged

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	June 1954	June 1955		June 1, 1954	June 1, 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	181,274	196,255	+ 8.3	247,995	258,581	+ 4.3
rocery & Combination	71,043	80,278	+ 13.0	37,090	42,274	+ 14.0
ariety	16,076	16,778	+ 4.4	33,002	35,288	+ 6.9
en's Clothing	2,017	2,014	- 0.1	7,877	8,642	+ 9.7
amily Clothing	2,969	2,911	- 2.0	8,390	9,095	+ 8.4
omen's Clothing	4,628	5,074	+ 9.6	5,984	7,175	+ 19.9
ioe	4,274	4,350	+ 1.8	15,685	15,822	+ 0.9
ardware	1,228	1,400	+ 14.0	3,563	3,700	+ 3.8
umber & Bldg. Materials	7,877	8,319	+ 5.6	24,141	26,259	+ 8.8
urniture, Radio & Appliance	9,141	9,725	+ 6.4	20,193	20,133	- 0.3
rug	2,731	2,762	+ 1.1	6,714	7,270	+ 8.3
ewellery	2,988	3,148	+ 5.4	9,549	8,278	- 13.3

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	July 1954	July 1955		July 1, 1954	July 1, 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	188,088	191,964	+ 2.1	247,137	257,121	+ 4.0
Grocery & Combination	78,866	81,706	+ 3.6	37,050	43,909	+ 18.5
Variety	16,005	15,939	- 0.4	32,870	34,394	+ 4.6
Men's Clothing	1,553	1,551	- 0.1	6,654	7,753	+ 16.5
Family Clothing	2,373	2,361	- 0.5	8,310	8,810	+ 6.0
Women's Clothing	4,626	4,815	+ 4.1	5,647	6,783	+ 20.1
Shoe	3,788	3,671	- 3.1	14,904	14,932	+ 0.2
Hardware	1,170	1,208	+ 3.2	3,437	3,689	+ 7.3
Lumber & Bldg. Materials	9,379	9,248	- 1.4	24,245	24,623	+ 1.6
Furniture, Radio & Appliance	6,857	6,890	+ 0.5	20,395	20,476	+ 0.4
Drug	2,811	2,761	- 1.8	6,897	6,897	(c)
Jewellery	2,322	2,478	+ 6.7	9,687	8,331	- 14.0

(c) Unchanged

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	August 1954	August 1955		August 1, 1954	August 1, 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	161,150	175,966	+ 9.2	246,314	252,737	+ 2.6
Grocery & Combination	65,570	72,677	+ 10.8	40,559	42,833	+ 5.6
Variety	13,861	14,893	+ 7.4	32,056	33,317	+ 3.9
Men's Clothing	974	1,104	+ 13.3	7,216	6,809	- 5.6
Family Clothing	2,653	2,621	- 1.2	8,548	9,031	+ 5.7
Women's Clothing	3,182	3,486	+ 9.6	4,793	5,283	+ 10.2
Shoe	2,859	3,043	+ 6.4	14,699	14,356	- 2.3
Hardware	1,099	1,194	+ 8.6	3,550	3,672	+ 3.4
Lumber & Bldg. Materials	10,327	10,475	+ 1.4	22,547	24,959	+ 10.7
Furniture, Radio & Appliance	6,473	8,040	+ 24.2	22,154	21,022	- 5.1
Drug	2,633	2,750	+ 4.4	6,610	6,570	- 0.6
Jewellery	2,442	2,932	+ 20.1	9,817	8,469	- 13.7

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	Sept. 1954	Sept. 1955		Sept. 1 1954	Sept. 1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	174,554	196,733	+ 12.7	251,431	254,709	+ 1.3
Grocery & Combination	68,791	79,482	+ 15.5	40,599	42,593	+ 4.9
Variety	15,082	17,225	+ 14.2	33,501	33,790	+ 0.9
Men's Clothing	1,550	1,618	+ 4.4	7,105	7,198	+ 1.3
Family Clothing	2,858	3,092	+ 8.2	9,047	9,435	+ 4.3
Women's Clothing	3,645	4,270	+ 17.1	5,718	6,467	+ 13.1
Shoe	3,509	3,960	+ 12.9	14,973	14,891	- 0.5
Hardware	1,129	1,299	+ 15.1	3,308	3,812	+ 15.2
Lumber & Bldg. Materials	8,962	10,042	+ 12.1	23,302	21,666	- 7.0
Furniture, Radio & Appliance	8,432	9,403	+ 11.5	21,143	20,699	- 2.1
Drug	2,637	2,740	+ 3.9	6,806	6,695	- 1.6
Jewellery	3,154	3,107	- 1.5	9,825	8,477	- 13.7

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	October 1954	October 1955		October 1 1954	October 1 1955	
	$'000	$'000	%	$'000	$'000	%
OTAL, ALL TRADES	192,839	207,745	+ 7.7	257,397	269,203	+ 4.6
cery & Combination	77,540	84,577	+ 9.1	41,158	43,590	+ 5.9
ety	16,568	17,897	+ 8.0	36,575	36,181	- 1.1
's Clothing	2,436	2,513	+ 3.2	8,043	7,661	- 4.7
ily Clothing	3,364	3,399	+ 1.0	9,744	9,261	- 5.0
en's Clothing	4,288	4,575	+ 6.7	6,348	7,406	+ 16.7
e	3,597	3,835	+ 6.6	15,288	15,603	+ 2.1
lware	1,130	1,308	+ 15.8	3,356	3,866	+ 15.2
ber & Bldg. Materials	8,714	10,424	+ 19.6	22,630	20,743	- 8.3
niture, Radio & Appliance	8,484	9,760	+ 15.0	20,476	21,346	+ 4.2
g	2,981	3,140	+ 5.3	7,100	6,753	- 4.9
ellery	3,945	4,035	+ 2.3	9,809	8,714	- 11.2

05-503-105

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1954 and 1955

Trade	SALES		Change 1955/54	STOCKS (at cost)		Change 1955/54
	November 1954	November 1955		November 1 1954	November 1 1955	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	178,832	193,532	+ 8.2	274,461	295,842	+ 7.8
ocery & Combination	71,207	79,398	+ 11.5	42,912	46,302	+ 7.9
rety	17,056	18,682	+ 9.5	38,992	39,781	+ 2.0
ns Clothing	2,327	2,476	+ 6.4	9,401	7,796	- 17.1
nly Clothing	3,344	3,494	+ 4.5	9,863	10,180	+ 3.2
n's Clothing	4,100	4,308	+ 5.1	7,140	8,275	+ 15.9
o	3,664	3,991	+ 8.9	15,548	16,000	+ 2.9
rdware	1,199	1,361	+ 13.5	3,213	4,193	+ 30.5
mer & Bldg. Material	8,798	8,698	- 1.1	22,295	20,198	- 9.4
niture, Radio & Appliance	8,518	9,175	+ 7.7	20,658	23,630	+ 14.4
d	2,633	2,758	+ 4.7	7,290	7,296	+ 0.1
llery	3,685	4,148	+ 12.6	10,460	9,442	- 9.7

0-503-115

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956.

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1954 and 1955

Trade	SALES			STOCKS (at cost)		
	December 1954	December 1955	Change 1955/54	December 1 1954	December 1 1955	Change 1955/54
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	270,369	289,966	+ 7.2	297,396	312,522	+ 5.1
Grocery & Combination	85,355	97,593	+ 14.3	48,007	52,663	+ 9.7
Variety	34,596	37,470	+ 8.3	40,091	42,616	+ 6.3
Men's Clothing	3,863	3,887	+ 0.6	7,386	6,611	- 10.5
Family Clothing	4,283	4,496	+ 5.0	9,428	9,956	+ 5.6
Women's Clothing	8,559	9,290	+ 8.5	10,810	11,858	+ 9.7
Shoe	6,390	6,616	+ 3.5	15,906	15,938	+ 0.2
Hardware	2,293	2,622	+ 14.3	4,444	5,022	+ 13.0
Lumber & Bldg. Material	5,538	5,475	- 1.1	23,293	21,337	- 8.4
Furniture, Radio & Appliance	9,977	11,083	+ 11.1	18,413	20,272	+ 10.1
Drug	4,105	4,257	+ 3.7	7,495	7,862	+ 4.9
Jewellery	9,394	9,869	+ 5.1	11,196	10,367	- 7.4

NOTE: The figures in this report have been revised to the 1954 annual full-coverage survey.

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Prepared in Industry and Merchandising Division
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and 1955

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1954 - January	146,688	231,800	68,322	39,881	9,961	26,275
February	142,641	225,343	63,271	38,471	10,606	25,837
March	155,625	232,922	68,156	39,274	12,178	27,281
April	171,997	246,278	70,471	39,132	16,015	30,525
May	179,429	250,804	74,052	39,793	15,824	32,787
June	179,012	251,935	71,198	39,510	16,110	34,040
July	188,610	252,740	77,458	42,106	15,973	33,931
August	168,897	248,196	66,698	43,239	13,911	33,086
September	174,670	253,267	69,408	43,805	15,000	34,313
October	188,092	261,706	77,472	44,466	16,589	37,747
November	180,605	276,572	71,562	46,354	17,486	39,055
December	270,369	297,396	85,355	48,007	34,596	40,091
1955 - January	150,738	248,863	71,954	47,204	10,704	27,254
February	147,574	237,891	69,069	43,126	10,835	27,775
March	163,418	244,445	77,249	43,751	12,558	31,210
April	190,290	258,213	83,183	45,276	17,697	35,470
May	183,861	257,326	76,831	44,608	16,068	35,246
June	193,813	262,621	80,401	45,989	16,811	34,857
July	192,686	261,615	80,353	47,664	15,907	33,931
August	184,837	256,309	74,006	46,525	14,946	32,557
September	196,817	260,708	80,270	46,609	17,131	34,004
October	203,233	266,661	84,508	47,268	17,919	35,860
November	195,297	291,231	79,802	50,295	19,144	40,383
December	289,966	312,522	97,593	52,663	37,470	42,616

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and 1955

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,517	6,173	2,350	7,922	3,492	7,007
1,501	5,233	1,788	6,517	3,219	7,552
2,025	6,050	2,193	6,584	3,425	7,782
2,409	6,381	2,786	7,678	4,632	9,196
2,139	6,141	2,555	8,018	4,862	8,670
2,178	6,336	2,597	8,134	5,068	7,826
1,770	5,992	2,188	8,060	5,046	7,389
1,267	5,797	2,422	8,226	3,512	6,316
1,754	5,706	2,702	8,599	3,997	7,478
2,377	6,400	3,088	9,204	4,624	8,300
2,551	7,380	3,117	9,378	4,408	9,499
3,863	7,386	4,283	9,428	8,559	10,810
1,615	6,485	2,342	8,292	3,740	7,404
1,533	6,170	1,777	7,195	3,035	6,925
1,915	6,395	2,208	7,453	3,400	7,673
2,335	6,847	2,855	8,999	5,025	9,186
2,048	6,755	2,482	9,029	5,069	9,303
2,175	6,367	2,552	9,265	5,568	9,509
1,765	5,830	2,177	9,011	5,258	8,985
1,452	5,438	2,420	9,114	3,863	7,004
1,848	5,752	2,918	9,441	4,690	8,570
2,449	6,061	3,133	9,545	4,948	9,810
2,707	6,568	3,255	10,241	4,610	10,905
3,887	6,611	4,496	9,956	9,290	11,858

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and 1955

(thousands of dollars)

Month	Shoe		Hardware		Lumber and Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1954 - January	2,559	13,699	1,094	3,403	4,297	20,974
February	2,348	13,649	950	4,879	4,352	21,307
March	2,685	14,193	1,141	4,986	3,868	23,293
April	4,172	15,725	1,361	5,175	4,514	25,505
May	4,115	15,655	1,683	5,193	7,625	25,708
June	4,539	15,836	1,620	5,081	8,044	25,483
July	3,970	15,209	1,519	4,904	9,306	25,596
August	3,067	14,471	1,420	5,064	10,558	23,812
September	3,791	15,140	1,472	4,719	9,085	24,602
October	3,739	15,571	1,533	4,788	8,647	23,903
November	4,011	15,961	1,559	4,586	8,433	23,542
December	6,390	15,906	2,293	4,444	5,538	23,293
1955 - January	2,341	13,928	985	4,302	4,011	22,571
February	2,150	13,185	1,054	4,430	3,841	24,162
March	2,643	14,774	1,055	4,667	3,003	23,410
April	4,563	15,740	1,473	4,974	4,145	24,307
May	4,158	15,561	1,787	5,135	8,143	25,014
June	4,620	15,963	1,840	5,248	8,444	27,700
July	3,844	15,240	1,583	5,233	8,991	26,005
August	3,261	14,630	1,545	5,205	10,628	26,337
September	4,280	15,291	1,709	5,404	10,128	23,323
October	3,979	16,023	1,784	5,842	10,342	21,919
November	4,366	16,424	1,789	5,948	8,256	21,187
December	6,616	15,938	2,622	5,022	5,475	21,337

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1954 and 1955

(thousands of dollars)

Furniture, Appliance and Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
6,812	20,214	2,898	6,538	1,987	7,658
6,718	16,757	2,864	6,585	1,942	6,962
8,187	16,281	2,878	6,420	2,498	8,138
8,058	16,298	3,059	6,496	2,394	8,775
8,446	15,757	2,955	6,599	2,707	9,352
8,154	16,757	2,881	6,489	3,025	9,674
7,348	16,855	2,914	6,654	2,428	9,813
7,086	17,888	2,742	6,413	2,468	9,943
8,574	17,101	2,815	6,592	3,312	9,943
9,023	16,544	3,052	6,868	3,222	9,936
8,746	18,265	2,746	7,047	3,578	10,589
9,977	18,413	4,105	7,495	9,394	11,196
7,123	16,396	2,803	6,888	2,094	7,684
6,676	15,818	2,628	6,658	1,944	7,790
7,315	15,939	2,944	6,979	2,498	7,666
7,859	16,298	3,077	6,996	2,384	7,986
8,301	15,961	2,842	6,896	2,823	8,248
8,630	16,522	2,914	7,021	3,193	8,533
7,418	16,956	2,866	7,054	2,589	8,567
8,854	17,316	2,863	6,740	2,966	8,671
9,703	17,272	2,923	6,797	3,263	8,730
10,444	17,556	3,212	6,854	3,298	8,942
9,495	21,553	2,882	7,392	4,034	9,678
11,083	20,272	4,257	7,862	9,869	10,367

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1955 and 1956

Trade	SALES		Change 1956/55	STOCKS (at cost)		Change 1956/55
	January 1955	January 1956		January 1 1955	January 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	150,738	160,866	+ 6.7	248,863	261,999	+ 5.3
rocery & Combination	71,954	78,097	+ 8.5	47,204	52,585	+ 11.4
ariety	10,704	11,671	+ 9.0	27,254	30,770	+ 12.9
en's Clothing	1,615	1,735	+ 7.4	6,485	5,713	- 11.9
amily Clothing	2,342	2,282	- 2.6	8,292	8,922	+ 7.6
omen's Clothing	3,740	3,704	- 1.0	7,404	7,441	+ 0.5
hoe	2,341	2,388	+ 2.0	13,928	14,095	+ 1.2
ardware	985	1,194	+ 21.2	4,302	5,674	+ 31.9
mber & Bldg. Material	4,011	4,426	+ 10.3	22,571	21,691	- 3.9
rniture, Radio & Appliance	7,123	7,588	+ 6.5	16,396	19,216	+ 17.2
ug	2,803	2,849	+ 1.6	6,888	7,288	+ 5.8
wellery	2,094	2,260	+ 7.9	7,684	7,730	+ 0.6

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1955 and 1956

Trade	SALES		Change 1956/55	STOCKS (at cost)		Change 1956/55
	February 1955	February 1956		Feb. 1 1955	Feb. 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	147,574	160,312	+ 8.6	237,891	255,545	+ 7.4
Grocery & Combination	69,069	76,769	+ 11.1	43,126	48,819	+ 13.2
Variety	10,835	11,675	+ 7.8	27,775	31,330	+ 12.8
Men's Clothing	1,533	1,445	- 5.7	6,170	5,275	- 14.5
Family Clothing	1,777	1,571	- 11.6	7,195	7,987	+ 11.0
Women's Clothing	3,035	3,273	+ 7.8	6,925	8,802	+ 27.1
Shoe	2,150	2,198	+ 2.2	13,185	13,686	+ 3.8
Hardware	1,054	1,372	+ 30.2	4,430	5,626	+ 27.0
Lumber & Bldg. Material	3,841	4,591	+ 19.5	24,162	24,645	+ 2.0
Furniture, Radio & Appliance	6,676	7,896	+ 18.3	15,818	15,866	+ 0.3
Drug	2,628	2,858	+ 8.8	6,658	7,510	+ 12.8
Jewellery	1,944	2,103	+ 8.2	7,790	7,736	- 0.7

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1955 and 1956

Trade	SALES		Change 1956/55	STOCKS (at cost)		Change 1956/55
	March 1955	March 1956		March 1 1955	March 1 1956	
	$'000	$'000	%	$'000	$'000	%
OTAL, ALL TRADES	163,418	198,445	+ 21.4	244,445	269,749	+ 10.4
cery & Combination	77,249	92,473	+ 19.7	43,751	50,270	+ 14.9
ety	12,558	17,320	+ 37.9	31,210	36,703	+ 17.6
's Clothing	1,915	1,885	- 1.6	6,395	5,078	- 20.6
ily Clothing	2,208	2,872	+ 30.1	7,453	8,780	+ 17.8
en's Clothing	3,400	4,643	+ 36.6	7,673	9,967	+ 29.9
e	2,643	3,582	+ 35.5	14,774	15,277	+ 3.4
lware	1,055	1,433	+ 35.8	4,667	6,300	+ 35.0
ber & Bldg. Material	3,003	3,333	+ 11.0	23,410	26,547	+ 13.4
niture, Radio & Appliance	7,315	8,482	+ 16.0	15,939	17,310	+ 8.6
g	2,944	3,145	+ 6.8	6,979	7,153	+ 2.5
ellery	2,498	2,613	+ 4.6	7,666	8,103	+ 5.7

5-503-36

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	April 1955	April 1956		April 1, 1955	April 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	190,290	180,314	- 5.2	258,213	272,235	+ 5.4
Grocery & Combination	83,183	82,197	- 1.2	45,276	51,479	+ 13.7
Variety	17,697	15,394	- 13.0	35,470	37,172	+ 4.8
Men's Clothing	2,335	1,825	- 21.8	6,847	5,340	- 22.0
Family Clothing	2,855	2,586	- 9.4	8,999	9,305	+ 3.4
Women's Clothing	5,025	4,348	- 13.5	9,186	10,050	+ 9.4
Shoe	4,563	3,852	- 15.6	15,740	16,307	+ 3.6
Hardware	1,473	1,679	+ 14.0	4,974	6,839	+ 37.5
Lumber & Bldg. Material ...	4,145	4,937	+ 19.1	24,307	28,196	+ 16.0
Furniture, Radio & Appliance.	7,859	7,953	+ 1.2	16,298	15,597	- 4.3
Drug	3,077	3,048	- 0.9	6,996	7,220	+ 3.2
Jewellery	2,384	2,513	+ 5.4	7,986	8,505	+ 6.5

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	May 1955	May 1956		May 1, 1955	May 1, 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	183,861	206,178	+ 12.1	257,326	279,118	+ 8.5
Grocery & Combination ...	76,831	89,029	+ 15.9	44,608	51,344	+ 15.1
Variety	16,068	17,469	+ 8.7	35,246	39,017	+ 10.7
Men's Clothing	2,048	2,065	+ 0.8	6,755	5,377	- 20.4
Family Clothing	2,482	2,704	+ 8.9	9,029	9,525	+ 5.5
Women's Clothing	5,069	4,389	+ 6.3	9,303	10,717	+ 15.2
Shoe	4,158	4,439	+ 6.8	15,561	16,759	+ 7.7
Hardware	1,787	2,021	+ 13.1	5,135	7,102	+ 38.3
Lumber & Bldg. Material .	8,143	10,199	+ 25.2	25,014	29,492	+ 17.9
Furniture, Radio & Appliance	8,301	9,354	+ 12.7	15,961	16,520	+ 3.5
Drug	2,842	3,075	+ 8.2	6,896	7,358	+ 6.7
Jewellery	2,823	3,436	+ 21.7	8,248	9,090	+ 10.2

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	June 1955	June 1956		June 1, 1955	June 1, 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	193,813	225,458	+ 16.3	262,621	282,114	+ 7.4
Grocery & Combination	80,401	97,361	+ 21.1	45,989	53,854	+ 17.1
Variety	16,811	20,010	+ 19.0	34,857	39,598	+ 13.6
Men's Clothing	2,175	2,589	+ 19.0	6,367	5,902	- 7.3
Family Clothing	2,552	2,939	+ 15.2	9,265	9,812	+ 5.9
Women's Clothing	5,568	6,212	+ 11.6	9,509	10,583	+ 11.3
Shoe	4,620	5,555	+ 20.2	15,963	17,224	+ 7.9
Hardware	1,840	2,132	+ 15.9	5,248	7,416	+ 41.3
Lumber & Bldg. Material ...	8,444	9,510	+ 12.6	27,700	29,057	+ 4.9
Furniture, Radio & Appliance	8,630	9,563	+ 10.8	16,522	15,828	- 4.2
Drug	2,914	3,202	+ 9.9	7,021	7,723	+ 10.0
Jewellery	3,193	3,196	+ 0.1	8,533	9,343	+ 9.5

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EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956.

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	July 1955	July 1956		July 1, 1955	July 1, 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	192,686	198,588	+ 3.1	261,615	279,977	+ 7.0
rocery & Combination	80,353	84,122	+ 4.7	47,664	53,241	+ 11.7
ariety	15,907	17,152	+ 7.8	33,931	36,985	+ 9.0
en's Clothing	1,765	1,851	+ 4.9	5,830	5,550	- 4.8
amily Clothing	2,177	2,262	+ 3.9	9,011	9,542	+ 5.9
omen's Clothing	5,258	5,192	- 1.3	8,985	9,551	+ 6.3
hoe	3,844	4,149	+ 7.9	15,240	16,124	+ 5.8
ardware	1,583	1,922	+ 21.4	5,233	7,384	+ 41.1
umber & Bldg. Material	8,991	10,538	+ 17.2	26,005	28,892	+ 11.1
urniture, Radio & Appliance	7,418	8,275	+ 11.5	16,956	15,481	- 8.7
rug	2,866	3,090	+ 7.8	7,054	7,674	+ 8.8
ewellery	2,589	2,733	+ 5.6	8,567	9,449	+ 10.3

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	August 1955	August 1956		Aug. 1, 1955	Aug. 1, 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	184,837	209,953	+13.6	256,309	301,629	+17.7
Grocery & Combination....	74,006	87,135	+17.7	46,525	55,551	+19.4
Variety.....	14,946	17,517	+17.2	32,567	35,455	+ 8.9
Men's Clothing.....	1,452	1,550	+ 6.7	5,438	5,655	+ 4.0
Family Clothing.....	2,420	2,611	+ 7.9	9,114	10,062	+10.4
Women's Clothing.....	3,863	4,356	+12.8	7,004	8,195	+17.0
Shoe.....	3,261	4,036	+23.8	14,630	15,186	+ 3.8
Hardware.....	1,545	1,876	+21.4	5,205	7,459	+43.3
Lumber & Bldg. Material..	10,628	12,087	+13.7	26,337	26,916	+ 2.2
Furniture, Radio & Appliance	8,854	9,159	+ 3.4	17,316	15,116	-12.7
Drug.....	2,863	3,126	+ 9.2	6,740	7,738	+14.8
Jewellery.....	2,966	3,160	+ 6.5	8,671	9,676	+11.6

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	September 1955	September 1956		Sept. 1 1955	Sept. 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	196,817	212,681	+ 8.1	260,708	302,410	+ 16.0
Grocery & Combination....	80,270	90,648	+ 12.9	46,609	56,164	+ 20.5
Variety.....	17,131	18,414	+ 7.5	34,004	36,554	+ 7.5
Men's Clothing.....	1,848	1,941	+ 5.0	5,752	5,643	- 1.9
Family Clothing.....	2,918	3,153	+ 8.1	9,441	9,819	+ 4.0
Women's Clothing.....	4,690	5,071	+ 8.1	8,570	9,290	+ 8.4
Shoe.....	4,280	4,766	+ 11.4	15,291	15,842	+ 3.6
Hardware.....	1,709	1,815	+ 6.2	5,404	7,738	+ 43.2
Lumber & Bldg. Material..	10,128	10,566	+ 4.3	23,323	24,839	+ 6.5
Furniture, Radio & Appliance	9,703	9,469	- 2.4	17,272	16,184	- 6.3
Drug.....	2,923	3,080	+ 5.4	6,797	7,544	+ 11.0
Jewellery.....	3,263	3,241	- 0.7	8,730	9,813	+ 12.4

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	October 1955	October 1956		Oct. 1 1955	Oct. 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	208,342	219,334	+ 5.3	274,208	297,074	+ 8.3
Grocery & Combination	84,609	90,555	+ 7.0	45,933	55,671	+ 21.2
Variety	18,060	18,608	+ 3.0	35,391	37,868	+ 7.0
Men's Clothing	2,650	2,438	- 8.0	6,413	6,516	+ 1.6
Family Clothing	3,264	3,142	- 3.7	9,327	9,896	+ 6.1
Women's Clothing	5,145	5,354	+ 4.1	10,806	10,860	+ 0.5
Shoe	4,061	4,067	+ 0.1	16,741	16,926	+ 1.1
Hardware	1,867	2,073	+ 11.0	5,324	7,049	+ 32.4
Lumber & Bldg. Material	11,125	11,351	+ 2.0	24,156	27,321	+ 13.1
Furniture, Radio & Appliance	11,723	12,091	+ 3.1	16,826	15,110	- 10.2
Drug	3,257	3,440	+ 5.6	7,063	7,494	+ 6.1
Jewellery	3,482	3,480	- 0.1	10,011	10,942	+ 9.3

NOTE: The figures in this report have been revised to the 1955 annual full-coverage survey.

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Prepared in Industry and Merchandising Division,
Merchandising and Services Section.

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1955 and 1956

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stock
1955						
January	153,690	248,863	71,438	47,204	10,720	27,25
February	151,587	245,166	70,574	41,908	10,881	27,41
March	167,688	251,574	78,402	42,516	12,599	30,80
April	194,308	265,472	84,165	43,997	17,729	35,00
May	187,392	264,755	77,943	43,348	16,069	34,78
June	199,401	270,337	81,018	44,691	16,822	34,40
July	198,368	269,195	80,647	46,318	16,033	33,48
August	190,098	263,827	74,819	45,211	15,048	32,13
September	200,563	268,258	80,560	45,293	17,087	33,56
October	208,342	274,208	84,609	45,933	18,060	35,39
November	200,229	299,401	80,192	48,874	19,142	39,85
December	302,289	322,608	98,466	51,176	37,641	42,06
Total	2,353,955		962,833		207,831	
1956						
January	163,715	268,953	77,500	51,100	11,690	30,36
February	164,572	262,670	78,438	47,440	11,723	30,92
March	202,870	277,240	93,819	48,850	17,374	36,22
April	183,877	279,645	83,177	50,025	15,418	36,68
May	209,907	286,690	90,409	49,894	17,469	38,50
June	231,459	289,590	98,168	52,333	20,023	39,08
July	203,974	287,910	84,424	51,737	17,289	36,50
August	217,216	311,827	88,105	53,982	17,636	34,99
September	216,294	312,234	90,983	54,578	18,367	36,07
October						
November						
December						

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1955 and 1956

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,542	6,485	2,374	8,292	3,917	7,404
1,550	6,528	1,714	7,032	3,201	7,628
2,051	6,767	1,967	7,283	3,549	8,451
2,580	7,245	2,929	8,794	5,272	10,119
2,191	7,148	2,572	8,823	5,323	10,247
2,280	6,737	2,767	9,054	5,974	10,473
1,882	6,169	2,405	8,806	5,555	9,897
1,449	5,754	2,583	8,907	4,061	7,715
1,879	6,086	2,959	9,227	4,922	9,439
2,650	6,413	3,264	9,327	5,145	10,806
2,867	6,950	3,275	10,008	4,949	12,012
4,115	6,995	4,609	9,729	10,030	13,061
27,036		33,418		61,898	
1,657	6,045	2,331	8,719	3,890	8,196
1,460	5,582	1,516	7,805	3,458	9,695
2,036	5,373	2,442	8,580	4,850	10,978
2,009	5,651	2,669	9,093	4,547	11,070
2,193	5,690	2,817	9,309	5,644	11,804
2,726	6,245	3,200	9,589	6,697	11,657
1,980	5,873	2,484	9,325	5,475	10,520
1,581	5,984	2,780	9,833	5,996	9,026
1,980	5,971	3,212	9,596	5,336	10,232

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1955 and 1956

(thousands of dollars)

Month	Shoe		Hardware		Lumber and Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1955						
January	2,421	13,928	1,074	4,302	4,093	22,571
February	2,205	13,776	1,096	4,037	3,991	26,628
March	2,859	15,437	1,185	4,253	3,316	25,799
April	4,843	16,446	1,549	4,533	4,384	26,788
May	4,206	16,259	1,821	4,680	8,726	27,568
June	4,780	16,678	1,913	4,783	9,139	30,527
July	3,942	15,923	1,639	4,769	9,519	28,659
August	3,351	15,286	1,593	4,744	11,555	29,025
September	4,177	15,977	1,778	4,925	11,126	25,704
October	4,061	16,741	1,867	5,324	11,125	24,156
November	4,507	17,161	1,819	5,421	8,829	23,350
December	6,704	16,652	2,572	4,577	5,833	23,515
Total	48,056		19,906		91,636	
1956						
January	2,469	14,727	1,239	5,171	4,488	23,905
February	2,259	14,300	1,360	5,127	4,763	27,161
March	3,874	15,962	1,520	5,742	3,590	29,256
April	4,092	17,038	1,723	6,232	5,216	31,074
May	4,496	17,511	2,065	6,473	10,915	32,502
June	5,745	17,996	2,138	6,759	10,287	32,023
July	4,258	16,847	1,927	6,729	11,151	31,841
August	4,149	15,867	1,904	6,798	13,159	29,663
September	4,650	16,552	1,882	7,052	11,640	27,374
October						
November						
December						

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1955 and 1956

(thousands of dollars)

Furniture, Appliance and Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
7,571	16,396	2,833	6,888	2,105	7,684
7,353	15,161	2,661	6,861	2,028	8,722
8,267	15,276	2,964	7,191	2,621	8,582
9,077	15,620	3,094	7,209	2,492	8,940
9,276	15,298	2,895	7,106	2,961	9,234
9,531	15,835	2,944	7,235	3,511	9,553
9,222	16,251	2,918	7,268	2,688	9,591
9,725	16,596	2,904	6,946	3,139	9,707
11,392	16,554	2,976	7,004	3,447	9,774
11,723	16,826	3,257	7,063	3,482	10,011
10,659	20,657	2,886	7,617	4,273	10,835
12,569	19,429	4,329	8,101	10,271	11,607
116,365		36,661		43,018	
8,004	18,417	2,890	7,510	2,262	8,654
8,421	15,206	2,902	7,739	2,196	8,661
9,213	16,590	3,174	7,371	2,742	9,071
8,886	14,948	3,075	7,440	2,627	9,521
10,091	15,833	3,142	7,582	3,604	10,176
10,145	15,170	3,242	7,958	3,516	10,460
9,885	14,837	3,154	7,908	2,843	10,578
9,886	14,488	3,177	7,973	3,349	10,833
10,812	15,511	3,132	7,774	3,422	10,986

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	November 1955	November 1956		Nov. 1 1955	Nov. 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	200,229	230,850	+ 15.3	299,401	327,457	+ 9.4
Grocery & Combination.....	80,192	94,665	+ 18.0	48,874	58,649	+ 20.0
Variety.....	19,142	22,058	+ 15.2	39,855	43,602	+ 9.4
Men's Clothing.....	2,867	3,027	+ 5.6	6,950	6,991	+ 0.6
Family Clothing.....	3,275	3,559	+ 8.7	10,008	10,218	+ 2.1
Women's Clothing.....	4,949	5,651	+ 14.2	12,012	13,201	+ 9.9
Shoe.....	4,507	5,599	+ 24.2	17,161	18,482	+ 7.7
Hardware.....	1,819	2,036	+ 11.9	5,421	7,166	+ 32.2
Lumber & Bldg. Material....	8,829	11,250	+ 27.4	23,350	25,101	+ 7.5
Furniture, Radio & Appliance	10,659	10,981	+ 3.0	20,657	18,901	- 8.5
Drug.....	2,886	3,115	+ 7.9	7,617	8,074	+ 6.0
Jewellery.....	4,273	4,427	+ 3.6	10,835	12,027	+ 11.0

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1955 and 1956

Trade	Sales		Change 1956/55	Stocks (at cost)		Change 1956/55
	December 1955	December 1956		Dec. 1 1955	Dec. 1 1956	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES...	302,289	328,307	+ 8.6	322,608	352,382	+ 9.2
Grocery & Combination.	98,466	109,094	+ 10.8	51,176	60,183	+ 17.6
Variety.....	37,641	40,815	+ 8.4	42,060	45,256	+ 7.6
Men's Clothing.....	4,115	4,322	+ 5.0	6,995	7,400	+ 5.8
Family Clothing.....	4,609	4,891	+ 6.1	9,729	10,148	+ 4.3
Women's Clothing.....	10,030	10,776	+ 7.4	13,061	14,394	+ 10.2
Shoe.....	6,704	7,007	+ 4.5	16,652	18,068	+ 8.5
Hardware.....	2,572	2,724	+ 5.9	4,577	6,444	+ 40.8
Lumber & Bldg. Material.....	5,833	6,078	+ 4.2	23,515	24,008	+ 2.1
Furniture, Radio & Appliance.....	12,569	12,816	+ 2.0	19,429	18,866	- 2.9
Drug.....	4,329	4,570	+ 5.6	8,101	8,296	+ 2.4
Jewellery.....	10,271	10,586	+ 3.1	11,607	13,104	+ 12.9

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	January 1956	January 1957		Jan. 1 1956	Jan. 1 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	163,715	183,918	+ 12.3	268,953	292,715	+ 8.8
Grocery & Combination.....	77,500	92,381	+ 19.2	51,100	61,372	+ 20.1
Variety.....	11,690	12,517	+ 7.1	30,368	31,157	+ 2.6
Men's Clothing.....	1,657	1,729	+ 4.3	6,045	5,894	- 2.5
Family Clothing.....	2,331	2,388	+ 2.4	8,719	8,702	- 0.2
Women's Clothing.....	3,890	3,914	+ 0.6	8,196	9,565	+ 16.7
Shoe.....	2,469	2,806	+ 13.6	14,727	16,332	+ 10.9
Hardware.....	1,239	1,327	+ 7.1	5,171	6,899	+ 33.4
Lumber & Building Material..	4,488	4,280	- 4.6	23,905	25,793	+ 7.9
Furniture, Radio & Appliance.	8,004	8,122	+ 1.5	18,417	16,980	- 7.8
Drug.....	2,890	3,098	+ 7.2	7,510	7,555	+ 0.6
Jewellery.....	2,262	2,209	- 2.3	8,654	9,632	+ 11.3

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	February 1956	February 1957		Feb. 1 1956	Feb. 1 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	164,572	182,078	+ 10.6	262,670	285,978	+ 8.9
Grocery & Combination	78,438	89,507	+ 14.1	47,440	57,498	+ 21.2
Variety	11,723	12,922	+ 10.2	30,920	32,343	+ 4.6
Men's Clothing	1,460	1,502	+ 2.9	5,582	5,911	+ 5.9
Family Clothing	1,516	1,670	+ 10.2	7,805	8,039	+ 3.0
Women's Clothing	3,458	3,617	+ 4.6	9,695	10,674	+ 10.1
Shoe	2,259	2,486	+ 10.0	14,300	15,673	+ 9.6
Hardware	1,360	1,391	+ 2.3	5,127	6,532	+ 27.4
Lumber & Bldg. Material	4,763	4,551	- 4.5	27,161	26,808	- 1.3
Furniture, Radio & Appliance .	8,421	8,220	- 2.4	15,206	14,096	- 7.3
Drug	2,902	2,956	+ 1.9	7,739	7,978	+ 3.1
Jewellery	2,196	2,192	- 0.2	8,661	9,509	+ 9.8

6505-503-27

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Merchandising and Services Section.

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	March 1956	March 1957		March 1, 1956	March 1, 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	202,870	209,738	+ 3.4	277,240	298,439	+ 7.6
Grocery & Combination ..	93,819	103,262	+ 10.1	48,850	61,502	+ 25.9
Variety	17,374	15,918	- 8.4	36,223	36,586	+ 1.0
Men's Clothing	2,036	1,855	- 8.9	5,373	5,620	+ 4.6
Family Clothing	2,442	2,238	- 8.4	8,580	8,786	+ 2.4
Women's Clothing	4,850	4,434	- 8.6	10,978	11,099	+ 1.1
Shoe	3,874	3,933	+ 1.5	15,962	17,494	+ 9.6
Hardware	1,520	1,566	+ 3.0	5,742	7,074	+ 23.2
Lumber & Bldg. Material ..	3,590	3,359	- 6.4	29,256	28,408	- 2.9
Furniture, Radio & Appliance	9,213	8,615	- 6.5	16,590	15,960	- 3.8
Drug	3,174	3,255	+ 2.6	7,371	7,710	+ 4.6
Jewellery	2,742	2,590	- 5.5	9,071	9,797	+ 8.0

6505-503-37

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	April 1956	April 1957		April 1, 1956	April 1, 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	183,877	214,671	+ 16.7	279,645	309,235	+ 10.6
Grocery & Combination.....	83,177	96,266	+ 15.7	50,025	60,730	+ 21.4
Variety	15,418	20,657	+ 34.0	36,686	41,052	+ 11.9
Men's Clothing	2,009	2,286	+ 13.8	5,651	5,922	+ 4.8
Family Clothing	2,669	3,037	+ 13.8	9,093	8,993	- 1.1
Women's Clothing	4,547	5,261	+ 15.7	11,070	11,878	+ 7.3
Shoe	4,092	5,151	+ 25.9	17,038	18,129	+ 6.4
Hardware	1,723	1,733	+ 0.6	6,232	7,242	+ 16.2
Lumber & Bldg. Material ...	5,216	5,167	- 0.9	31,074	31,446	+ 1.2
Furniture, Radio & Appliance	8,886	9,584	+ 7.9	14,948	15,890	+ 6.3
Drug.....	3,075	3,282	+ 6.7	7,440	7,871	+ 5.8
Jewellery	2,627	2,701	+ 2.8	9,521	9,721	+ 2.1

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	May 1956	May 1957		May 1, 1956	May 1, 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	209,907	229,442	+ 9.3	286,690	313,569	+ 9.4
Grocery & Combination	90,409	103,821	+ 14.8	49,894	63,764	+ 27.8
Variety	17,469	18,756	+ 7.4	38,507	39,855	+ 3.5
Men's Clothing	2,193	2,096	- 4.4	5,690	6,128	+ 7.7
Family Clothing	2,817	2,813	- 0.1	9,309	9,318	+ 0.1
Women's Clothing	5,644	5,866	+ 3.9	11,804	11,970	+ 1.4
Shoe	4,496	5,044	+ 12.2	17,511	18,859	+ 7.7
Hardware	2,065	2,153	+ 4.3	6,473	7,502	+ 15.9
Lumber & Bldg. Material ...	10,915	10,257	- 6.0	32,502	32,340	- 0.5
Furniture, Radio & Appliance	10,091	9,330	- 7.5	15,833	16,561	+ 4.6
Drug	3,142	3,541	+ 12.7	7,582	8,098	+ 6.8
Jewellery	3,604	3,412	- 5.3	10,176	10,298	+ 1.2

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	June 1956	June 1957		June 1, 1956	June 1, 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	231,459	239,594	+ 3.5	289,590	309,519	+ 6.9
Grocery & Combination	98,168	105,476	+ 7.4	52,333	59,712	+ 14.1
Variety	20,023	19,938	- 0.4	39,080	41,230	+ 5.5
Men's Clothing	2,726	2,668	- 2.1	6,245	7,426	+ 18.9
Family Clothing	3,200	2,974	- 7.1	9,589	9,569	- 0.2
Women's Clothing	6,697	6,225	- 7.0	11,657	13,032	+ 11.8
Shoe	5,745	5,591	- 2.7	17,996	19,472	+ 8.2
Hardware	2,138	2,115	- 1.1	6,759	7,738	+ 14.5
Lumber & Bldg. Material ...	10,287	10,746	+ 4.5	32,023	29,525	- 7.8
Furniture, Radio & Appliance	10,145	10,139	- 0.1	15,170	15,974	+ 5.3
Drug	3,242	3,324	+ 2.5	7,958	8,221	+ 3.3
Jewellery	3,516	3,285	- 6.6	10,460	10,377	- 0.8

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	July 1956	July 1957		July 1, 1956	July 1, 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	203,974	225,737	+ 10.7	287,910	311,054	+ 8.4
rocery & Combination	84,424	96,259	+ 14.0	51,737	61,412	+ 18.7
ariety	17,289	19,744	+ 14.2	36,502	40,377	+ 10.6
en's Clothing	1,980	2,022	+ 2.1	5,873	6,131	+ 4.4
amily Clothing	2,484	2,507	+ 0.9	9,325	9,819	+ 5.3
omen's Clothing	5,475	5,591	+ 2.1	10,580	12,372	+ 17.6
hoe	4,258	4,772	+ 12.1	16,847	18,447	+ 9.5
ardware	1,927	2,031	+ 5.4	6,729	8,082	+ 20.1
umber & Bldg. Material	11,151	10,971	- 1.6	31,841	28,943	- 9.1
urniture, Radio & Appliance	9,885	9,722	- 1.6	14,837	14,986	+ 1.0
rug	3,154	3,323	+ 5.4	7,908	8,268	+ 4.6
ewellery	2,843	2,843	(c)	10,578	10,314	- 2.5

c) Unchanged

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

505-503-77

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1956 and 1957

	Sales		Change	Stocks (at cost)		Change
	August 1956	August 1957	1957/56	Aug. 1, 1956	Aug. 1, 1957	1957/56
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	215,806	244,792	+13.4	311,827	339,700	+ 8.9
Grocery & Combination	88,105	106,223	+20.6	53,982	62,404	+15.6
Variety	17,636	19,426	+10.1	34,991	38,246	+ 9.3
Men's Clothing	1,581	1,637	+ 3.5	5,984	6,528	+ 9.1
Family Clothing	2,780	3,081	+10.8	9,833	10,089	+ 2.6
Women's Clothing	4,586	5,175	+12.8	9,026	10,768	+19.3
Shoe	4,149	4,772	+15.0	15,867	17,121	+ 7.9
Hardware	1,904	1,931	+ 1.4	6,798	7,886	+16.0
Lumber & Bldg. Material	13,159	11,295	-14.2	29,663	27,616	- 6.9
Furniture, Radio & Appliance	9,886	10,068	+ 1.8	14,488	15,183	+ 4.8
Drug	3,177	3,389	+ 6.7	7,973	8,284	+ 3.9
Jewellery	3,349	3,211	- 4.1	10,833	10,573	- 2.4

Prepared in Industry and Merchandising Division,
Merchandising and Services Section

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	Sept. 1956	Sept. 1957		Sept. 1 1956	Sept. 1 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	216,294	219,219	+ 1.4	312,234	334,610	+ 7.2
Grocery & Combination	90,983	95,215	+ 4.7	54,578	60,308	+10.5
Variety	18,367	18,467	+ 0.5	36,077	42,138	+16.8
Men's Clothing	1,980	1,729	-12.7	5,971	5,726	- 4.1
Family Clothing	3,212	3,156	- 1.7	9,596	10,306	+ 7.4
Women's Clothing	5,336	5,008	- 6.1	10,232	11,941	+16.7
Shoe	4,650	4,660	+ 0.2	16,552	17,661	+ 6.7
Hardware	1,882	1,937	+ 2.9	7,052	7,912	+12.2
Lumber & Bldg. Material ...	11,640	10,603	- 8.9	27,374	26,033	- 4.9
Furniture, Radio & Appliance	10,812	9,387	-13.2	15,511	16,224	+ 4.6
Drug	3,132	3,245	+ 3.6	7,774	8,030	+ 3.3
Jewellery	3,422	3,334	- 2.6	10,986	10,514	- 4.3

Prepared in Industry and Merchandising Division
Retail Trade Section.

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EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1957.

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	October 1956	October 1957		Oct. 1 1956	Oct. 1 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	227,988	241,668	+ 6.0	308,817	336,857	+ 9.1
Grocery & Combination.....	92,641	103,604	+11.8	54,891	62,575	+14.0
Variety.....	18,712	20,589	+10.0	37,392	45,693	+22.2
Men's Clothing.....	2,550	2,446	- 4.1	7,622	7,911	+ 3.8
Family Clothing.....	3,313	3,482	+ 5.1	10,264	11,095	+ 8.1
Women's Clothing.....	5,444	5,566	+ 2.2	11,317	13,455	+18.9
Shoe.....	4,154	4,522	+ 8.9	16,932	18,337	+ 8.3
Hardware.....	3,509	3,537	+ 0.8	9,468	10,945	+15.6
Lumber & Bldg. Material.....	10,966	9,596	-12.5	28,438	26,874	- 5.5
Furniture, Radio & Appliance.	13,487	12,210	- 9.5	17,762	18,242	+ 2.7
Drug.....	3,642	4,094	+12.4	7,935	8,562	+ 7.9
Jewellery.....	3,549	3,206	- 9.7	11,688	11,384	- 2.6

NOTE: The figures in this report have been revised to the 1956 annual full-coverage survey.

1505-503-107

Prepared in Industry and Merchandising Division
Retail Trade Section

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1957.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1956 and 1957

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1956						
January	167,187	268,953	78,314	51,100	11,702	30,368
February	169,044	273,576	80,358	46,776	11,843	30,532
March	209,410	288,162	95,738	48,166	17,584	35,768
April	190,001	290,165	84,636	49,324	15,400	36,225
May	217,336	297,463	91,924	49,195	17,552	38,023
June	236,791	300,423	99,604	51,600	20,057	38,589
July	214,091	299,253	87,077	51,012	17,295	36,043
August	223,841	325,853	90,092	53,226	17,779	34,552
September	223,396	326,185	92,206	53,813	18,306	35,623
October	227,988	308,817	92,641	54,891	18,712	37,392
November	236,536	340,994	96,194	57,827	21,945	43,054
December	331,433	367,682	107,545	59,340	41,132	44,687
Total(1)	2,647,055		1,096,330		229,307	
1957						
January	187,656	304,575	93,393	60,512	12,531	30,766
February	186,917	297,459	91,692	56,692	13,055	31,936
March	216,212	309,994	105,388	60,641	16,112	36,126
April	221,487	320,578	97,951	59,879	20,634	40,536
May	237,735	325,002	105,567	62,871	18,846	39,354
June	245,000	320,382	107,020	58,875	19,971	40,712
July	237,123	324,180	99,303	60,552	19,750	39,863
August	254,353	357,088	108,602	61,529	19,585	39,734
September	225,652	349,134	96,513	59,463	18,406	41,608
October						
November						
December						

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1956 and 1957

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,791	6,045	2,484	8,719	3,918	8,196
1,682	6,529	1,599	8,095	3,493	10,103
2,202	6,284	2,623	8,898	4,908	11,440
2,065	6,610	2,624	9,431	4,638	11,535
2,318	6,655	2,866	9,654	5,774	12,301
2,747	7,305	3,275	9,944	6,862	12,147
1,940	6,869	2,559	9,671	5,562	10,963
1,722	6,999	2,957	10,198	4,710	9,406
2,213	6,984	3,350	9,952	5,389	10,662
2,550	7,622	3,313	10,264	5,444	11,317
3,201	8,177	3,724	10,597	5,698	13,756
4,436	8,656	4,973	10,524	10,872	14,999
28,866		36,347		67,269	
1,866	6,894	2,527	9,025	3,948	9,967
1,726	6,914	1,756	8,337	3,656	11,123
2,010	6,573	2,401	9,112	4,488	11,566
2,338	6,927	3,006	9,327	5,386	12,377
2,216	7,167	2,873	9,664	6,024	12,473
2,681	7,933	3,042	9,924	6,380	13,580
1,973	7,171	2,590	10,184	5,693	12,892
1,810	7,636	3,265	10,463	5,326	11,221
1,956	6,698	3,289	10,688	5,059	12,443

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1956 and 1957

(thousands of dollars)

Month	Shoe		Hardware		Lumber and Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1956						
January	2,506	14,727	1,980	5,171	4,549	23,905
February	2,315	14,305	1,940	6,887	4,651	28,272
March	4,002	15,968	2,553	7,713	3,800	30,453
April	4,064	17,044	2,873	8,372	5,081	32,344
May	4,536	17,517	3,464	8,694	10,302	33,831
June	5,834	18,002	3,574	9,078	9,874	33,332
July	4,308	16,853	3,100	9,039	10,627	33,143
August	4,233	15,873	3,364	9,132	12,516	30,876
September	4,708	16,558	3,042	9,473	11,049	28,494
October	4,154	16,932	3,509	9,468	10,966	28,438
November	5,623	18,489	3,613	9,626	10,714	26,128
December	7,150	18,074	4,006	8,656	5,733	24,990
Total (1)	53,433		37,019		99,862	
1957						
January	2,853	16,338	2,213	9,266	4,342	26,848
February	2,554	15,678	2,015	8,774	4,427	27,904
March	4,065	17,500	2,713	9,502	3,450	29,570
April	5,118	18,135	2,878	9,728	5,028	32,732
May	5,086	18,866	3,640	10,077	9,676	33,662
June	5,677	19,479	3,533	10,395	10,309	30,732
July	4,828	18,454	3,315	10,856	10,441	30,127
August	4,868	17,127	3,526	10,592	10,752	28,746
September	4,715	17,667	3,158	10,628	10,060	27,098
October						
November						
December						

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1956 and 1957

(thousands of dollars)

Furniture, Appliance and Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
9,340	18,417	3,046	7,510	2,371	8,654
8,362	17,875	3,077	8,194	2,457	9,251
9,946	19,503	3,372	7,805	2,801	9,690
9,622	17,572	3,258	7,878	2,692	10,171
11,355	18,612	3,311	8,029	3,680	10,870
10,804	17,833	3,434	8,427	3,597	11,174
10,417	17,442	3,322	8,374	2,919	11,300
10,459	17,031	3,343	8,443	3,403	11,572
12,538	18,234	3,312	8,232	3,516	11,735
13,487	17,762	3,642	7,935	3,549	11,688
11,886	22,219	3,305	8,550	4,521	12,847
14,196	22,178	4,875	8,784	10,795	13,998
132,412		41,299		46,301	
9,510	19,961	3,267	8,000	2,323	10,289
8,218	16,570	3,136	8,448	2,455	10,158
9,351	18,762	3,455	8,164	2,650	10,465
10,371	18,679	3,483	8,335	2,780	10,384
10,533	19,469	3,739	8,575	3,485	11,000
10,807	18,778	3,520	8,705	3,363	11,084
10,287	17,616	3,503	8,776	2,919	11,017
10,662	17,849	3,571	8,772	3,262	11,294
10,844	19,072	3,430	8,504	3,426	11,230

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1956 and 1957

Trade	Sales		Change 1957/56	Stocks (at cost)		Change 1957/56
	November 1956	November 1957		Nov. 1 1956	Nov. 1 1957	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	236,536	257,480	+ 8.9	340,994	366,084	+ 7.4
Grocery & Combination	96,194	111,910	+16.3	57,827	64,824	+12.1
Variety	21,945	23,246	+ 5.9	43,054	50,071	+16.3
Men's Clothing	3,201	3,149	- 1.6	8,177	8,202	+ 0.3
Family Clothing	3,724	3,893	+ 4.5	10,597	10,576	- 0.2
Women's Clothing	5,698	6,005	+ 5.4	13,756	14,650	+ 6.5
Shoe	5,623	5,382	- 4.3	18,489	19,173	+ 3.7
Hardware	3,613	3,598	- 0.4	9,626	11,156	+15.9
Lumber & Bldg. Material	10,714	9,035	-15.7	26,128	25,814	- 1.2
Furniture, Radio & Appliance	11,886	11,825	- 0.5	22,219	22,885	+ 3.0
Drug	3,305	3,523	+ 6.6	8,550	9,362	+ 9.5
Jewellery	4,521	4,495	- 0.6	12,847	12,385	- 3.6

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1956 and 1957

Trade	Sales		Change	Stocks (at cost)		Change
	December 1956	December 1957	1957/56	Dec. 1 1956	Dec. 1 1957	1957/56
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	331,433	336,461	+ 1.5	367,682	391,919	+ 6.6
rocery & Combination	107,545	110,307	+ 2.6	59,340	68,063	+14.7
ariety	41,132	43,470	+ 5.7	44,687	50,005	+11.9
en's Clothing	4,436	4,103	- 7.5	8,656	9,037	+ 4.4
amily Clothing	4,973	4,884	- 1.8	10,524	10,082	- 4.2
omen's Clothing	10,872	10,337	- 4.9	14,999	16,469	+ 9.8
hoe	7,150	7,547	+ 5.6	18,074	18,905	+ 4.6
ardware	4,006	3,969	- 0.9	8,656	9,677	+11.8
mber & Bldg. Material	5,733	5,719	- 0.2	24,990	24,040	- 3.8
rniture, Radio & Appliance..	14,196	13,278	- 6.5	22,178	21,379	- 3.6
ug	4,875	5,125	+ 5.1	8,784	9,812	+11.7
ewellery	10,795	10,594	- 1.9	13,998	12,920	- 7.7

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	January 1957	January 1958		Jan. 1 1957	Jan. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	187,656	211,215	+12.6	304,575	326,400	+ 7.2
Grocery & Combination.....	93,393	107,808	+15.4	60,512	70,859	+17.1
Variety.....	12,531	13,839	+10.4	30,766	33,935	+10.3
Men's Clothing.....	1,866	1,972	+ 5.7	6,894	7,135	+ 3.5
Family Clothing.....	2,527	2,754	+ 9.0	9,025	8,799	- 2.5
Women's Clothing.....	3,948	4,682	+18.6	9,967	9,598	- 3.7
Shoe.....	2,853	3,727	+30.6	16,338	17,400	+ 6.5
Hardware.....	2,213	2,465	+11.4	9,266	10,656	+15.0
Lumber & Building Material..	4,342	4,841	+11.5	26,848	23,546	-12.3
Furniture, Radio & Appliance.	9,510	10,018	+ 5.3	19,961	20,361	+ 2.0
Drug.....	3,267	3,562	+ 9.0	8,000	9,448	+18.1
Jewellery.....	2,323	2,374	+ 2.2	10,289	9,662	- 6.1

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	February 1957	February 1958		Feb. 1 1957	Feb. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	186,917	199,245	+ 6.6	297,459	310,412	+ 4.4
Grocery & Combination.....	91,692	102,088	+11.3	56,692	61,908	+ 9.2
Variety.....	13,055	13,302	+ 1.9	31,936	33,565	+ 5.1
Men's Clothing.....	1,726	1,733	+ 0.4	6,914	7,481	+ 8.2
Family Clothing.....	1,756	1,805	+ 2.8	8,337	8,346	+ 0.1
Women's Clothing.....	3,656	3,542	- 3.1	11,123	10,778	- 3.1
Shoe.....	2,554	2,716	+ 6.3	15,678	15,961	+ 1.8
Hardware.....	2,015	2,100	+ 4.2	8,774	9,660	+10.1
Lumber & Building Material..	4,427	4,402	- 0.6	27,904	23,914	-14.3
Furniture, Radio & Appliance.	8,218	8,970	+ 9.2	16,570	16,819	+ 1.5
Drug.....	3,136	3,258	+ 3.9	8,448	9,741	+15.3
Jewellery.....	2,455	2,504	+ 2.0	10,158	9,690	- 4.6

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	March 1957	March 1958		Mar. 1 1957	Mar. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	216,212	230,000	+ 6.4	309,994	322,685	+ 4.1
Grocery & Combination.....	105,388	114,929	+ 9.1	60,641	64,764	+ 6.8
Variety.....	16,112	17,455	+ 8.3	36,126	38,690	+ 7.1
Men's Clothing.....	2,010	2,106	+ 4.8	6,573	6,600	+ 0.4
Family Clothing.....	2,401	2,717	+13.2	9,112	9,267	+ 1.7
Women's Clothing.....	4,488	4,675	+ 4.2	11,566	11,762	+ 1.7
Shoe.....	4,065	4,510	+10.9	17,500	17,430	- 0.4
Hardware.....	2,713	2,844	+ 4.8	9,502	10,243	+ 7.8
Lumber & Bldg. Material.....	3,450	3,583	+ 3.9	29,570	25,134	-15.0
Furniture, Radio & Appliance	9,351	9,331	- 0.2	18,762	18,799	+ 0.2
Drug.....	3,455	3,611	+ 4.5	8,164	9,552	+17.0
Jewellery.....	2,650	2,647	- 0.1	10,465	10,025	+ 4.2

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	April 1957	April 1958		April 1 1957	April 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	221,487	237,575	+ 7.3	320,578	333,104	+ 3.9
rocery & Combination.....	97,951	107,940	+10.2	59,879	67,065	+12.0
ariety.....	20,634	21,209	+ 2.8	40,536	42,279	+ 4.3
en's Clothing.....	2,338	2,194	- 6.2	6,927	7,072	+ 2.1
amily Clothing.....	3,006	3,201	+ 6.5	9,327	9,709	+ 4.1
omen's Clothing.....	5,386	5,517	+ 2.4	12,377	12,625	+ 2.0
noe.....	5,118	5,395	+ 5.4	18,135	18,353	+ 1.2
ardware.....	2,878	3,108	+ 8.0	9,728	10,224	+ 5.1
umber & Building Material..	5,028	5,182	+ 3.1	32,732	26,775	-18.2
urniture,Radio & Appliance.	10,371	11,868	+14.4	18,679	18,455	- 1.2
rug.....	3,483	3,645	+ 4.7	8,335	9,460	+13.5
ewellery.....	2,780	2,656	- 4.5	10,384	10,145	- 2.3

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	May 1957	May 1958		May 1 1957	May 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	237,735	270,770	+13.9	325,002	336,489	+ 3.5
rocery & Combination	105,567	124,757	+18.2	62,871	67,398	+ 7.2
ariety	18,846	22,017	+16.8	39,354	43,092	+ 9.5
en's Clothing	2,216	2,500	+12.8	7,167	7,124	- 0.6
amily Clothing	2,873	3,398	+18.3	9,664	10,089	+ 4.4
omen's Clothing	6,024	6,765	+12.3	12,473	14,332	+14.9
hoe	5,086	5,935	+16.7	18,866	18,734	- 0.7
ardware	3,640	3,838	+ 5.4	10,077	10,510	+ 4.3
umber & Building Material ..	9,676	9,718	+ 0.4	33,662	27,502	-18.3
urniture, Radio & Appliance.	10,533	11,292	+ 7.2	19,469	18,340	- 5.8
rug	3,739	3,839	+ 2.7	8,575	9,261	+ 8.0
ewellery	3,485	3,609	+ 3.6	11,000	10,659	- 3.1

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	June 1957	June 1958		June 1 1957	June 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	245,000	247,347	+ 1.0	320,382	334,058	+ 4.3
Grocery & Combination	107,020	109,436	+ 2.3	58,875	66,882	+13.6
Variety	19,971	20,517	+ 2.7	40,712	41,974	+ 3.1
Men's Clothing	2,681	2,348	-12.4	7,933	7,640	- 3.7
Family Clothing	3,042	3,081	+ 1.3	9,924	10,490	+ 5.7
Women's Clothing	6,380	6,167	- 3.3	13,580	14,898	+ 9.7
Shoe	5,677	5,653	- 0.4	19,479	18,661	- 4.2
Hardware	3,533	3,625	+ 2.6	10,395	10,998	+ 5.8
Lumber & Building Material ..	10,309	10,688	+ 3.7	30,732	27,383	-10.9
Furniture, Radio & Appliance.	10,807	10,828	+ 0.2	18,778	19,097	+ 1.7
Drug	3,520	3,500	- 0.6	8,705	9,358	+ 7.5
Jewellery	3,363	3,487	+ 3.7	11,084	10,730	- 3.2

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	July 1957	July 1958		July 1 1957	July 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	237,123	252,322	+ 6.4	324,180	339,619	+ 4.8
Grocery & Combination	99,303	108,108	+ 8.9	60,552	67,152	+10.9
Variety	19,750	21,441	+ 8.6	39,863	40,262	+ 1.0
Men's Clothing	1,973	2,160	+ 9.5	7,171	6,892	- 3.9
Family Clothing	2,590	2,926	+13.0	10,184	10,306	+ 1.2
Women's Clothing	5,693	6,408	+12.6	12,892	13,924	+ 8.0
Shoe	4,828	5,320	+10.2	18,454	18,454	(c)
Hardware	3,315	3,608	+ 8.8	10,856	11,768	+ 8.4
Lumber & Building Material ...	10,441	10,414	- 0.3	30,127	27,174	- 9.8
Furniture, Radio & Appliance .	10,287	11,672	+13.5	17,616	19,131	+ 8.6
Drug	3,503	3,602	+ 2.8	8,776	9,566	+ 9.0
Jewellery	2,919	3,033	+ 3.9	11,017	10,830	- 1.7

(c) Unchanged

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	August 1957	August 1958		August 1 1957	August 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	254,353	254,863	+ 0.2	357,088	371,875	+ 4.1
Grocery & Combination	108,602	114,970	+ 5.9	61,529	65,959	+ 7.2
Variety	19,585	20,266	+ 3.5	39,734	41,165	+ 3.6
Men's Clothing	1,810	1,607	-11.2	7,636	6,972	- 8.7
Family Clothing	3,265	3,342	+ 2.4	10,463	10,829	+ 3.5
Women's Clothing	5,326	5,114	- 4.0	11,221	12,130	+ 8.1
Shoe	4,868	5,102	+ 4.8	17,127	17,161	+ 0.2
Hardware	3,526	3,747	+ 6.3	10,592	11,599	+ 9.5
Lumber & Building Material ...	10,752	9,780	- 9.0	28,746	26,734	- 7.0
Furniture, Radio & Appliance .	10,662	11,220	+ 5.2	17,849	17,831	- 0.1
Drug	3,571	3,595	+ 0.7	8,772	9,536	+ 8.7
Jewellery	3,262	3,371	+ 3.3	11,294	11,136	- 1.4

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	Sept. 1957	Sept. 1958		Sept. 1 1957	Sept. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	225,652	241,671	+ 7.1	349,134	362,013	+ 3.7
Grocery & Combination	96,513	106,172	+10.0	59,463	65,172	+ 9.6
Variety	18,406	20,256	+10.1	41,608	43,772	+ 5.2
Men's Clothing	1,956	2,091	+ 6.9	6,698	6,610	- 1.3
Family Clothing	3,289	3,567	+ 8.5	10,688	10,966	+ 2.6
Women's Clothing	5,059	5,303	+ 4.8	12,443	14,646	+17.7
Shoe	4,715	5,224	+10.8	17,667	17,667	(c)
Hardware	3,158	3,678	+16.5	10,628	11,808	+11.1
Lumber & Building Material ..	10,060	10,400	+ 3.4	27,098	25,011	- 7.7
Furniture, Radio & Appliance.	10,844	10,048	- 7.3	19,072	18,538	- 2.8
Drug	3,430	3,519	+ 2.6	8,504	9,303	+ 9.4
Jewellery	3,426	3,541	+ 3.4	11,230	11,230	(c)

(c) Unchanged

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	October 1957	October 1958		Oct. 1 1957	Oct. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	241,668	269,632	+11.6	336,857	360,709	+ 7.1
Grocery & Combination	103,604	121,151	+16.9	62,575	68,019	+ 8.7
Variety	20,589	22,854	+11.0	45,693	48,024	+ 5.1
Men's Clothing	2,446	2,687	+ 9.9	7,911	7,270	- 8.1
Family Clothing	3,482	3,823	+ 9.8	11,095	11,705	+ 5.5
Women's Clothing	5,566	6,313	+13.4	13,455	15,972	+18.7
Shoe	4,522	5,313	+17.5	18,337	19,016	+ 3.7
Hardware	3,537	3,848	+ 8.8	10,945	12,062	+10.2
Lumber & Building Material ..	9,596	10,337	+ 7.7	26,874	24,778	- 7.8
Furniture, Radio & Appliance.	12,210	12,384	+ 1.4	18,242	18,680	+ 2.4
Drug	4,094	4,209	+ 2.8	8,562	9,427	+10.1
Jewellery	3,206	3,558	+11.0	11,384	11,635	+ 2.2

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	Nov. 1957	Nov. 1958		Nov. 1 1957	Nov. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	257,480	263,645	+ 2.4	366,084	391,588	+ 7.0
Grocery & Combination	111,910	113,818	+ 1.7	64,824	72,603	+12.0
Variety	23,246	23,998	+ 3.2	50,071	53,576	+ 7.0
Men's Clothing	3,149	2,980	- 5.4	8,202	8,046	- 1.9
Family Clothing	3,893	4,214	+ 8.2	10,576	11,803	+11.6
Women's Clothing	6,005	6,358	+ 5.9	14,650	18,327	+25.1
Shoe	5,382	6,370	+18.4	19,173	20,055	+ 4.6
Hardware	3,598	4,136	+15.0	11,156	12,339	+10.6
Lumber & Building Material ..	9,035	9,676	+ 7.1	25,814	23,026	-10.8
Furniture, Radio & Appliance.	11,825	11,654	- 1.4	22,885	21,306	- 6.9
Drug	3,523	3,521	- 0.1	9,362	10,242	+ 9.4
Jewellery	4,495	4,631	+ 3.0	12,385	13,029	+ 5.2

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1957 and 1958

Trade	Sales		Change 1958/57	Stocks (at cost)		Change 1958/57
	Dec. 1957	Dec. 1958		Dec. 1 1957	Dec. 1 1958	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	332,570	353,649	+ 6.3	392,105	417,531	+ 6.5
Grocery & Combination	111,238	120,480	+ 8.3	68,340	78,113	+14.3
Variety	43,149	46,122	+ 6.9	49,232	52,137	+ 5.9
Men's Clothing	4,152	4,161	+ 0.2	8,396	8,354	- 0.5
Family Clothing	5,351	5,963	+11.4	10,913	12,660	+16.0
Women's Clothing	10,662	12,243	+14.8	16,499	21,565	+30.7
Shoe	7,634	8,344	+ 9.3	17,926	18,428	+ 2.8
Hardware	4,041	4,567	+13.0	8,950	9,737	+ 8.8
Lumber & Building Material .	5,833	5,095	-12.7	25,675	22,928	-10.7
Furniture, Radio & Appliance	13,041	13,716	+ 5.2	21,426	20,890	- 2.5
Drug	5,276	5,566	+ 5.5	9,640	10,498	+ 8.9
Jewellery	10,619	11,555	+ 8.8	13,193	14,183	+ 7.5

Note: The figures in this report have been revised to the 1957 annual full-coverage survey.

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The Queen's Printer and Controller of Stationery, Ottawa, 1959

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1957 and 1958

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1957						
January	188,425	304,575	94,630	60,512	12,667	30,766
February	185,742	298,330	91,299	56,923	13,082	31,443
March	216,834	310,926	106,317	60,888	16,187	35,567
April	220,635	321,705	98,797	60,123	20,718	39,910
May	237,563	326,206	106,511	63,127	18,960	38,746
June	244,200	321,239	107,965	59,115	20,024	40,082
July	235,331	325,011	100,454	60,798	19,695	39,247
August	252,971	357,686	109,932	61,780	19,899	39,120
September	226,720	349,728	97,437	59,706	18,471	40,965
October	242,083	337,440	104,084	62,830	20,617	44,987
November	258,496	366,411	113,062	65,088	23,753	49,297
December	332,570	392,105	111,238	68,340	43,149	49,232
Total (1)	2,841,569		1,241,725		247,223	
1958						
January	211,792	326,805	109,228	71,148	13,987	33,410
February	197,634	310,864	101,651	62,160	13,330	33,046
March	230,767	323,263	115,947	65,028	17,538	38,092
April	236,636	333,762	108,884	67,338	21,296	41,626
May	270,510	337,221	125,898	67,672	22,153	42,426
June	247,055	334,759	110,391	67,155	20,570	41,325
July	251,297	340,339	109,363	67,547	21,382	39,640
August	254,543	372,817	116,381	66,722	20,590	40,528
September	243,336	362,890	107,212	65,915	20,328	43,095
October	270,372	361,632	121,731	68,799	22,885	47,282
November	265,097	391,716	115,222	72,899	24,529	52,748
December	353,649	417,531	120,480	78,113	46,122	52,137
Total (1)	3,032,691		1,362,389		264,709	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1957 and 1958

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,878	6,894	2,739	9,025	4,137	9,967
1,702	6,424	1,937	9,025	3,829	11,144
2,058	6,107	2,704	9,863	4,743	11,587
2,330	6,436	3,257	10,096	5,625	12,400
2,237	6,659	3,137	10,460	6,302	12,496
2,530	7,371	3,320	10,742	6,683	13,606
1,973	6,663	2,766	11,023	5,957	12,916
1,900	7,095	3,463	11,325	5,577	11,242
1,774	6,222	3,506	11,569	5,286	12,466
2,464	7,350	3,983	12,009	5,679	13,480
3,160	7,620	4,297	11,448	6,229	14,677
4,152	8,396	5,351	10,913	10,662	16,499
28,159		40,459		70,707	
1,947	6,629	2,972	9,524	4,902	9,616
1,694	6,950	2,014	9,034	3,701	10,798
2,147	6,132	3,059	10,030	4,925	11,784
2,169	6,571	3,526	10,510	5,740	12,648
2,553	6,619	3,722	10,920	7,068	14,358
2,250	7,098	3,363	11,355	6,451	14,925
2,172	6,403	3,111	11,155	6,680	13,949
1,718	6,477	3,562	11,722	5,354	12,152
1,918	6,142	3,809	11,870	5,534	14,672
2,640	6,755	4,277	12,670	6,442	16,001
2,930	7,475	4,658	12,776	6,662	18,361
4,161	8,354	5,963	12,660	12,243	21,565
28,300		44,036		75,641	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1957 and 1958

(thousands of dollars)

Month	Shoe		Hardware		Lumber & Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1957						
January	2,878	16,338	2,279	9,266	4,573	26,848
February	2,586	14,866	2,128	8,115	4,690	29,802
March	4,127	16,594	2,814	8,788	4,694	31,580
April	5,164	17,195	3,276	8,997	4,652	34,958
May	5,111	17,888	3,856	9,320	10,086	35,951
June	5,737	18,469	3,684	9,614	10,477	32,822
July	4,848	17,497	3,374	10,040	10,908	32,175
August	4,946	16,239	3,575	9,796	11,378	30,700
September	4,763	16,752	3,182	9,830	10,493	28,940
October	4,594	17,387	3,583	10,123	10,043	28,701
November	5,437	18,179	3,691	10,318	9,427	27,570
December	7,634	17,926	4,041	8,950	5,833	25,675
Total (1)	57,822		39,483		97,254	
1958						
January	3,775	16,498	2,536	9,856	5,076	25,147
February	2,748	15,133	2,219	8,934	4,661	25,540
March	4,577	16,527	2,942	9,474	4,941	26,843
April	5,449	17,402	3,542	9,456	4,781	28,596
May	5,975	17,763	4,047	9,720	10,126	29,372
June	5,722	17,694	3,768	10,171	10,863	29,245
July	5,349	17,497	3,664	10,883	10,874	29,022
August	5,195	16,272	3,796	10,727	10,341	28,551
September	5,281	16,752	3,698	10,921	10,843	26,712
October	5,402	18,030	3,895	11,155	10,772	26,462
November	6,449	19,015	4,221	11,412	10,076	24,592
December	8,344	18,428	4,567	9,737	5,095	22,928
Total (1)	64,266		42,897		98,449	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1957 and 1958

(thousands of dollars)

Furniture, Appliance & Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
8,222	19,961	3,379	8,000	2,330	10,289
8,049	16,606	3,254	8,301	2,444	10,373
9,761	18,802	3,588	8,021	2,660	10,686
9,716	18,720	3,620	8,189	2,924	10,604
10,322	19,511	3,872	8,425	3,496	11,233
10,457	18,819	3,632	8,553	3,367	11,319
10,162	17,655	3,633	8,622	2,901	11,250
10,571	17,887	3,720	8,619	3,295	11,533
11,855	19,114	3,557	8,355	3,420	11,468
12,361	18,281	4,260	8,412	3,223	11,625
11,821	22,935	3,645	9,198	4,526	12,647
13,041	21,426	5,276	9,640	10,619	13,193
126,337		45,437		45,205	
8,651	20,405	3,677	9,283	2,385	9,866
8,682	16,856	3,374	9,571	2,495	9,896
9,813	18,840	3,739	9,385	2,658	10,238
11,090	18,495	3,776	9,295	2,792	10,360
11,154	18,379	3,959	9,099	3,621	10,885
10,385	19,139	3,601	9,194	3,491	10,957
11,643	19,173	3,726	9,398	3,014	11,059
11,160	17,870	3,737	9,369	3,404	11,372
10,935	18,579	3,644	9,140	3,535	11,468
12,550	18,720	4,378	9,262	3,578	11,881
11,570	21,352	3,642	10,063	4,664	13,304
13,716	20,890	5,566	10,498	11,555	14,183
131,349		46,820		47,193	

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CHAIN STORE SALES AND STOCKS

[v. 12, no. 1]

JANUARY, 1959

Sales During January and Stocks (at cost) January 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	Jan. 1958	Jan. 1959		Jan. 1 1958	Jan. 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	211,792	238,415	+12.6	326,805	347,104	+ 6.2
Grocery & Combination	109,228	128,359	+17.5	71,148	78,192	+ 9.9
Variety	13,987	14,848	+ 6.2	33,410	35,949	+ 7.6
Men's Clothing	1,947	2,232	+14.6	6,629	6,947	+ 4.8
Family Clothing	2,972	3,313	+11.5	9,524	10,496	+10.2
Women's Clothing	4,902	5,236	+ 6.8	9,616	13,260	+37.9
Shoe	3,775	3,901	+ 3.3	16,498	16,878	+ 2.3
Hardware	2,536	2,673	+ 5.4	9,856	10,772	+ 9.3
Lumber & Building Material .	5,076	5,816	+14.6	25,147	23,412	- 6.9
Furniture, Radio & Appliance	8,651	8,394	- 3.0	20,405	20,588	+ 0.9
Drug	3,677	3,949	+ 7.4	9,283	9,932	+ 7.0
Jewellery	2,385	2,516	+ 5.5	9,866	10,448	+ 5.9

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CHAIN STORE SALES AND STOCKS

FEBRUARY, 1959

Sales During February and Stocks (at cost) February 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	Feb. 1958	Feb. 1959		Feb. 1 1958	Feb. 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	197,634	210,413	+ 6.5	310,864	331,579	+ 6.7
Grocery & Combination	101,651	107,877	+ 6.1	62,160	70,241	+13.0
Variety	13,330	13,950	+ 4.7	33,046	36,483	+10.4
Men's Clothing	1,694	1,696	+ 0.1	6,950	6,790	- 2.3
Family Clothing	2,014	2,299	+14.2	9,034	10,325	+14.3
Women's Clothing	3,701	4,132	+11.6	10,798	14,027	+29.9
Shoe	2,748	2,885	+ 5.0	15,133	15,966	+ 5.5
Hardware	2,219	2,412	+ 8.7	8,934	9,712	+ 8.7
Lumber & Building Material .	4,661	5,211	+11.8	25,540	23,369	- 8.5
Furniture, Radio & Appliance	8,682	9,713	+11.9	16,856	17,092	+ 1.4
Drug	3,374	3,630	+ 7.6	9,571	10,040	+ 4.9
Jewellery	2,495	2,815	+12.8	9,896	10,430	+ 5.4

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CHAIN STORE SALES AND STOCKS

MARCH, 1959

Sales During March and Stocks (at cost) March 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	March 1958	March 1959		March 1 1958	March 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	230,767	235,533	+ 2.1	323,263	348,014	+ 7.7
Grocery & Combination	115,947	112,148	- 3.3	65,028	73,547	+13.1
Variety	17,538	19,443	+10.9	38,092	42,359	+11.2
Men's Clothing	2,147	2,539	+18.3	6,132	5,948	- 3.0
Family Clothing	3,059	3,187	+ 4.2	10,030	11,374	+13.4
Women's Clothing	4,925	5,121	+ 4.0	11,784	14,671	+24.5
Shoe	4,577	4,756	+ 3.9	16,527	17,420	+ 5.4
Hardware	2,942	3,084	+ 4.8	9,474	10,194	+ 7.6
Lumber & Building Material .	4,941	5,847	+18.3	26,843	24,696	- 8.0
Furniture, Radio & Appliance	9,813	10,024	+ 2.2	18,840	20,328	+ 7.9
Drug	3,739	4,112	+10.0	9,385	9,676	+ 3.1
Jewellery	2,658	2,870	+ 8.0	10,238	11,067	+ 8.1

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CHAIN STORE SALES AND STOCKS

APRIL, 1959

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Sales During April and Stocks (at cost) April 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	April 1958	April 1959		April 1 1958	April 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	236,636	251,052	+ 6.1	333,762	353,119	+ 5.8
Grocery & Combination	108,884	117,332	+ 7.8	67,338	72,792	+ 8.1
Variety	21,296	20,078	- 5.7	41,626	45,622	+ 9.6
Men's Clothing	2,169	2,107	- 2.9	6,571	6,919	+ 5.3
Family Clothing	3,526	3,705	+ 5.1	10,510	11,718	+11.5
Women's Clothing	5,740	5,764	+ 0.4	12,648	15,152	+19.8
Shoe	5,449	5,692	+ 4.5	17,402	18,881	+ 8.5
Hardware	3,542	3,888	+ 9.8	9,456	10,326	+ 9.2
Lumber & Building Material.	4,781	6,752	+41.2	28,596	25,364	-11.3
Furniture, Radio & Appliance	11,090	12,318	+11.1	18,495	20,567	+11.2
Drug	3,776	3,878	+ 2.7	9,295	9,676	+ 4.1
Jewellery	2,792	2,842	+ 1.8	10,360	11,489	+10.9

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	May 1958	May 1959		May 1 1958	May 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	270,510	277,805	+ 2.7	337,221	361,273	+ 7.1
Grocery & Combination	125,898	130,242	+ 3.4	67,672	71,868	+ 6.2
Variety	22,153	22,746	+ 2.7	42,426	48,705	+14.8
Men's Clothing	2,553	2,460	- 3.6	6,619	6,824	+ 3.1
Family Clothing	3,722	4,025	+ 8.1	10,920	11,008	+ 0.8
Women's Clothing	7,068	7,830	+10.8	14,358	17,172	+19.6
Shoe	5,975	6,867	+14.9	17,763	19,379	+ 9.1
Hardware	4,047	4,063	+ 0.4	9,720	10,615	+ 9.2
Lumber & Building Material ..	10,126	8,707	-14.0	29,372	26,964	- 8.2
Furniture, Radio & Appliance.	11,154	11,656	+ 4.5	18,379	21,247	+15.6
Drug	3,959	4,235	+ 7.0	9,099	10,182	+11.9
Jewellery	3,621	3,682	+ 1.7	10,885	12,180	+11.9

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 19[illegible] and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	June 1958	June 1959		June 1 1958	June 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	247,055	265,072	+ 7.3	334,759	354,290	+ 5.8
Grocery & Combination.....	110,391	116,658	+ 5.7	67,155	70,714	+ 5.3
Variety.....	20,570	22,459	+ 9.2	41,325	47,317	+14.5
Men's Clothing.....	2,250	2,497	+11.0	7,098	7,687	+ 8.3
Family Clothing.....	3,363	3,564	+ 6.0	11,355	11,707	+ 3.1
Women's Clothing.....	6,451	6,974	+ 8.1	14,925	16,239	+ 8.8
Shoe.....	5,722	6,439	+12.5	17,694	19,888	+12.4
Hardware.....	3,768	4,212	+11.8	10,171	11,107	+ 9.2
Lumber & Building Material.	10,863	11,809	+ 8.7	29,245	26,671	- 8.8
Furniture, Radio & Appliance	10,385	12,204	+17.5	19,139	20,134	+ 5.2
Drug.....	3,601	3,848	+ 6.9	9,194	9,783	+ 6.4
Jewellery.....	3,491	3,815	+ 9.3	10,957	12,282	+12.1

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	July 1958	July 1959		July 1 1958	July 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES.....	251,297	275,140	+ 9.5	340,339	361,655	+ 6.3
Grocery & Combination.....	109,363	121,275	+10.9	67,547	68,763	+ 1.8
Variety.....	21,382	22,939	+ 7.3	39,640	46,735	+17.9
Men's Clothing.....	2,172	2,043	- 5.9	6,403	7,050	+10.1
Family Clothing.....	3,111	3,330	+ 7.0	11,155	11,959	+ 7.2
Women's Clothing.....	6,680	7,329	+ 9.7	13,949	14,940	+ 7.1
Shoe.....	5,349	5,854	+ 9.4	17,497	20,314	+16.1
Hardware.....	3,664	4,060	+10.8	10,883	11,689	+ 7.4
Lumber & Building Material...	10,874	11,816	+ 8.7	29,022	27,687	- 4.6
Furniture, Radio & Appliance..	11,643	11,948	+ 2.6	19,173	19,058	- 0.6
Drug.....	3,726	3,980	+ 6.8	9,398	10,094	+ 7.4
Jewellery.....	3,014	3,216	+ 6.7	11,059	12,088	+ 9.3

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	August 1958	August 1959		August 1 1958	August 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	254,543	257,237	+ 1.1	372,817	400,379	+ 7.4
Grocery & Combination	116,381	116,709	+ 0.3	66,722	72,327	+ 8.4
Variety	20,590	20,896	+ 1.5	40,528	46,121	+13.8
Men's Clothing	1,718	1,592	- 7.3	6,477	7,430	+14.7
Family Clothing	3,562	3,538	- 0.7	11,722	12,425	+ 6.0
Women's Clothing	5,354	5,550	+ 3.7	12,152	14,109	+16.1
Shoe	5,195	5,206	+ 0.2	16,272	19,510	+19.9
Hardware	3,796	4,076	+ 7.4	10,727	11,950	+11.4
Lumber & Building Material	10,341	11,843	+14.5	28,551	26,924	- 5.7
Furniture, Radio & Appliance ..	11,160	10,624	- 4.8	17,870	18,263	+ 2.2
Drug	3,737	3,841	+ 2.8	9,369	10,006	+ 6.8
Jewellery	3,404	3,465	+ 1.8	11,372	12,190	+ 7.2

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	Sept. 1958	Sept. 1959		Sept. 1 1958	Sept. 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	243,336	264,274	+ 8.6	362,890	375,276	+ 3.4
Grocery & Combination	107,212	118,991	+11.0	65,915	69,738	+ 5.8
Variety	20,328	22,144	+ 8.9	43,095	48,568	+12.7
Men's Clothing	1,918	2,076	+ 8.2	6,142	6,854	+11.6
Family Clothing	3,809	4,227	+11.0	11,870	12,570	+ 5.9
Women's Clothing	5,534	6,208	+12.2	14,672	16,184	+10.3
Shoe	5,281	6,229	+18.0	16,752	20,470	+22.2
Hardware	3,698	3,897	+ 5.4	10,921	12,264	+12.3
Lumber & Building Material ..	10,843	11,484	+ 5.9	26,712	25,269	- 5.4
Furniture, Radio & Appliance.	10,935	11,223	+ 2.6	18,579	19,972	+ 7.5
Drug	3,644	3,827	+ 5.0	9,140	9,963	+ 9.0
Jewellery	3,535	3,696	+ 4.6	11,468	12,626	+10.1

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	Oct. 1958	Oct. 1959		Oct. 1 1958	Oct. 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	270,372	305,031	+12.8	361,632	380,501	+ 5.2
Grocery & Combination	121,731	141,764	+16.5	68,799	74,854	+ 8.8
Variety	22,885	25,771	+12.6	47,282	52,199	+10.4
Men's Clothing	2,640	3,231	+22.4	6,755	7,964	+17.9
Family Clothing	4,277	5,100	+19.2	12,670	13,214	+ 4.3
Women's Clothing	6,442	7,448	+15.6	16,001	17,601	+10.0
Shoe	5,402	6,594	+22.1	18,030	21,329	+18.3
Hardware	3,895	4,176	+ 7.2	11,155	12,984	+16.4
Lumber & Building Material ...	10,772	10,476	- 2.7	26,462	25,536	- 3.5
Furniture, Radio & Appliance .	12,550	12,731	+ 1.4	18,720	19,282	+ 3.0
Drug	4,378	4,679	+ 6.9	9,262	9,956	+ 7.5
Jewellery	3,578	3,893	+ 8.8	11,881	12,831	+ 8.0

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	November 1958	November 1959		Nov. 1 1958	Nov. 1 1959	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	265,097	265,534	+ 0.2	391,716	415,164	+ 6.0
Grocery & Combination	115,222	116,669	+ 1.3	72,899	81,137	+11.3
Variety	24,529	25,143	+ 2.5	52,748	56,282	+ 6.7
Men's Clothing	2,930	2,994	+ 2.2	7,475	8,739	+16.9
Family Clothing	4,658	4,853	+ 4.2	12,776	13,031	+ 2.0
Women's Clothing	6,602	6,584	- 0.3	18,361	18,434	+ 0.4
Shoe	6,449	6,744	+ 4.6	19,015	22,172	+16.6
Hardware	4,221	3,926	- 7.0	11,412	13,009	+14.0
Lumber & Bldg. Material	10,076	9,006	-10.6	24,592	24,322	- 1.1
Furniture, Radio & Appliance	11,570	11,616	+ 0.4	21,352	24,363	+14.1
Drug	3,642	3,873	+ 6.3	10,063	10,848	+ 7.8
Jewellery	4,664	4,832	+ 3.6	13,304	14,555	+ 9.4

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1958 and 1959

Trade	Sales		Change	Stocks (at cost)		Change
	Dec. 1958	Dec. 1959	1959/58	Dec. 1 1958	Dec. 1 1959	1959/58
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ..	361,869	390,367	+ 7.9	413,367	446,289	+ 8.0
Grocery & Combination ...	119,989	135,825	+13.2	74,692	82,534	+10.5
Variety	46,594	49,742	+ 6.8	53,013	57,519	+ 8.5
Men's Clothing	4,430	4,434	+ 0.1	8,277	9,766	+18.0
Family Clothing	6,054	6,608	+ 9.2	12,483	12,857	+ 3.0
Women's Clothing	12,437	13,396	+ 7.7	17,816	19,028	+ 6.8
Shoe	8,212	8,936	+ 8.8	19,421	23,791	+22.5
Hardware	4,589	4,954	+ 8.0	9,230	10,614	+15.0
Lumber & Building Material	6,133	6,512	+ 6.2	24,120	25,254	+ 4.7
Furniture, Radio & Appliance	13,683	13,843	+ 1.2	22,258	24,862	+11.7
Drug	6,068	6,570	+ 8.3	11,427	12,501	+ 9.4
Jewellery	11,465	11,839	+ 3.3	14,377	14,708	+ 2.3

Note: The figures in this report have been revised to the 1958 annual full-coverage survey.

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The Queen's Printer and Controller of Stationery, Ottawa, 1959

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1958 and 1959

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1958						
January	212,466	326,805	109,013	71,148	13,898	33,410
February ...	199,610	309,149	102,646	89,437	13,453	33,602
March	234,665	321,591	117,600	62,180	18,018	38,733
April	237,248	331,989	109,850	64,389	20,644	42,325
May	273,922	335,190	127,885	64,708	22,569	43,139
June	249,551	332,688	110,571	64,213	20,391	42,019
July	252,034	338,271	109,514	64,589	20,764	40,306
August	259,819	370,495	116,672	63,800	21,004	41,210
September ..	246,593	340,318	107,271	63,028	20,530	43,819
October	278,109	358,985	121,955	65,786	22,248	48,076
November ...	267,260	388,610	115,918	69,706	24,184	53,635
December ...	361,869	413,367	119,989	74,692	46,594	53,013
Total(1)..	3,073,147		1,368,883		264,298	
1959						
January	238,110	344,374	127,618	74,767	14,779	36,554
February ...	212,429	328,924	108,905	67,164	14,126	37,096
March	239,510	345,392	113,687	70,326	19,972	43,071
April	251,696	350,553	118,354	69,604	19,493	46,388
May	281,472	358,553	132,112	68,720	23,172	49,524
June	268,008	351,786	116,834	67,617	22,354	48,112
July	275,856	359,535	121,334	65,751	22,309	47,521
August	262,762	398,088	116,912	69,159	21,329	46,896
September ..	267,996	372,856	118,966	66,684	22,294	49,384
October	313,728	377,521	141,814	71,575	25,065	53,076
November ...	268,142	412,159	117,690	77,583	24,816	57,228
December ...	390,367	446,289	135,825	82,534	49,742	57,519
Total(1)..	3,270,076		1,470,051		279,451	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1958 and 1959

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,880	6,629	2,960	9,524	5,064	9,616
1,703	6,886	2,014	8,907	3,822	8,921
2,217	6,075	3,198	9,890	5,289	9,736
2,188	6,510	3,513	10,363	5,998	10,450
2,581	6,558	3,745	10,768	7,236	11,862
2,403	7,032	3,516	11,196	6,552	12,331
2,297	6,344	3,193	11,000	6,564	11,525
1,756	6,417	3,642	11,558	5,457	10,040
1,898	6,085	3,924	11,704	5,948	12,122
2,672	6,692	4,478	12,493	6,[illegible]	13,220
3,134	7,406	4,721	12,597	6,913	15,169
4,430	8,277	6,054	12,483	12,437	17,816
29,157		44,958		78,147	
2,167	6,883	3,318	10,349	5,393	10,955
1,737	6,728	2,314	10,181	4,271	11,589
2,635	5,892	3,319	11,216	5,513	12,121
2,145	6,855	3,718	11,554	6,030	12,519
2,502	6,761	4,058	10,854	7,998	13,997
2,666	7,[illegible]6	3,769	11,543	7,079	13,416
2,148	6,984	3,429	11,792	7,224	12,343
1,639	7,361	3,643	12,251	5,679	11,656
2,061	6,791	4,381	12,395	6,668	13,371
3,265	7,890	5,083	13,030	7,937	14,542
3,200	8,658	5,048	12,849	6,886	15,230
4,434	9,766	6,608	12,857	13,396	19,028
30,599		48,988		84,074	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1958 and 1959

(thousands of dollars)

Month	Shoe		Hardware		Lumber & Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1958						
January	3,736	16,498	2,546	9,856	5,590	25,147
February	2,808	15,949	2,230	8,468	5,069	26,868
March	4,592	17,418	2,951	8,980	5,077	28,239
April	5,391	18,340	3,598	8,963	5,584	30,083
May	5,952	18,720	4,073	9,214	10,682	30,900
June	5,704	18,648	3,789	9,641	11,620	30,765
July	5,260	18,441	3,690	10,316	11,549	30,531
August	5,148	17,149	3,813	10,168	11,191	30,036
Spetember ...	5,292	17,655	3,712	10,352	11,768	28,101
October	5,402	19,002	3,910	10,574	11,868	27,838
November	6,442	20,041	4,142	10,817	10,865	25,871
December	8,212	19,421	4,589	9,230	6,133	24,120
Total[1] ...	63,938		43,043		106,997	
1959						
January	3,864	17,788	2,681	10,211	6,481	24,629
February	2,942	16,826	2,423	9,205	5,670	24,584
March	4,766	18,359	3,092	9,662	5,993	25,980
April	5,636	19,899	3,944	9,787	7,950	26,683
May	6,849	20,424	4,090	10,061	9,192	28,366
June	6,417	20,960	4,235	10,528	12,654	28,058
July	5,747	21,410	4,086	11,080	12,522	29,127
August	5,120	20,562	4,094	11,327	12,800	28,324
September ...	6,217	21,574	3,914	11,625	12,479	26,584
October	6,566	22,479	4,194	12,308	11,622	26,864
November	6,748	23,368	3,851	12,331	9,721	25,586
December	8,936	23,791	4,954	10,614	6,512	25,254
Total[1] ...	69,808		45,558		113,596	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1958 and 1959

(thousands of dollars)

Furniture, Appliance & Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
9,527	20,405	3,863	9,283	2,413	9,866
8,271	17,959	3,571	10,417	2,314	10,031
10,090	20,073	3,917	10,215	2,770	10,378
9,247	19,706	3,972	10,116	2,864	10,502
11,169	19,582	4,238	9,903	3,566	11,034
9,913	20,392	3,860	10,007	3,504	11,107
10,219	20,428	3,966	10,229	3,059	11,210
10,476	19,039	3,981	10,197	3,291	11,527
12,151	19,795	3,912	9,948	3,642	11,625
12,208	19,946	4,643	10,081	3,724	12,044
11,449	22,750	3,923	10,953	4,405	13,486
13,683	22,258	6,068	11,427	11,465	14,377
128,404		49,912		47,017	
8,887	21,936	4,148	10,811	2,575	10,591
9,201	18,210	3,840	10,927	2,604	10,573
10,249	21,659	4,317	10,531	2,982	11,218
9,963	21,913	4,076	10,531	2,905	11,646
11,648	22,637	4,554	11,082	3,627	12,347
11,527	21,452	4,121	10,648	3,831	12,450
10,345	20,305	4,238	10,986	3,265	12,253
9,940	19,458	4,111	10,890	3,352	12,357
12,478	21,279	4,133	10,844	3,809	12,799
12,409	20,544	4,976	10,837	4,054	13,007
11,574	25,958	4,181	11,807	4,566	14,754
13,843	24,862	6,570	12,501	11,839	14,708
132,064		53,265		49,409	

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	January 1959	January 1960		Jan. 1, 1959	Jan. 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	238,110	243,806	+ 2.4	344,374	371,293	+ 7.8
Grocery & Combination	127,618	129,983	+ 1.9	74,767	79,776	+ 6.7
Variety	14,779	15,864	+ 7.3	36,554	43,316	+18.5
Men's Clothing	2,167	2,254	+ 4.0	6,883	7,372	+ 7.1
Family Clothing	3,318	3,406	+ 2.7	10,349	10,898	+ 5.3
Women's Clothing	5,393	5,875	+ 8.9	10,955	12,018	+ 9.7
Shoe	3,864	4,122	+ 6.7	17,788	21,577	+21.3
Hardware	2,681	2,684	+ 0.1	10,211	12,059	+18.1
Lumber & Bldg. Material	6,481	7,182	+10.8	24,629	30,762	+24.9
Furniture, Radio & Appliance	8,887	8,867	- 0.2	21,936	23,494	+ 7.1
Drug	4,148	4,253	+ 2.5	10,811	11,935	+10.4
Jewellery	2,575	2,529	- 1.8	10,591	8,166	-22.9

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Feb. 1959	Feb. 1960		Feb. 1 1959	Feb. 1 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	212,429	225,434	+ 6.1	328,924	348,375	+ 5.9
Grocery & Combination	108,905	116,686	+ 7.1	67,164	69,112	+ 2.9
Variety	14,126	15,270	+ 8.1	37,096	42,772	+15.3
Men's Clothing	1,737	1,711	- 1.5	6,728	6,929	+ 3.0
Family Clothing	2,314	2,474	+ 6.9	10,181	10,171	- 0.1
Women's Clothing	4,271	4,536	+ 6.2	11,589	13,118	+13.2
Shoe	2,942	3,252	+10.5	16,826	20,966	+24.6
Hardware	2,423	2,394	- 1.2	9,205	10,761	+16.9
Lumber & Building Material ...	5,670	5,662	- 0.1	24,584	27,780	+13.0
Furniture, Radio & Appliance .	9,201	8,670	- 5.8	18,210	19,267	+ 5.8
Drug	3,840	3,899	+ 1.5	10,927	12,009	+ 9.9
Jewellery	2,604	2,482	- 4.7	10,573	11,418	+ 8.0

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	March 1959	March 1960		March 1, 1959	March 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ...	239,510	247,742	+ 3.4	345,392	364,107	+ 5.4
Grocery & Combination	113,687	126,282	+11.1	70,326	73,068	+ 3.9
Variety	19,972	18,406	- 7.8	43,071	48,455	+12.5
Men's Clothing	2,635	2,279	-13.5	5,892	5,769	- 2.1
Family Clothing	3,319	3,230	- 2.7	11,216	10,913	- 2.7
Women's Clothing	5,513	5,598	+ 1.5	12,121	12,751	+ 5.2
Shoe	4,766	4,181	-12.3	18,359	21,131	+15.1
Hardware	3,092	3,145	+ 1.7	9,662	12,116	+25.4
Lumber & Building Material ..	5,993	5,278	-11.9	25,980	29,851	+14.9
Furniture, Radio & Appliance	10,249	9,738	- 5.0	21,659	22,655	+ 4.6
Drug	4,317	4,132	- 4.3	10,531	11,553	+ 9.7
Jewellery	2,982	3,015	+ 1.1	11,218	11,611	+ 3.5

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Mar. 1959	Mar. 1960		Mar. 1959	Mar. 1960
TOTAL, ALL TRADES	6,627	6,865	Shoe	733	788
			Hardware	115	119
Grocery & Combination ...	1,312	1,383	Lumber & Building Material	497	487
Variety	591	628	Furniture, Radio & Appliance	548	545
Men's Clothing ..	155	158	Drug	303	292
Family Clothing .	139	146	Jewellery	101	108
Women's Clothing	579	606			

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OTTAWA - CANADA

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1959 and 1960

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Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	April 1959	April 1960		April 1, 1959	April 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ..	251,696	295,171	+17.3	350,553	377,244	+ 7.6
Grocery & Combination	118,354	140,326	+18.6	69,604	73,085	+ 5.0
Variety	19,493	25,818	+32.4	46,388	52,141	+12.4
Men's Clothing	2,145	2,526	+17.8	6,855	6,889	+ 0.5
Family Clothing	3,718	5,194	+39.7	11,554	12,121	+ 4.9
Women's Clothing	6,030	7,452	+23.6	12,519	13,946	+11.4
Shoe	5,636	7,712	+36.8	19,899	23,301	+17.1
Hardware	3,944	3,936	- 0.2	9,787	12,322	+25.9
Lumber & Building Material ..	7,950	6,554	-17.6	26,683	30,232	+13.3
Furniture, Radio & Appliance	9,963	10,206	+ 2.4	21,913	23,162	+ 5.7
Drug	4,076	4,610	+13.1	10,531	11,637	+10.5
Jewellery	2,905	3,186	+ 9.7	11,646	12,264	+ 5.3
All Other	67,482	77,651	+15.1	103,174	106,144	+ 2.9

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Apr. 1959	Apr. 1960		Apr. 1959	Apr. 1960
TOTAL, ALL TRADES	6,697	6,931	Shoe	724	776
			Hardware	127	129
Grocery & Combination	1,297	1,373	Lumber & Building Material	548	542
Variety	560	593	Furniture, Radio & Appliance	568	559
Men's Clothing ...	155	156	Drug	289	283
Family Clothing ..	131	138	Jewellery	104	109
Women's Clothing .	570	600			

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	May 1959	May 1960		May 1, 1959	May 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ..	281,472	269,396	- 4.3	358,553	372,707	+ 3.9
Grocery & Combination	132,112	124,490	- 5.8	68,720	74,974	+ 9.1
Variety	23,172	22,616	- 2.4	49,524	54,476	+10.0
Men's Clothing	2,502	2,213	-11.6	6,761	6,686	- 1.1
Family Clothing	4,058	4,346	+ 7.1	10,854	11,299	+ 4.1
Women's Clothing	7,998	7,616	- 4.8	13,997	12,934	- 7.6
Shoe	6,849	6,708	- 2.1	20,424	23,243	+13.8
Hardware	4,090	3,997	- 2.3	10,061	12,144	+20.7
Lumber & Building Material .	9,192	8,568	- 6.8	28,366	30,919	+ 9.0
Furniture, Radio & Appliance	11,648	10,443	-10.3	22,637	22,909	+ 1.2
Drug	4,554	3,949	-13.3	11,082	11,392	+ 2.8
Jewellery	3,627	3,413	- 5.9	12,347	13,014	+ 5.4
All other	71,670	71,037	- 0.9	103,780	98,717	- 4.9

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	May, 1959	May, 1960		May, 1959	May, 1960
TOTAL, ALL TRADES	6,903	7,140	Shoe	740	788
			Hardware	127	129
Grocery & Combination ...	1,292	1,368	Lumber & Building Material	542	531
Variety	602	633	Furniture, Radio & Appliance ...	567	556
Men's Clothing ..	147	145	Drug	281	275
Family Clothing .	147	156	Jewellery	108	111
Women's Clothing	557	582	All other	1,793	1,866

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	June 1959	June 1960		June 1, 1959	June 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ..	268,008	285,381	+ 6.5	351,786	374,926	+ 6.6
Grocery & Combination ...	116,834	129,591	+10.9	67,617	75,596	+11.8
Variety	22,354	23,876	+ 6.8	48,112	53,645	+11.5
Men's Clothing	2,666	2,627	- 1.5	7,616	7,570	- 0.6
Family Clothing	3,769	4,411	+17.0	11,543	12,201	+ 5.7
Women's Clothing	7,079	7,925	+12.0	13,416	13,765	+ 2.6
Shoe	6,417	7,316	+14.0	20,960	22,888	+ 9.2
Hardware	4,235	4,157	- 1.8	10,528	12,286	+16.7
Lumber & Building Material .	12,654	10,517	-16.9	28,058	29,770	+ 6.1
Furniture, Radio & Appliance	11,527	11,166	- 3.1	21,452	22,868	+ 6.6
Drug	4,121	4,148	+ 0.7	10,648	11,585	+ 8.8
Jewellery	3,831	3,751	- 2.1	12,450	13,048	+ 4.8
All other	72,521	75,896	+ 4.7	99,386	99,704	+ 0.3

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	June, 1959	June, 1960		June, 1959	June, 1960
TOTAL, ALL TRADES	6,968	7,198	Shoe	735	791
			Hardware	122	126
Grocery & Combination ...	1,341	1,421	Lumber & Building Material	623	607
Variety	579	606	Furniture, Radio & Appliance ...	549	541
Men's Clothing ..	160	169	Drug	308	291
Family Clothing .	132	140	Jewellery	109	111
Women's Clothing	540	564	All other	1,770	1,831

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	July 1959	July 1960		July 1, 1959	July 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ...	275,856	287,947	+ 4.4	359,535	374,596	+ 4.2
Grocery & Combination	121,334	132,932	+ 9.6	65,751	74,233	+12.9
Variety	22,309	23,041	+ 3.3	47,521	52,273	+10.0
Men's Clothing	2,148	1,918	-10.7	6,984	7,208	+ 3.2
Family Clothing	3,429	4,100	+19.6	11,792	12,417	+ 5.3
Women's Clothing	7,224	7,409	+ 2.6	12,343	13,170	+ 6.7
Shoe	5,747	6,056	+ 5.4	21,410	22,202	+ 3.7
Hardware	4,086	3,890	- 4.8	11,080	12,808	+15.6
Lumber & Building Material	12,522	10,504	-16.1	29,127	29,127	(c)
Furniture, Radio & Appliance	10,345	9,775	- 5.5	20,305	21,605	+ 6.4
Drug	4,238	4,192	- 1.1	10,986	11,766	+ 7.1
Jewellery	3,265	2,988	- 8.5	12,253	12,915	+ 5.4
All other	79,209	81,142	+ 2.4	109,983	104,872	- 4.6

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	July, 1959	July, 1960		July, 1959	July, 1960
TOTAL, ALL TRADES	7,330	7,555	Shoe	731	785
			Hardware	127	129
Grocery & Combination ..	1,325	1,393	Lumber & Building Material	642	628
Variety	607	638	Furniture, Radio & Appliance	553	538
Men's Clothing .	146	147	Drug	285	279
Family Clothing	139	148	Jewellery	121	122
Women's Clothing	574	597	All other	2,080	2,351

(c) Unchanged

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Aug. 1959	Aug. 1960		Aug. 1, 1959	Aug. 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES	262,762	265,435	+ 1.0	398,088	409,450	+ 2.9
Grocery & Combination	116,912	117,105	+ 0.2	69,159	77,389	+11.9
Variety	21,329	21,637	+ 1.4	46,896	49,851	+ 6.3
Men's Clothing	1,639	1,668	+ 1.8	7,361	7,376	+ 0.2
Family Clothing	3,643	4,256	+16.8	12,251	12,938	+ 5.6
Women's Clothing	5,679	6,250	+10.1	11,656	11,575	- 0.7
Shoe	5,120	5,259	+ 2.7	20,562	21,343	+ 3.8
Hardware	4,094	4,122	+ 0.7	11,327	12,754	+12.6
Lumber & Building Material .	12,800	11,572	- 9.6	28,324	27,418	- 3.2
Furniture, Radio & Appliance	9,940	9,137	- 8.1	19,458	20,470	+ 5.2
Drug	4,111	4,121	+ 0.2	10,890	11,435	+ 5.0
Jewellery	3,352	3,250	- 3.0	12,357	13,086	+ 5.9
All other	74,143	77,058	+ 3.9	147,847	143,815	- 2.7

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Aug., 1959	Aug., 1960		Aug., 1959	Aug., 1960
TOTAL, ALL TRADES	7,339	7,556	Shoe	738	796
			Hardware	121	128
Grocery & Combination ..	1,325	1,379	Lumber & Building Material	645	634
Variety	609	639	Furniture, Radio & Appliance ...	543	523
Men's Clothing ..	142	147	Drug	285	280
Family Clothing .	141	155	Jewellery	112	110
Women's Clothing	581	612	All other	2,097	2,153

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Sept. 1959	Sept. 1960		Sept. 1 1959	Sept. 1 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ...	267,996	295,968	+10.4	372,856	403,081	+ 8.1
Grocery & Combination	118,966	134,886	+13.4	66,684	74,686	+12.0
Variety	22,294	23,952	+ 7.4	49,384	52,249	+ 5.8
Men's Clothing	2,061	2,249	+ 9.1	6,791	7,015	+ 3.3
Family Clothing	4,381	5,252	+19.9	12,395	13,200	+ 6.5
Women's Clothing	6,668	7,314	+ 9.7	13,371	14,066	+ 5.2
Shoe	6,217	6,816	+ 9.6	21,574	22,567	+ 4.6
Hardware	3,914	4,011	+ 2.5	11,625	12,624	+ 8.6
Lumber & Building Material .	12,479	10,779	-13.6	26,584	25,813	- 2.9
Furniture, Radio & Appliance	12,478	10,422	-16.5	21,279	21,982	+ 3.3
Drug	4,133	4,184	+ 1.2	10,844	11,527	+ 6.3
Jewellery	3,809	4,159	+ 9.2	12,799	12,966	+ 1.3
All other	70,596	81,944	+16.1	119,526	134,386	+13.4

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Sept. 1959	Sept. 1960		Sept. 1959	Sept. 1960
TOTAL, ALL TRADES	7,156	7,361	Shoe	736	786
			Hardware	127	133
Grocery & Combination ...	1,369	1,419	Lumber & Building Material	587	571
Variety	610	644	Furniture, Radio & Appliance ...	542	520
Men's Clothing ..	170	174	Drug	295	290
Family Clothing .	141	159	Jewellery	99	98
Women's Clothing	594	629	All other	1,886	1,938

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Oct. 1959	Oct. 1960		Oct. 1, 1959	Oct. 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ...	313,728	302,646	- 3.5	377,521	387,392	+ 2.6
Grocery & Combination	141,814	135,553	- 4.4	71,575	78,590	+ 9.8
Variety	25,065	24,714	- 1.4	53,076	55,199	+ 4.0
Men's Clothing	3,265	2,869	-12.1	7,890	7,716	- 2.2
Family Clothing	5,383	6,326	+17.5	13,030	13,668	+ 4.9
Women's Clothing	7,937	8,088	+ 1.9	14,542	15,560	+ 7.0
Shoe	6,566	6,337	- 3.5	22,479	23,334	+ 3.8
Hardware	4,194	4,327	+ 3.2	12,308	12,837	+ 4.3
Lumber & Building Material .	11,622	12,106	+ 4.2	26,864	25,682	- 4.4
Furniture, Radio & Appliance	12,409	11,366	- 8.4	20,544	20,729	+ 0.9
Drug	4,976	4,716	- 5.2	10,837	11,465	+ 5.8
Jewellery	4,054	3,694	- 8.9	13,007	12,734	- 2.1
All other	86,443	82,550	- 4.5	111,369	109,878	- 1.3

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Oct. 1959	Oct. 1960		Oct. 1959	Oct. 1960
TOTAL, ALL TRADES	7,087	7,292	Shoe	761	820
			Hardware	123	131
Grocery & Combination ...	1,317	1,352	Lumber & Building Material	643	631
Variety	612	644	Furniture, Radio & Appliance ...	553	532
Men's Clothing ..	174	178	Drug	284	279
Family Clothing .	143	159	Jewellery	116	117
Women's Clothing	583	620	All other	1,778	1,829

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1959 and 1960

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Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Nov. 1959	Nov. 1960		Nov. 1, 1959	Nov. 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ..	268,142	279,110	+ 4.1	412,159	421,202	+ 2.2
Grocery & Combination	117,690	124,016	+ 5.4	77,583	80,376	+ 3.6
Variety	24,816	25,864	+ 4.2	57,228	59,346	+ 3.7
Men's Clothing	3,200	2,863	-10.5	8,658	8,398	- 3.0
Family Clothing	5,048	5,934	+17.6	12,849	13,890	+ 8.1
Women's Clothing	6,886	7,303	+ 6.1	15,230	17,804	+16.9
Shoe	6,748	6,269	- 7.1	23,368	24,933	+ 6.7
Hardware	3,851	4,058	+ 5.4	12,331	12,726	+ 3.2
Lumber & Building Material ...	9,721	10,346	+ 6.4	25,586	23,079	- 9.8
Furniture, Radio & Appliance .	11,574	10,797	- 6.7	25,958	26,373	+ 1.6
Drug	4,181	4,266	+ 2.0	11,807	12,338	+ 4.5
Jewellery	4,566	4,471	- 2.1	14,754	13,692	- 7.2
All other	69,861	72,923	+ 4.4	126,807	128,247	+ 1.1

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NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Nov. 1959	Nov. 1960		Nov. 1959	Nov. 1960
TOTAL, ALL TRADES	7,276	7,501	Shoe	763	828
Grocery & Combination ...	1,356	1,387	Hardware	126	134
Variety	613	651	Lumber & Building Material	641	631
Men's Clothing ..	172	174	Furniture, Radio & Appliance ...	538	514
Family Clothing .	137	154	Drug	312	308
Women's Clothing	593	639	Jewellery	106	107
			All other	1,917	1,974

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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Dec. 1959	Dec. 1960		Dec. 1, 1959	Dec. 1, 1960	
	$'000	$'000	%	$'000	$'000	%
TOTAL, ALL TRADES ...	392,933	434,786	+10.7	441,415	455,689	+ 3.2
Grocery & Combination	136,901	159,312	+16.4	75,668	79,981	+ 5.7
Variety	50,628	54,268	+ 7.2	56,058	60,151	+ 7.3
Men's Clothing	4,533	4,398	- 3.0	10,614	9,913	- 6.6
Family Clothing	6,950	8,669	+24.7	12,164	13,210	+ 8.6
Women's Clothing	12,971	13,836	+ 6.7	21,718	24,932	+14.8
Shoe	8,962	11,339	+26.5	21,613	22,391	+ 3.6
Hardware	5,287	5,380	+ 1.8	11,320	12,249	+ 8.2
Lumber & Building Material ..	5,932	5,354	- 9.7	20,514	18,955	- 7.6
Furniture, Radio & Appliance	13,375	13,584	+ 1.6	24,877	24,081	- 3.2
Drug	6,524	6,769	+ 3.8	12,143	12,701	+ 4.6
Jewellery	11,509	11,456	- 0.5	20,280	19,794	- 2.4
All other	129,361	140,421	+ 8.5	154,146	157,331	+ 1.9

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Dec. 1959	Dec. 1960		Dec. 1959	Dec. 1960
TOTAL, ALL TRADES	7,299	7,506	Shoe	778	839
Grocery & Combination ...	1,360	1,391	Hardware	133	136
Variety	625	664	Lumber & Building Material	544	526
Men's Clothing ..	170	172	Furniture, Radio & Appliance	528	504
Family Clothing .	137	154	Drug	304	300
Women's Clothing	594	635	Jewellery	114	113
			All other	2,012	2,072

Prepared in Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

6542-502-120

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1959 and 1960

(thousands of dollars)

Month	Total, All Trades		Grocery and Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1959						
January	239,327	344,375	127,764	74,767	14,906	36,554
February	213,105	323,967	109,072	61,577	14,245	36,154
March	240,912	340,147	114,325	64,475	20,127	41,977
April	252,018	345,481	118,868	63,814	19,656	45,210
May	283,352	353,379	132,920	63,003	23,532	48,266
June	268,077	346,903	117,328	61,992	22,549	46,890
July	278,381	353,912	125,249	60,281	22,547	46,314
August	266,911	391,580	118,475	63,406	21,623	45,706
September	268,182	367,659	119,053	61,136	22,499	48,130
October	306,737	372,473	142,252	65,621	25,266	51,728
November	270,323	407,346	118,927	71,129	25,011	55,775
December	392,933	441,415	136,901	75,668	50,628	56,058
Total(1)	3,280,263		1,481,136		282,591	
1960						
January	245,450	362,970	130,263	73,140	15,999	42,216
February	225,986	342,757	116,954	63,362	15,398	41,686
March	249,362	358,013	127,032	66,990	18,549	47,224
April	296,345	371,666	140,981	67,004	26,030	50,817
May	270,793	366,654	125,268	68,737	22,968	53,093
June	286,756	369,336	130,221	69,306	24,079	52,283
July	290,937	368,758	137,276	68,058	23,283	50,946
August	266,951	402,688	118,742	70,951	21,937	48,585
September	296,835	397,200	135,108	68,472	24,171	50,922
October	295,993	381,973	136,011	72,052	24,910	53,798
November	281,532	416,480	125,487	73,689	26,071	57,839
December	434,786	455,689	159,312	79,981	54,268	60,151
Total(1)	3,441,775		1,582,656		297,662	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month

and Stocks (at cost) beginning of month

for Canada, 1959 and 1960

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing		Shoe	
Sales	Stocks	Sales	Stocks	Sales	Stocks	Sales	Stocks
2,102	6,883	3,434	10,349	5,204	10,955	3,829	17,788
1,794	7,311	2,388	9,633	4,148	13,227	2,919	15,286
2,363	6,404	3,413	10,611	5,321	13,834	4,810	16,678
2,190	7,450	3,875	10,932	6,021	14,288	5,639	18,077
2,602	7,347	4,164	10,269	7,792	15,976	6,925	18,554
2,531	8,277	3,894	10,921	6,949	15,312	6,445	19,041
2,128	7,590	3,491	11,156	6,949	14,088	5,795	19,449
1,642	8,000	3,767	11,591	5,203	13,304	5,162	18,679
1,998	7,380	4,528	11,727	6,382	15,261	6,236	19,599
3,162	8,575	5,465	12,328	7,663	16,597	6,609	20,421
3,105	9,409	5,004	12,157	6,754	17,383	6,817	21,228
4,533	10,614	6,950	12,164	12,971	21,718	8,962	21,613
30,148		50,373		81,357		70,150	
2,183	8,011	3,530	10,310	5,674	13,717	4,088	19,601
1,778	7,530	2,544	9,623	4,408	14,973	3,231	19,046
2,032	6,269	3,326	10,325	5,397	14,554	4,220	19,196
2,587	7,487	5,403	11,468	7,445	15,917	7,719	21,168
2,309	7,267	4,469	10,690	7,430	14,762	6,775	21,115
2,482	8,227	4,551	11,544	7,781	15,711	7,341	20,793
1,901	7,833	4,164	11,748	7,132	15,032	6,108	20,169
1,666	8,016	4,406	12,240	5,723	13,211	5,302	19,389
2,167	7,623	5,442	12,489	7,004	16,054	6,834	20,501
2,781	8,386	6,429	12,932	7,815	17,759	6,376	21,197
2,782	9,127	5,888	13,142	7,175	20,321	6,317	22,650
4,398	9,913	8,669	13,210	13,836	24,932	11,339	22,391
29,067		58,821		86,820		75,650	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1959 and 1960

(thousands of dollars)

Month	Hardware		Lumber and Building Material		Furniture, Appliance & Radio	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1959						
January	2,880	10,211	5,670	24,629	10,129	21,936
February	2,635	9,818	5,292	19,970	8,658	18,221
March	3,324	10,305	5,432	21,104	9,676	21,672
April	4,212	10,438	6,841	21,676	9,369	21,926
May	4,429	10,731	8,433	23,042	11,215	22,651
June	4,582	11,228	11,543	22,792	10,393	21,465
July	4,378	11,817	11,587	23,660	9,179	20,318
August	4,384	12,081	11,597	23,808	9,571	19,470
September	4,184	12,398	11,370	21,594	11,946	21,292
October	4,477	13,126	10,599	21,822	11,674	20,556
November	4,121	13,152	8,861	20,784	10,990	25,974
December	5,287	11,320	5,932	20,514	13,375	24,877
Total(1)	48,893		103,158		126,175	
1960						
January	2,858	12,861	6,424	24,988	9,999	23,508
February	2,596	11,477	5,291	22,567	8,060	19,278
March	3,369	12,922	4,788	24,249	9,217	22,669
April	4,195	13,142	5,657	24,558	9,636	23,176
May	4,328	12,952	7,918	25,116	10,058	22,923
June	4,493	13,104	9,619	24,182	10,052	22,882
July	4,168	13,660	9,720	23,660	8,648	21,618
August	4,413	13,603	10,475	22,272	8,814	20,482
September	4,297	13,464	9,816	20,968	10,032	21,995
October	4,631	13,691	11,006	20,862	10,640	20,741
November	4,363	13,572	9,416	18,748	10,213	26,389
December	5,380	12,249	5,354	18,955	13,584	24,081
Total(1)	49,089		95,484		118,952	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1959 and 1960

(thousands of dollars)

Drug		Jewellery		All Other	
Sales	Stocks	Sales	Stocks	Sales	Stocks
4,157	10,811	2,615	10,591	56,637	108,901
3,855	10,614	2,614	14,579	55,485	107,577
4,320	10,230	2,894	15,469	64,907	107,388
4,082	10,230	2,847	16,059	68,418	105,381
4,556	10,764	3,598	17,025	73,186	105,751
4,132	10,343	3,780	17,168	73,951	101,474
4,274	10,672	3,230	16,896	79,574	111,671
4,136	10,578	3,353	17,039	77,998	148,718
4,158	10,533	3,765	17,649	72,063	120,960
5,009	10,526	4,009	17,935	80,552	113,238
4,178	11,469	4,522	20,344	72,033	128,542
6,524	12,143	11,509	20,280	129,361	154,446
53,383		48,736		904,163	
4,254	11,593	2,566	11,260	57,612	111,765
3,912	11,665	2,495	15,745	59,319	105,805
4,134	11,222	2,926	16,010	64,372	106,383
4,607	11,304	3,122	16,910	78,963	108,715
3,958	11,066	3,384	17,945	71,928	100,988
4,162	11,253	3,701	17,992	78,274	102,059
4,232	11,429	2,955	17,808	81,400	106,797
4,152	11,107	3,249	18,044	78,072	144,788
4,218	11,197	4,113	17,878	83,633	135,637
4,748	11,137	3,653	17,559	76,993	111,859
4,263	11,985	4,428	18,880	75,129	130,138
6,769	12,701	11,456	19,794	140,421	157,331
53,409		48,048		946,116	

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	Jan. 1960	Jan. 1961		Jan. 1, 1960	Jan. 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	130,263	121,112	- 7.0	73,140	82,282	+12.5
Variety	15,999	16,485	+ 3.0	42,216	44,918	+ 6.4
Men's clothing	2,183	2,022	- 7.4	8,011	7,522	- 6.1
Family clothing	3,530	4,053	+14.8	10,310	11,269	+ 9.3
Women's clothing	5,674	5,917	+ 4.3	13,717	15,308	+11.6
Shoe	4,088	4,016	- 1.8	19,601	19,170	- 2.2
Hardware	2,858	2,941	+ 2.9	12,861	14,083	+ 9.5
Lumber and building material	6,424	6,414	- 0.2	24,988	20,440	-18.2
Furniture, radio and appliance	9,999	9,338	- 6.6	23,508	24,730	+ 5.2
Drug	4,254	4,361	+ 2.5	11,593	11,698	+ 0.9
Jewellery	2,566	2,601	+ 1.4	11,260	15,347	+36.3
All other	57,612	56,597	- 1.8	111,765	108,270	- 3.1
Totals	245,450	235,857	- 3.9	362,970	375,037	+ 3.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan. 1960	Jan. 1961		Jan. 1960	Jan. 1961
Grocery and combination	1,409	1,438	Lumber and building material	609	588
Variety	616	661	Furniture, radio & appliance	394	382
Men's clothing	173	180	Drug	281	289
Family clothing	133	150	Jewellery	105	105
Women's clothing	557	598	All other	1,854	1,925
Shoe	778	835			
Hardware	124	131	Totals	7,033	7,282

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Prepared in Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	Feb. 1960	Feb. 1961		Feb. 1, 1960	Feb. 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	116,954	122,219	+ 4.5	63,362	71,346	+12.6
Variety	15,398	15,961	+ 3.7	41,686	42,561	+ 2.1
Men's clothing	1,778	1,817	+ 2.2	7,530	7,229	- 4.0
Family clothing	2,544	2,758	+ 8.4	9,623	11,066	+15.0
Women's clothing	4,408	4,652	+ 5.5	14,973	15,976	+ 6.7
Shoe	3,231	3,232	(c)	19,046	17,561	- 7.8
Hardware	2,596	2,658	+ 2.4	11,477	12,900	+12.4
Lumber and building material	5,291	5,360	+ 1.3	22,567	18,595	-17.6
Furniture, radio and appliance	8,060	7,510	- 6.8	19,278	20,088	+ 4.2
Drug	3,912	3,969	+ 1.5	11,665	11,945	+ 2.4
Jewellery	2,495	2,231	-10.6	15,745	16,878	+ 7.2
All other	59,319	58,550	- 1.3	105,805	106,642	+ 0.8
Totals	225,986	230,917	+ 2.2	342,757	352,787	+ 2.9

(c) Unchanged

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1960	Feb. 1961		Feb. 1960	Feb. 1961
Grocery and combination	1,381	1,410	Lumber and building Material	671	644
Variety	632	671	Furniture, radio & appliance	561	549
Men's clothing	145	149	Drug	278	282
Family clothing	136	144	Jewellery	106	108
Women's clothing	563	595	All other	2,039	2,093
Shoe	775	835			
Hardware	123	131	Totals	7,410	7,611

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Prepared in the Industry and Merchandising Division.

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	March 1960	March 1961		March 1, 1960	March 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	127,032	137,076	+ 7.9	66,990	77,172	+15.2
Variety	18,549	21,806	+17.6	47,224	48,263	+ 2.2
Men's clothing	2,032	2,552	+25.6	6,269	5,768	- 8.0
Family clothing	3,326	4,423	+33.0	10,325	12,720	+23.2
Women's clothing	5,397	6,047	+12.0	14,554	15,529	+ 6.7
Shoe	4,220	5,472	+29.7	19,196	19,715	+ 2.7
Hardware	3,369	3,619	+ 7.4	12,922	14,486	+12.1
Lumber and building material	4,788	5,245	+ 9.5	24,249	20,175	-16.8
Furniture, radio and appliance	9,217	9,564	+ 3.8	22,669	23,372	+ 3.1
Drug	4,134	4,574	+10.6	11,222	11,424	+ 1.8
Jewellery	2,926	2,901	- 0.9	16,010	16,490	+ 3.0
All other	64,372	71,622	+11.3	106,383	106,745	+ 0.3
Totals	249,362	274,901	+10.2	358,013	371,859	+ 3.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Mar.1960	Mar.1961		Mar.1960	Mar.1961
Grocery and combination	1,418	1,447	Lumber and building Material	545	527
Variety	596	639	Furniture, radio & appliance	538	518
Men's clothing	151	154	Drug	280	294
Family clothing	153	160	Jewellery	107	108
Women's clothing	585	611	All other	1,612	1,654
Shoe	788	852			
Hardware	115	121	Totals	6,888	7,085

Prepared in the Industry and Merchandising Division.

542-502-31

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		
	April 1960	April 1961	Change 1961/60	April 1, 1960	April 1, 1961	Change 1961/60
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	140,981	140,805	- 0.1	67,004	76,988	+14.9
Variety	26,030	24,742	- 4.9	50,817	52,189	+ 2.7
Men's clothing	2,587	2,138	-17.4	7,487	7,360	- 1.7
Family clothing	5,403	5,453	+ 0.9	11,468	12,477	+ 8.8
Women's clothing	7,445	6,758	- 9.2	15,917	16,697	+ 4.9
Shoe	7,719	6,358	-17.6	21,168	21,740	+ 2.7
Hardware	4,195	4,137	- 1.4	13,142	14,049	+ 6.9
Lumber and building material	5,657	6,368	+12.6	24,558	23,404	- 4.7
Furniture, radio and appliance	9,636	8,804	- 8.6	23,176	22,620	- 2.4
Drug	4,607	4,704	+ 2.1	11,304	11,462	+ 1.4
Jewellery	3,122	2,934	- 6.0	16,910	17,113	+ 1.2
All other	78,963	74,791	- 5.3	108,715	108,562	- 0.1
Totals	296,345	287,992	- 2.8	371,666	384,661	+ 3.5

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Apr.1960	Apr.1961		Apr.1960	Apr.1961
Grocery and combination	1,431	1,448	Lumber and building Material	630	606
Variety	623	674	Furniture, radio & appliance	543	521
Men's clothing	173	182	Drug	265	276
Family clothing	144	154	Jewellery	118	116
Women's clothing	576	606	All other	1,875	1,932
Shoe	786	846			
Hardware	124	131	Totals	7,288	7,492

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	May 1960	May 1961		May 1, 1960	May 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	125,268	132,865	+ 6.1	68,737	76,641	+11.5
Variety	22,968	24,939	+ 8.6	53,093	54,420	+ 2.5
Men's clothing	2,309	2,366	+ 2.5	7,267	7,179	- 1.2
Family clothing	4,469	5,127	+14.7	10,690	11,492	+ 7.5
Women's clothing	7,430	7,706	+ 3.7	14,762	17,965	+21.7
Shoe	6,775	6,894	+ 1.8	21,115	21,790	+ 3.2
Hardware	4,328	4,726	+ 9.2	12,952	14,364	+10.9
Lumber and building material	7,918	8,491	+ 7.2	25,116	19,440	-22.6
Furniture, radio and appliance	10,058	10,561	+ 5.0	22,923	24,871	+ 8.5
Drug	3,958	4,318	+ 9.1	11,066	11,376	+ 2.8
Jewellery	3,384	3,615	+ 6.8	17,945	17,442	- 2.8
All other	71,928	74,127	+ 3.1	100,988	103,584	+ 2.6
Totals	270,793	285,735	+ 5.5	366,654	380,564	+ 3.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	May 1960	May 1961		May 1960	May 1961
Grocery and combination	1,441	1,450	Lumber and building Material	577	560
Variety	750	804	Furniture, radio & appliance	539	517
Men's clothing	163	174	Drug	274	283
Family clothing	154	161	Jewellery	118	116
Women's clothing	601	627	All other	1,632	1,683
Shoe	744	810			
Hardware	124	131	Totals	7,117	7,316

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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MONTHLY

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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	June 1960	June 1961		June 1, 1960	June 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	130,221	152,098	+16.8	69 306	76,861	+10.9
Variety	24,079	26,586	+10.4	52,283	52,544	+ 0.5
Men's clothing	2,482	2,610	+ 5.2	8,227	7,964	- 3.2
Family clothing	4,551	5,490	+20.6	11,544	11,959	+ 3.6
Women's clothing	7,781	8,289	+ 6.5	15,711	17,863	+13.7
Shoe	7,341	7,884	+ 7.4	20,793	21,916	+ 5.4
Hardware	4,493	5,053	+12.5	13,104	14,873	+13.5
Lumber and building material	9,619	9,677	+ 0.6	24,182	19,056	-21.2
Furniture, radio and appliance	10,052	10,466	+ 4.1	22,882	24,300	+ 6.2
Drug	4,162	4,523	+ 8.7	11,253	11,647	+ 3.5
Jewellery	3,701	3,618	- 2.2	17,992	17,308	- 3.8
All other	78,274	83,608	+ 6.8	102,059	104,224	+ 2.1
Totals	286,756	319,902	+11.6	369,336	380,515	+ 3.0

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	June 1960	June 1961		June 1960	June 1961
Grocery and combination	1,404	1,409	Lumber and building Material	580	562
Variety	753	810	Furniture, radio & appliance	506	495
Men's clothing	165	171	Drug	279	293
Family clothing	154	161	Jewellery	128	124
Women's clothing	598	625	All other	1,926	1,978
Shoe	789	855			
Hardware	124	130	Totals	7,406	7,613

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	July 1960	July 1961		July 1, 1960	July 1, 1961	
	$'000	$'000	%	$'000	$'000	%
rocery and combination	137,276	125,624	- 8.5	68,058	71,733	+ 5.4
ariety	23,283	25,028	+ 7.5	50,946	50,487	- 0.9
en's clothing	1,901	2,162	+13.7	7,833	7,857	+ 0.3
amily clothing	4,164	4,618	+10.9	11,748	11,278	- 4.0
omen's clothing	7,132	7,397	+ 3.7	15,032	16,655	+10.8
hoe	6,108	6,096	- 0.2	20,169	21,097	+ 4.6
ardware	4,168	4,145	- 0.6	13,660	15,381	+12.6
umber and building material	9,720	9,247	- 4.9	23,660	19,425	-17.9
urniture, radio and appliance	8,648	9,459	+ 9.4	21,618	20,840	- 3.6
rug	4,232	4,177	- 1.3	11,429	11,864	+ 3.8
ewellery	2,955	3,037	+ 2.8	17,808	17,363	- 2.5
ll other	81,400	82,572	+ 1.4	106,797	109,203	+ 2.3
Totals	290,987	283,562	- 2.6	368,758	373,183	+ 1.2

Although data from identical firms for the two monthly periods are used to produce he dollar estimates, the percentage change may be influenced by the difference in number f stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July 1960	July 1961		July 1960	July 1961
ocery and combination	1,436	1,440	Lumber and building Material	628	609
riety	755	807	Furniture, radio & appliance	492	483
n's clothing	177	183	Drug	275	281
mily clothing	154	161	Jewellery	122	120
men's clothing	580	605	All other	2,091	2,179
oe	782	849			
rdware	115	122	Totals	7,607	7,839

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	August 1960	August 1961		August 1, 1960	August 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	118,742	128,538	+ 8.2	70,951	75,279	+ 6.1
Variety	21,937	24,908	+13.5	48,585	48,780	+ 0.4
Men's clothing	1,666	1,968	+18.1	8,016	7,655	- 4.5
Family clothing	4,406	5,077	+15.2	12,240	11,604	- 5.2
Women's clothing	5,723	6,061	+ 5.9	13,211	16,210	+22.7
Shoe	5,302	5,869	+10.7	19,389	20,417	+ 5.3
Hardware	4,413	4,544	+ 3.0	13,603	15,358	+12.9
Lumber and building material	10,475	9,802	- 6.4	22,272	19,288	-13.4
Furniture, radio and appliance	8,814	9,774	+10.9	20,482	22,490	+ 9.8
Drug	4,152	4,168	+ 0.4	11,107	11,663	+ 5.0
Jewellery	3,249	3,691	+13.6	18,044	17,341	- 3.9
All other	78,072	83,260	+ 6.6	144,788	145,000	+ 0.1
Totals	266,951	287,660	+ 7.8	402,688	411,085	+ 2.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Aug. 1960	Aug. 1961		Aug. 1960	Aug. 1961
Grocery and combination	1,435	1,451	Lumber and building Material	646	626
Variety	639	692	Furniture, radio & appliance	488	482
Men's clothing	176	181	Drug	268	271
Family clothing	165	167	Jewellery	111	109
Women's clothing	576	596	All other	1,983	2,034
Shoe	736	796			
Hardware	125	133	Totals	7,348	7,535

Prepared in the Industry and Merchandising Division.

6542-502-81

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	Sept. 1960	Sept. 1961		Sept. 1, 1960	Sept. 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	135,108	144,344	+ 6.8	68,472	72,786	+ 6.3
Variety	24,171	26,030	+ 7.7	50,922	51,278	+ 0.7
Men's clothing	2,167	2,146	- 1.0	7,623	7,334	- 3.8
Family clothing	5,442	5,734	+ 5.4	12,489	11,790	- 5.6
Women's clothing	7,004	6,950	- 0.8	16,054	19,008	+18.4
Shoe	6,834	6,969	+ 2.0	20,501	21,034	+ 2.6
Hardware	4,297	4,679	+ 8.9	13,464	14,717	+ 9.3
Lumber and building material	9,816	9,286	- 5.4	20,968	18,578	-11.4
Furniture, radio and appliance	10,032	9,832	- 2.0	21,995	21,595	- 1.8
Drug	4,218	4,377	+ 3.8	11,197	11,790	+ 5.3
Jewellery	4,113	3,662	-11.0	17,878	17,235	- 3.6
All other	83,633	80,854	- 3.3	135,637	141,580	+ 4.4
Totals	296,835	304,863	+ 2.7	397,200	408,729	+ 2.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Sept.1960	Sept.1961		Sept.1960	Sept.1961
Grocery and combination	1,401	1,417	Lumber and building Material	642	605
Variety	640	694	Furniture, radio & appliance	470	462
Men's clothing	168	176	Drug	274	274
Family clothing	166	164	Jewellery	122	121
Women's clothing	540	555	All other	2,195	2,335
Shoe	660	708			
Hardware	128	132	Totals	7,406	7,643

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	October 1960	October 1961		Oct. 1, 1960	Oct. 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	136,011	131,519	- 3.3	72,052	74,934	+ 4.0
Variety	24,910	25,486	+ 2.3	53,748	53,960	+ 0.3
Men's clothing	2,761	2,684	- 3.5	8,386	8,537	+ 1.8
Family clothing	6,429	6,243	- 2.9	12,932	12,066	- 6.7
Women's clothing	7,815	7,227	- 7.5	17,759	19,583	+10.3
Shoe	6,376	5,905	- 7.4	21,197	21,197	(c)
Hardware	4,631	4,648	+ 0.4	13,691	14,280	+ 4.3
Lumber and building material	11,006	10,241	- 7.0	20,[illegible]	18,[illegible]	- 9.3
Furniture, radio and appliance	10,640	10,921	+ 2.6	20,741	23,064	+11.2
Drug	4,748	4,684	- 1.3	11,137	11,649	+ 4.6
Jewellery	3,653	3,377	- 7.6	17,559	17,857	+ 1.7
All other	76,993	75,663	- 1.7	111,859	118,218	+ 5.7
Totals	295,993	288,598	- 2.5	381,973	394,272	+ 3.2

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Oct.1960	Oct.1961		Oct.1960	Oct.1961
Grocery and combination	1,350	1,378	Lumber and building Material	580	591
Variety	648	705	Furniture, radio & appliance	512	502
Men's clothing	168	175	Drug	281	276
Family clothing	165	164	Jewellery	92	91
Women's clothing	580	591	All other	1,824	1,909
Shoe	725	769			
Hardware	121	127	Totals	7,096	7,284

c) Unchanged

Prepared in the Industry and Merchandising Division.

6542-502-101

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	November 1960	November 1961		Nov. 1, 1960	Nov. 1, 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	125,487	135,559	+ 8.0	73,689	78,258	+ 6.2
Variety	26,071	27,778	+ 6.5	57,839	60,673	+ 4.9
Men's clothing	2,782	2,881	+ 3.6	9,127	9,656	+ 5.8
Family clothing	5,888	6,356	+ 7.9	13,142	12,340	- 6.1
Women's clothing	7,175	7,268	+ 1.3	20,321	22,820	+12.3
Shoe	6,317	7,185	+13.7	22,650	23,171	+ 2.3
Hardware	4,363	4,732	+ 8.5	13,572	14,224	+ 4.8
Lumber and building material	9,416	8,936	- 5.1	18,748	17,623	- 6.0
Furniture, radio and appliance	10,213	10,636	+ 4.1	26,389	26,205	- 0.7
Drug	4,263	4,252	- 0.3	11,985	12,632	+ 5.4
Jewellery	4,428	4,410	- 0.4	18,880	19,635	+ 4.0
All other	75,129	78,177	+ 4.1	130,138	139,121	+ 6.9
Totals	281,532	298,170	+ 5.9	416,480	436,358	+ 4.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Nov.1960	Nov.1961		Nov.1960	Nov.1961
Grocery and combination	1,443	1,469	Lumber and building Material	649	614
Variety	646	690	Furniture, radio & appliance	531	518
Men's clothing	174	180	Drug	293	286
Family clothing	165	166	Jewellery	108	109
Women's clothing	592	595	All other	1,850	1,932
Shoe	836	877			
Hardware	131	134	Totals	7,418	7,570

Prepared in the Industry and Merchandising Division.

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ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

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CHAIN STORE SALES AND STOCKS

Sales During December and Stocks (At Cost) December 1, 1960 and 1961
(Including Final Monthly 1960 Figures and Revised Monthly 1961 Figures)

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	Dec. 1960	Dec. 1961		Dec. 1 1960	Dec. 1 1961	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	162,206	161,889	- 0.2	89,492	93,072	+ 4.0
Variety	54,436	55,844	+ 2.6	62,661	65,544	+ 4.6
Men's clothing	4,366	4,409	+ 1.0	10,363	11,628	+12.2
Family clothing	9,592	10,429	+ 8.7	15,963	15,149	- 5.1
Women's clothing	13,515	13,341	- 1.3	21,153	22,761	+ 7.6
Shoe	11,316	10,688	- 5.6	24,812	25,035	+ 0.9
Hardware	5,294	5,899	+11.4	12,388	13,478	+ 8.8
Lumber and building material	5,426	5,005	- 7.8	21,424	20,396	- 4.8
Furniture, radio and appliance	12,530	12,883	+ 2.8	21,035	23,686	+12.6
Drug	6,873	6,647	- 3.3	13,339	13,926	+ 4.4
Jewellery	11,473	11,900	+ 3.7	16,381	17,364	+ 6.0
All other	136,678	136,132	- 0.4	174,754	186,737	+ 6.9
Totals	433,705	435,066	+ 0.3	483,765	508,776	+ 5.2

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Dec. 1960	Dec. 1961		Dec. 1960	Dec. 1961
Grocery and combination ...	1,410	1,442	Lumber and building Material	637	607
Variety	645	693	Furniture, radio & appliance	536	538
Men's clothing .	176	182	Drug	279	274
Family clothing	165	165	Jewellery	102	104
Women's clothing	563	571	All other	2,119	2,258
Shoe	820	864	Totals	7,583	7,832
Hardware	131	134			

6542-502-121 Prepared in the Industry and Merchandising Division.

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1960 and 1961

(thousands of dollars)

Month	Total, All Trades		Grocery and Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1960(2)						
January	246,871	362,970	132,435	73,140	15,892	42,216
February	230,235	364,389	119,612	70,897	15,393	43,426
March	252,700	380,280	129,550	74,956	18,597	49,195
April	294,613	394,470	140,068	74,972	25,890	52,937
May	273,276	388,810	126,823	76,911	23,184	55,309
June	292,425	391,575	132,473	77,548	23,970	54,465
July	295,354	391,517	138,869	76,151	23,312	53,072
August	271,833	430,111	120,636	79,388	22,062	50,613
September	296,103	422,804	137,433	76,615	24,334	53,047
October	297,453	405,634	135,467	80,620	24,941	56,043
November	283,844	441,195	127,225	82,452	26,144	60,252
December	433,705	483,765	162,206	89,492	54,436	62,661
Total(1)	3,468,413		1,602,797		298,157	
1961(3)						
January	238,017	398,767	123,119	92,067	16,374	46,792
February	235,295	374,760	124,981	79,830	15,958	44,337
March	278,653	395,004	139,762	86,349	21,875	50,277
April	286,265	404,834	139,887	86,143	24,616	54,367
May	288,490	402,743	134,494	85,755	25,179	56,692
June	325,132	402,867	154,726	86,001	26,458	54,737
July	287,735	396,183	127,038	80,263	25,059	52,594
August	292,618	438,952	130,559	84,231	25,047	50,815
September	310,980	435,490	146,793	81,442	26,212	53,418
October	290,208	417,990	131,026	83,844	25,524	56,211
November	300,782	462,287	137,384	87,564	27,856	63,205
December	435,066	508,776	161,889	93,072	55,844	65,544
Total(1)	3,569,240		1,651,658		316,000	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.
(2) Final 1960 sales - based upon annual census of all chains (see catalogue 63-210 "Retail Chain Stores 1960" which will be published shortly).
(3) Revised 1961 sales - based upon the final 1960 sales figures.

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1960 and 1961

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing		Shoe	
Sales	Stocks	Sales	Stocks	Sales	Stocks	Sales	Stocks
2,045	8,011	4,446	10,310	5,465	13,717	4,162	19,601
1,729	7,872	2,896	11,628	4,260	12,704	3,334	21,106
1,832	6,554	3,720	12,476	5,249	12,348	4,313	21,272
2,684	7,827	5,659	13,857	7,213	13,505	7,811	23,457
2,268	7,596	4,765	12,918	7,192	12,524	6,842	23,398
2,432	8,600	4,930	13,949	7,565	13,329	7,410	23,041
1,917	8,189	4,617	14,195	6,899	12,753	6,207	22,350
1,602	8,379	5,198	14,791	5,518	11,209	5,385	21,486
2,120	7,969	6,100	15,091	6,883	13,621	6,918	22,717
2,751	8,767	6,994	15,627	7,538	15,068	6,437	23,489
2,783	9,541	6,375	15,880	6,971	17,241	6,379	25,099
4,366	10,363	9,592	15,963	13,515	21,153	11,316	24,812
28,529		65,291		84,269		76,514	
1,887	7,864	4,932	13,618	5,700	12,988	4,095	21,243
1,784	7,557	3,108	13,372	4,494	13,555	3,333	19,460
2,299	6,030	4,744	15,371	5,882	13,175	5,590	21,846
2,194	7,694	5,629	15,076	6,535	14,166	6,438	24,090
2,313	7,505	5,429	13,886	7,453	15,242	6,965	24,146
2,562	8,325	5,790	14,451	8,087	15,156	7,963	24,285
2,183	8,213	4,981	13,628	7,210	14,131	6,197	23,378
1,886	8,002	5,635	14,022	5,862	13,753	5,951	22,624
2,117	7,666	6,361	14,246	6,828	16,127	7,070	23,308
2,669	8,924	6,793	14,580	7,016	16,620	5,968	23,489
2,888	10,094	6,841	14,911	7,089	19,361	7,251	25,677
4,409	11,628	10,429	15,149	13,341	22,761	10,688	25,035
29,191		70,672		85,497		77,510	

Estimated Chain Store Sales during month and Stocks (at cost) beginning of month for Canada, 1960 and 1961

(thousands of dollars)

Month	Hardware		Lumber and Building Material		Furniture, Appliance & Radio	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
1960(2)						
January	2,882	12,861	5,948	24,988	8,213	23,508
February	2,587	11,608	5,254	25,506	7,568	16,840
March	3,327	13,070	4,732	27,408	8,838	19,802
April	4,241	13,292	5,776	27,758	9,142	20,245
May	4,279	13,099	7,416	28,388	9,593	20,024
June	4,440	13,253	9,659	27,333	9,592	19,988
July	4,126	13,815	9,841	26,743	8,028	18,884
August	4,324	13,758	10,554	25,174	8,588	17,892
September	4,221	13,618	10,071	23,700	10,464	19,213
October	4,570	13,847	10,958	23,580	9,942	18,118
November	4,294	13,727	9,327	21,190	9,727	23,052
December	5,294	12,388	5,426	21,424	12,530	21,035
Total(1)	48,584		94,961		112,228	
1961(3)						
January	2,964	14,243	5,935	23,103	7,595	21,603
February	2,650	13,047	5,331	21,017	7,054	17,548
March	3,569	14,651	5,195	22,803	9,152	20,416
April	4,180	14,209	6,456	22,844	8,372	19,759
May	4,671	14,527	7,976	21,972	10,015	21,726
June	4,989	15,042	9,747	21,538	9,976	21,227
July	4,107	15,556	9,417	21,956	8,764	18,204
August	4,447	15,532	9,840	21,800	9,496	19,646
September	4,600	14,884	9,560	20,998	10,255	18,868
October	4,593	14,442	10,244	21,387	10,202	20,148
November	4,661	14,386	8,887	19,918	10,156	22,891
December	5,899	13,478	5,005	20,396	12,883	23,686
Total(1)	51,329		93,593		113,921	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.
(2) Final 1960 sales - based upon annual census of all chains (see catalogue 63-210 "Retail Chain Stores 1960" which will be published shortly).
(3) Revised 1961 sales - based upon the final 1960 sales figures.

Estimated Chain Store Sales during month

and Stocks (at cost) beginning of month

for Canada, 1960 and 1961

(thousands of dollars)

Drug		Jewellery		All Other	
Sales	Stocks	Sales	Stocks	Sales	Stocks
4,357	11,593	2,670	11,260	58,356	111,765
4,010	12,250	2,561	13,030	61,031	117,522
4,240	11,785	3,005	13,250	65,297	118,164
4,681	11,871	3,252	13,995	78,196	120,754
4,047	11,621	3,500	14,851	73,367	112,171
4,350	11,818	3,840	14,890	81,764	113,361
4,413	12,003	3,070	14,738	84,055	118,624
4,245	11,665	3,360	14,934	80,361	160,822
4,487	11,759	4,216	14,796	78,856	150,658
5,064	11,696	3,766	14,532	79,025	124,247
4,364	12,586	4,568	15,625	75,687	144,550
6,873	13,339	11,473	16,381	136,678	174,754
55,130		49,280		952,674	
4,460	12,284	2,714	12,701	58,242	120,260
4,057	12,544	2,292	13,969	60,253	118,524
4,700	11,997	2,977	13,648	72,908	118,441
4,770	12,037	3,056	14,163	74,132	120,286
4,412	11,947	3,737	14,435	75,846	114,910
4,764	12,232	3,749	14,324	86,321	115,549
4,365	12,459	3,150	14,370	85,264	121,431
4,284	12,248	3,805	14,351	85,806	161,928
4,685	12,382	3,768	14,263	82,731	157,892
4,965	12,234	3,491	14,779	77,717	131,332
4,354	13,266	4,548	16,250	78,867	154,764
6,647	13,926	11,900	17,364	136,132	186,737
56,464		49,187		974,218	

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	January 1961	January 1962		Jan. 1, 1961	Jan. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	123,119	128,491	+ 4.4	92,067	94,644	+ 2.8
Variety	16,374	17,430	+ 6.4	46,792	49,834	+ 6.5
Men's clothing	1,887	2,060	+ 9.2	7,864	8,446	+ 7.4
Family clothing	4,932	4,750	- 3.7	13,618	12,624	- 7.3
Women's clothing	5,700	5,687	- 0.2	12,988	14,910	+14.8
Shoe	4,095	4,192	+ 2.4	21,243	21,752	+ 2.4
Hardware	2,964	3,408	+15.0	14,243	16,166	+13.5
Lumber and building material	5,935	6,267	+ 5.6	23,103	23,219	+ 0.5
Furniture, radio and appliance	7,595	7,282	- 4.1	21,603	23,936	+10.8
Drug	4,460	4,440	- 0.4	12,284	12,690	+ 3.3
Jewellery	2,714	2,752	+ 1.4	12,701	13,057	+ 2.8
All other	58,242	61,663	+ 5.9	120,260	133,630	+11.1
Totals	238,017	248,422	+ 4.4	398,766	424,908	+ 6.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan.1961	Jan.1962		Jan.1961	Jan.1962
Grocery and combination	1,402	1,426	Lumber and building Material	601	587
Variety	665	709	Furniture, radio & appliance	331	322
Men's clothing	165	161	Drug	297	285
Family clothing	145	147	Jewellery	113	113
Women's clothing	523	534	All other	2,164	2,297
Shoe	837	884			
Hardware	116	121	Totals	7,359	7,586

Prepared in the Industry and Merchandising Division.

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CHAIN STORE SALES AND STOCKS

SALES DURING FEBRUARY AND STOCKS (at cost) FEBRUARY 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	February 1961	February 1962		Feb. 1, 1961	Feb. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	124,981	129,168	+ 3.4	79,830	82,784	+ 3.7
Variety	15,958	16,750	+ 5.0	44,337	46,377	+ 4.6
Men's clothing	1,784	1,854	+ 3.9	7,557	7,830	+ 3.6
Family clothing	3,108	3,338	+ 7.4	13,372	12,316	- 7.9
Women's clothing	4,494	4,399	- 2.1	13,555	15,019	+10.8
Shoe	3,333	3,263	- 2.1	19,460	20,335	+ 4.5
Hardware	2,650	2,763	+ 4.3	13,047	15,186	+16.4
Lumber and building material	5,331	5,045	- 5.4	21,017	21,627	+ 2.9
Furniture, radio and appliance	7,054	6,224	-11.8	17,548	17,969	+ 2.4
Drug	4,057	4,022	- 0.9	12,544	12,833	+ 2.3
Jewellery	2,292	2,275	- 0.7	13,969	14,025	+ 0.4
All other	60,253	62,609	+ 3.9	118,524	132,182	+11.5
Totals	235,295	241,710	+ 2.7	374,760	398,483	+ 6.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1961	Feb. 1962		Feb. 1961	Feb. 1962
Grocery and combination	1,453	1,463	Lumber and building Material	604	610
Variety	658	707	Furniture, radio & appliance	510	495
Men's clothing	162	160	Drug	297	288
Family clothing ...	143	148	Jewellery	109	107
Women's clothing ..	550	550	All other	2,241	2,365
Shoe	791	837	Totals	7,634	7,849
Hardware	116	119			

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) AS OF MARCH 1, 1961 AND 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	March 1961	March 1962		March 1, 1961	March 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	139,762	156,375	+11.9	86,349	91,530	+ 6.0
Variety	21,875	22,712	+ 3.8	50,277	51,735	+ 2.9
Men's clothing	2,299	2,567	+11.7	6,030	6,259	+ 3.8
Family clothing	4,744	5,221	+10.1	15,371	14,264	- 7.2
Women's clothing	5,882	5,835	- 0.8	13,175	15,085	+14.5
Shoe	5,590	5,778	+ 3.4	21,846	22,087	+ 1.1
Hardware	3,569	3,995	+11.9	14,651	15,764	+ 7.6
Lumber and building material	5,195	5,674	+ 9.2	22,803	23,510	+ 3.1
Furniture, radio and appliance	9,152	9,362	+ 2.3	20,416	20,743	+ 1.6
Drug	4,700	5,134	+ 9.2	11,997	12,585	+ 4.9
Jewellery	2,977	3,056	+ 2.7	13,646	14,275	+ 4.6
All other	72,908	78,904	+ 8.2	118,441	125,348	+ 5.8
Totals	278,653	304,613	+ 9.3	395,004	413,185	+ 4.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	March 1961	March 1962		March 1961	March 1962
Grocery and combination	1,403	1,413	Lumber and building Material	601	608
Variety	671	714	Furniture, radio & appliance	518	504
Men's clothing	156	154	Drug	283	272
Family clothing ...	134	140	Jewellery	98	99
Women's clothing ..	564	557	All other	1,752	1,851
Shoe	783	813	Totals	7,073	7,241
Hardware	110	116			

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CHAIN STORE SALES AND STOCKS

SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	April 1961	April 1962		April 1, 1961	April 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	139,887	130,965	- 6.4	86,143	89,158	+ 3.5
Variety	24,616	26,519	+ 7.7	54,367	57,031	+ 4.9
Men's clothing	2,194	2,232	+ 1.7	7,694	6,993	- 9.1
Family clothing	5,629	6,242	+10.9	15,076	14,383	- 4.6
Women's clothing	6,535	6,876	+ 5.2	14,166	14,832	+ 4.7
Shoe	6,438	6,984	+ 8.5	24,090	24,186	+ 0.4
Hardware	4,180	4,777	+14.3	14,209	15,004	+ 5.6
Lumber and building material	6,456	7,085	+ 9.7	22,844	24,124	+ 5.6
Furniture, radio and appliance	8,372	8,790	+ 5.0	19,759	19,265	- 2.5
Drug	4,770	4,078	-14.5	12,037	12,663	+ 5.2
Jewellery	3,056	3,122	+ 2.2	14,163	14,730	+ 4.0
All other	74,132	79,328	+ 7.0	120,286	119,143	- 1.0
Totals	286,265	286,998	+ 0.3	404,834	411,512	+ 1.6

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	April 1961	April 1962		April 1961	April 1962
Grocery and combination	1,406	1,419	Lumber and building Material	600	615
Variety	681	720	Furniture, radio & appliance	523	509
Men's clothing	93	92	Drug	290	278
Family clothing ...	144	146	Jewellery	104	107
Women's clothing ..	550	542	All other	1,864	1,962
Shoe	805	846	Totals	7,170	7,356
Hardware	110	120			

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CHAIN STORE SALES AND STOCKS

SALES DURING MAY AND STOCKS (at cost) MAY 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	May 1961	May 1962		May 1, 1961	May 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	134,494	143,132	+ 6.4	85,755	87,385	+ 1.9
Variety	25,179	25,668	+ 1.9	56,692	58,903	+ 3.9
Men's clothing	2,313	2,378	+ 2.8	7,505	6,852	- 8.7
Family clothing	5,429	6,029	+11.1	13,886	14,303	+ 3.0
Women's clothing	7,453	7,644	+ 2.6	15,242	16,446	+ 7.9
Shoe	6,965	7,231	+ 3.8	24,146	24,315	+ 0.7
Hardware	4,671	5,682	+21.6	14,527	14,818	+ 2.0
Lumber and building material	7,976	8,816	+10.5	21,972	23,862	+ 8.6
Furniture, radio and appliance	10,015	9,831	- 1.8	21,726	20,140	- 7.3
Drug	4,412	4,326	- 2.0	11,947	12,544	+ 5.0
Jewellery	3,737	3,617	- 3.2	14,435	15,460	+ 7.1
All other	75,846	83,813	+10.5	114,910	126,861	+10.4
Totals	288,490	308,167	+ 6.8	402,743	421,889	+ 4.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	May 1961	May 1962		May 1961	May 1962
Grocery and combination	1,402	1,419	Lumber and building Material	515	522
Variety	681	716	Furniture, radio & appliance	538	535
Men's clothing	86	84	Drug	287	275
Family clothing ...	157	164	Jewellery	123	128
Women's clothing ..	572	546	All other	2,131	2,252
Shoe	784	817	Totals	7,408	7,597
Hardware	132	139			

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

SALES DURING JUNE AND STOCKS (at cost) JUNE 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	June 1961	June 1962		June 1, 1961	June 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	154,726	157,006	+ 1.5	86,001	87,463	+ 1.7
Variety	26,458	27,819	+ 5.1	54,737	58,952	+ 7.7
Men's clothing	2,562	2,701	+ 5.4	8,325	7,926	- 4.8
Family clothing	5,790	6,517	+12.6	14,451	14,683	+ 1.6
Women's clothing	8,087	8,239	+ 1.9	15,156	17,247	+13.8
Shoe	7,963	8,091	+ 1.6	24,285	25,499	+ 5.0
Hardware	4,989	5,635	+12.9	15,042	14,561	- 3.2
Lumber and building material	9,747	10,899	+11.8	21,538	24,123	+12.0
Furniture, radio and appliance	9,976	9,865	- 1.1	21,227	21,058	- 0.8
Drug	4,764	4,635	- 2.7	12,232	12,770	+ 4.4
Jewellery	3,749	3,998	+ 6.6	14,324	15,413	+ 7.6
All other	86,321	92,958	+ 7.7	115,549	127,959	+10.7
Totals	325,132	338,363	+ 4.1	402,867	427,654	+ 6.2

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	June 1961	June 1962		June 1961	June 1962
Grocery and combination	1,403	1,395	Lumber and building Material	624	634
Variety	683	719	Furniture, radio & appliance	513	508
Men's clothing	90	91	Drug	285	270
Family clothing ...	150	156	Jewellery	108	114
Women's clothing ..	591	563	All other	2,019	2,122
Shoe	807	840	Totals	7,389	7,538
Hardware	116	126			

Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1962

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CHAIN STORE SALES AND STOCKS

Sales during July and Stocks (at cost) July 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	July 1961	July 1962		July 1, 1961	July 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	127,038	129,429	+ 1.9	80,263	86,523	+ 7.8
Variety	25,059	25,252	+ 0.8	52,594	56,591	+ 7.6
Men's clothing	2,183	2,185	+ 0.1	8,213	7,704	- 6.2
Family clothing	4,981	5,185	+ 4.1	13,628	13,886	+ 1.9
Women's clothing	7,210	6,987	- 3.1	14,131	15,855	+12.2
Shoe	6,197	6,175	- 0.4	23,378	24,290	+ 3.9
Hardware	4,107	4,828	+17.6	15,556	15,120	- 2.8
Lumber and building material	9,417	11,560	+22.8	21,956	24,832	+13.1
Furniture, radio and appliance	8,764	8,317	- 5.1	18,204	18,113	- 0.5
Drug	4,365	4,413	+ 1.1	12,459	12,770	+ 2.5
Jewellery	3,150	3,153	+ 0.1	14,370	15,433	+ 7.4
All other	85,264	88,144	+ 3.4	121,431	137,101	+12.9
Totals	287,735	295,628	+ 2.7	396,183	428,218	+ 8.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July 1961	July 1962		July 1961	July 1962
Grocery and combination	1,392	1,396	Lumber and building Material	563	542
Variety	693	728	Furniture, radio & appliance	503	500
Men's clothing	84	86	Drug	294	283
Family clothing ...	148	156	Jewellery	98	103
Women's clothing ..	562	536	All other	1,746	1,861
Shoe	823	858	Totals	7,024	7,176
Hardware	118	127			

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CHAIN STORE SALES AND STOCKS

Sales during August and Stocks (at cost) August 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	August 1961	August 1962		Aug. 1, 1961	Aug. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	130,559	142,764	+ 9.3	84,231	87,516	+ 3.9
Variety	25,047	26,490	+ 5.8	50,815	56,354	+10.9
Men's clothing	1,886	1,987	+ 5.4	8,002	7,546	- 5.7
Family clothing	5,635	6,095	+ 8.2	14,022	14,218	+ 1.4
Women's clothing	5,862	5,926	+ 1.1	13,753	14,936	+ 8.6
Shoe	5,951	6,127	+ 3.0	22,624	24,072	+ 6.4
Hardware	4,447	5,434	+22.2	15,532	16,294	+ 4.9
Lumber and building material	9,840	12,387	+25.9	21,800	25,615	+17.5
Furniture, radio and appliance	9,496	8,732	- 8.0	19,646	18,997	- 3.3
Drug	4,284	4,662	+ 8.8	12,248	12,591	+ 2.8
Jewellery	3,805	3,547	- 6.8	14,351	15,729	+ 9.6
All other	85,806	92,480	+ 7.8	161,928	198,974	+22.9
Totals	292,618	316,631	+ 8.2	438,952	492,842	+12.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Aug. 1961	Aug. 1962		Aug. 1961	Aug. 1962
Grocery and combination	1,455	1,452	Lumber and building Material	622	638
Variety	692	722	Furniture, radio & appliance	541	539
Men's clothing	100	101	Drug	286	281
Family clothing ...	140	146	Jewellery	100	104
Women's clothing ..	544	533	All other	2,200	2,294
Shoe	868	900	Totals	7,675	7,844
Hardware	127	134			

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during September and Stocks (at cost) September 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	Sept. 1961	Sept. 1962		Sept. 1, 1961	Sept. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	146,793	138,908	- 5.4	81,442	86,654	+ 6.4
Variety	26,212	25,832	- 1.4	53,418	59,668	+11.7
Men's clothing	2,117	2,413	+14.0	7,666	7,644	- 0.3
Family clothing	6,361	6,696	+ 5.3	14,246	14,474	+ 1.6
Women's clothing	6,828	6,880	+ 0.8	16,127	16,837	+ 4.4
Shoe	7,070	6,927	- 2.0	23,308	24,566	+ 5.4
Hardware	4,600	5,067	+10.2	14,884	16,343	+ 9.8
Lumber and building material	9,560	11,038	+15.5	20,998	23,140	+10.2
Furniture, radio and appliance	10,255	10,187	- 0.7	18,868	17,547	- 7.0
Drug	4,685	5,191	+10.8	12,382	13,026	+ 5.2
Jewellery	3,768	3,723	- 1.2	14,263	16,103	+12.9
All other	82,731	82,428	- 0.4	157,892	177,183	+12.2
Totals	310,980	305,290	- 1.8	435,494	473,185	+ 8.7

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Sept.1961	Sept.1962		Sept.1961	Sept.1962
Grocery and combination	1,407	1,408	Lumber and building Material	614	627
Variety	694	722	Furniture, radio & appliance	515	516
Men's clothing	97	93	Drug	283	281
Family clothing ...	148	150	Jewellery	107	112
Women's clothing ..	575	556	All other	2,276	2,346
Shoe	877	913	Totals	7,727	7,868
Hardware	134	144			

November, 1962

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during October and Stocks (at cost) October 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	October 1961	October 1962		Oct. 1, 1961	Oct. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	131,026	137,380	+ 4.8	83,844	88,624	+ 5.7
Variety	25,524	26,635	+ 4.4	56,211	65,148	+15.9
Men's clothing	2,669	2,989	+12.0	8,924	9,076	+ 1.7
Family clothing	6,793	7,161	+ 5.4	14,580	15,411	+ 5.7
Women's clothing	7,016	7,198	+ 2.6	16,620	18,797	+13.1
Shoe	5,968	7,328	+22.8	23,489	25,627	+ 9.1
Hardware	4,593	5,254	+14.4	14,442	17,186	+19.0
Lumber and building material	10,244	12,703	+24.0	21,387	21,430	+ 0.2
Furniture, radio and appliance	10,202	10,834	+ 6.2	20,148	19,100	- 5.2
Drug	4,965	5,242	+ 5.6	12,234	12,662	+ 3.5
Jewellery	3,491	3,533	+ 1.2	14,779	16,862	+14.1
All other	77,717	83,228	+ 7.1	131,332	141,142	+ 7.5
Totals	290,208	309,485	+ 6.6	417,990	451,065	+ 7.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Oct.1961	Oct.1962		Oct.1961	Oct.1962
Grocery and combination	1,403	1,402	Lumber and building Material	594	610
Variety	705	727	Furniture, radio & appliance	535	534
Men's clothing	80	78	Drug	278	278
Family clothing ...	147	147	Jewellery	99	102
Women's clothing ..	559	546	All other	2,320	2,404
Shoe	808	838	Totals	7,657	7,802
Hardware	129	136			

December,1962 Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during November and Stocks (at cost) November 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	November 1961	November 1962		Nov. 1, 1961	Nov. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	137,384	151,963	+10.6	87,564	90,717	+ 3.6
Variety	27,856	30,328	+ 8.9	63,205	74,582	+18.0
Men's clothing	2,888	3,067	+ 6.2	10,094	11,265	+11.6
Family clothing	6,841	7,426	+ 8.6	14,911	15,672	+ 5.1
Women's clothing	7,089	7,482	+ 5.5	19,361	21,491	+11.0
Shoe	7,251	7,107	- 2.0	25,677	25,908	+ 0.9
Hardware	4,661	5,674	+21.7	14,386	17,464	+21.4
Lumber and building material	8,887	10,544	+18.6	19,918	19,620	- 1.5
Furniture, radio and appliance	10,156	10,390	+ 2.3	22,891	21,700	- 5.2
Drug	4,354	4,446	+ 2.1	13,266	13,518	+ 1.9
Jewellery	4,548	4,865	+ 7.0	16,250	17,647	+ 8.6
All other	78,867	86,344	+ 9.5	154,764	169,329	+ 9.4
Totals	300,782	329,636	+ 9.6	462,287	498,913	+ 7.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Nov. 1961	Nov. 1962		Nov. 1961	Nov. 1962
Grocery and combination	1,415	1,411	Lumber and building Material	617	633
Variety	712	731	Furniture, radio & appliance	465	486
Men's clothing	62	61	Drug	200	201
Family clothing ...	163	162	Jewellery	94	95
Women's clothing ..	569	553	All other	2,258	2,359
Shoe	880	910	Totals	7,671	7,828
Hardware	136	144			

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during December and Stocks (at cost) December 1, 1961 and 1962

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1962/61	Stocks (at cost)		Change 1962/61
	December 1961	December 1962		Dec. 1, 1961	Dec. 1, 1962	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	161,889	158,452	- 2.1	93,072	96,236	+ 3.4
Variety	55,844	55,672	- 0.3	65,544	75,375	+15.0
Men's clothing	4,409	4,916	+11.5	11,628	12,209	+ 5.0
Family clothing	10,429	10,759	+ 3.2	15,149	14,846	- 2.0
Women's clothing	13,341	13,529	+ 1.4	22,761	24,240	+ 6.5
Shoe	10,688	11,164	+ 4.5	25,035	25,811	+ 3.1
Hardware	5,899	6,830	+15.8	13,478	15,217	+12.9
Lumber and building material	5,005	6,507	+30.0	20,396	21,314	+ 4.5
Furniture, radio and appliance	12,883	13,588	+ 5.5	23,686	22,573	- 4.7
Drug	6,647	6,747	+ 1.5	13,926	13,870	- 0.4
Jewellery	11,900	12,511	+ 5.1	17,364	18,371	+ 5.8
All other	136,132	145,954	+ 7.2	186,737	197,980	+ 6.0
Totals	435,066	446,629	+ 2.7	508,776	538,042	+ 5.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Dec. 1961	Dec. 1962		Dec. 1961	Dec. 1962
Grocery and combination	1,429	1,427	Lumber and building Material	496	522
Variety	710	727	Furniture, radio & appliance	494	498
Men's clothing	84	84	Drug	280	281
Family clothing ...	146	149	Jewellery	103	106
Women's clothing ..	565	555	All other	2,440	2,515
Shoe	887	913	Totals	7,763	7,916
Hardware	129	139			

February, 1963

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during January and Stocks (at cost) January 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	January 1962	January 1963		Jan. 1, 1962	Jan. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	128,491	139,207	+ 8.3	94,644	95,118	+ 0.5
Variety	17,430	17,300	- 0.7	49,834	59,302	+19.0
Men's clothing	2,060	2,045	- 0.7	8,446	8,311	- 1.6
Family clothing	4,750	5,244	+10.4	12,624	11,576	- 8.3
Women's clothing	5,687	5,936	+ 4.4	14,910	15,134	+ 1.5
Shoe	4,192	4,392	+ 4.8	21,752	22,884	+ 5.2
Hardware	3,408	4,008	+17.6	16,166	16,457	+ 1.8
Lumber and building material	6,267	6,907	+10.2	23,219	23,474	+ 1.1
Furniture, radio and appliance	7,282	8,106	+11.3	23,936	22,954	- 4.1
Drug	4,440	4,494	+ 1.2	12,690	13,185	+ 3.9
Jewellery	2,752	2,865	+ 4.1	13,057	13,710	+ 5.0
All other	61,663	65,281	+ 5.9	133,630	139,273	+ 4.2
Totals	248,422	265,785	+ 7.0	424,908	441,378	+ 3.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan. 1962	Jan. 1963		Jan. 1962	Jan. 1963
Grocery and combination	1,420	1,416	Lumber and building Material	514	533
Variety	709	728	Furniture, radio & appliance	481	473
Men's clothing	66	64	Drug	273	275
Family clothing ...	155	152	Jewellery	94	95
Women's clothing ..	513	508	All other	2,272	2,377
Shoe	859	879	Totals	7,478	7,626
Hardware	122	126			

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during February and Stocks (at cost) February 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	February 1962	February 1963		Feb. 1, 1962	Feb. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	129,168	135,466	+ 4.9	82,784	82,287	- 0.6
Variety	16,750	17,130	+ 2.3	46,377	54,354	+17.2
Men's clothing	1,854	1,946	+ 5.0	7,830	8,150	+ 4.1
Family clothing	3,338	3,391	+ 1.6	12,316	10,801	-12.3
Women's clothing	4,399	4,301	- 2.2	15,019	15,830	+ 5.4
Shoe	3,263	3,248	- 0.5	20,335	21,718	+ 6.8
Hardware	2,763	3,343	+21.0	15,186	16,887	+11.2
Lumber and building material	5,045	5,557	+10.1	21,627	23,595	+ 9.1
Furniture, radio and appliance	6,224	6,905	+10.9	17,969	17,825	- 0.8
Drug	4,022	4,163	+ 3.5	12,833	13,513	+ 5.3
Jewellery	2,275	2,358	+ 3.6	14,025	14,053	+ 0.2
All other	62,609	65,787	+ 5.1	132,182	140,908	+ 6.6
Totals	241,710	253,595	+ 4.9	398,483	419,921	+ 5.4

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Feb. 1962	Feb. 1963		Feb. 1962	Feb. 1963
Grocery and combination	1,409	1,410	Lumber and building Material	645	638
Variety	707	724	Furniture, radio & appliance	492	486
Men's clothing	73	73	Drug	262	270
Family clothing ...	154	153	Jewellery	99	102
Women's clothing ..	550	542	All other	2,188	2,303
Shoe	771	784	Totals	7,469	7,613
Hardware	119	128			

April, 1963

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CHAIN STORE SALES AND STOCKS

Sales during March and Stocks (at cost) March 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	March 1962	March 1963		Mar. 1, 1962	Mar. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	156,375	156,795	+ 0.3	91,530	92,354	+ 0.9
Variety	22,712	21,737	- 4.3	51,735	60,272	+16.5
Men's clothing	2,567	2,489	- 3.0	6,259	5,689	- 9.1
Family clothing	5,221	4,812	- 7.8	14,264	12,610	-11.6
Women's clothing	5,835	5,829	- 0.1	15,085	17,092	+13.3
Shoe	5,778	5,273	- 8.7	22,087	22,639	+ 2.5
Hardware	3,995	4,241	+ 6.2	15,764	17,309	+ 9.8
Lumber and building material	5,674	6,543	+15.3	23,510	26,966	+14.7
Furniture, radio and appliance	9,362	8,664	- 7.5	20,743	19,664	- 5.2
Drug	5,134	4,678	- 8.9	12,585	12,812	+ 1.8
Jewellery	3,056	2,810	- 8.0	14,275	14,318	+ 0.3
All other	78,904	77,209	- 2.1	125,348	137,352	+ 9.6
Totals	304,613	301,080	- 1.2	413,185	439,077	+ 6.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Mar. 1962	Mar. 1963		Mar. 1962	Mar. 1963
Grocery and combination	1,412	1,413	Lumber and building Material	619	616
Variety	843	868	Furniture, radio & appliance	446	444
Men's clothing	98	101	Drug	279	280
Family clothing ...	161	156	Jewellery	104	105
Women's clothing ..	516	530	All other	1,942	2,072
Shoe	894	910	Totals	7,437	7,622
Hardware	123	127			

May, 1963

Prepared in the Industry and Merchandising Division

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CHAIN STORE SALES AND STOCKS

Sales during April and Stocks (at cost) April 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	April 1962	April 1963		Apr. 1, 1962	Apr. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	130,965	137,298	+ 4.8	89,158	95,132	+ 6.7
Variety	26,519	26,991	+ 1.8	57,031	65,243	+14.4
Men's clothing	2,232	2,338	+ 4.7	6,993	8,021	+14.7
Family clothing	6,242	6,344	+ 1.6	14,383	12,355	-14.1
Women's clothing	6,876	7,342	+ 6.8	14,832	17,205	+16.0
Shoe	6,984	7,336	+ 5.0	24,186	24,525	+ 1.4
Hardware	4,777	5,537	+15.9	15,004	16,850	+12.3
Lumber and building material	7,085	7,328	+ 3.4	24,124	28,249	+17.1
Furniture, radio and appliance	8,790	8,304	- 5.5	19,265	17,955	- 6.8
Drug	4,078	4,747	+16.4	12,663	12,321	- 2.7
Jewellery	3,122	3,178	+ 1.8	14,730	14,906	+ 1.2
All other	79,328	83,539	+ 5.3	119,143	132,230	+11.0
Totals	286,998	300,282	+ 4.6	411,512	444,992	+ 8.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Apr. 1962	Apr. 1963		Apr. 1962	Apr. 1963
Grocery and combination	1,413	1,412	Lumber and building Material	625	616
Variety	848	868	Furniture, radio & appliance	447	445
Men's clothing	64	65	Drug	278	278
Family clothing ...	161	155	Jewellery	96	97
Women's clothing ..	528	543	All other	1,860	1,986
Shoe	894	912	Totals	7,356	7,525
Hardware	142	148			

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June, 1963
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CHAIN STORE SALES AND STOCKS

Sales during May and Stocks (at cost) May 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	May 1962	May 1963		May 1, 1962	May 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	143,132	160,737	+12.3	87,385	92,191	+ 5.5
Variety	25,668	27,479	+ 7.1	58,903	65,382	+11.0
Men's clothing	2,378	2,484	+ 4.5	6,852	8,257	+20.5
Family clothing	6,029	6,128	+ 1.6	14,303	11,471	-19.8
Women's clothing	7,644	8,152	+ 6.6	16,446	18,700	+13.7
Shoe	7,231	7,382	+ 2.1	24,315	26,674	+ 9.7
Hardware	5,682	6,210	+ 9.3	14,818	16,981	+14.6
Lumber and building material	8,816	9,199	+ 4.3	23,862	31,330	+31.3
Furniture, radio and appliance	9,831	9,845	+ 0.1	20,140	19,375	- 3.8
Drug	4,326	4,669	+ 7.9	12,544	12,632	+ 0.7
Jewellery	3,617	3,739	+ 3.4	15,460	15,661	+ 1.3
All other	83,813	86,322	+ 3.0	126,861	136,608	+ 7.7
Totals	308,167	332,346	+ 7.8	421,889	455,262	+ 7.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	May 1962	May 1963		May 1962	May 1963
Grocery and combination	1,385	1,404	Lumber and building Material	649	639
Variety	845	865	Furniture, radio & appliance	441	420
Men's clothing	160	160	Drug	276	277
Family clothing ...	145	143	Jewellery	108	107
Women's clothing ..	520	540	All other	1,915	2,043
Shoe	899	910	Totals	7,482	7,659
Hardware	139	151			

July, 1963

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CHAIN STORE SALES AND STOCKS

Sales during June and Stocks (at cost) June 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	June 1962	June 1963		June 1, 1962	June 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	157,006	153,374	- 2.3	87,463	89,387	+ 2.2
Variety	27,819	28,041	+ 0.8	58,952	64,434	+ 9.3
Men's clothing	2,701	3,011	+11.5	7,926	8,805	+11.1
Family clothing	6,517	6,611	+ 1.4	14,683	12,231	-16.7
Women's clothing	8,239	8,495	+ 3.1	17,247	19,265	+11.7
Shoe	8,091	8,333	+ 3.0	25,499	25,117	- 1.5
Hardware	5,635	6,352	+12.7	14,561	17,487	+20.1
Lumber and building material	10,899	11,612	+ 6.5	24,123	30,395	+26.0
Furniture, radio and appliance	9,865	9,717	- 1.5	21,058	19,942	- 5.3
Drug	4,635	4,712	+ 1.7	12,770	12,527	- 1.9
Jewellery	3,998	3,756	- 6.1	15,413	15,675	+ 1.7
All other	92,958	94,391	+ 1.5	127,959	137,821	+ 7.7
Totals	338,363	338,405	(1)	427,654	453,086	+ 5.9

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	June, 1962	June, 1963		June, 1962	June, 1963
Grocery and combination	1,399	1,401	Lumber and building Material	608	602
Variety	847	866	Furniture, radio & appliance	486	463
Men's clothing	99	99	Drug	258	259
Family clothing ...	155	156	Jewellery	118	118
Women's clothing ..	523	540	All other	2,345	2,483
Shoe	895	909	Totals	7,856	8,027
Hardware	123	131			

(1) Unchanged.

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CHAIN STORE SALES AND STOCKS

Sales during July and Stocks (at cost) July 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	July 1962	July 1963		July 1, 1962	July 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	129,429	138,100	+ 6.7	86,523	85,658	- 1.0
Variety	25,252	26,635	+ 5.5	56,591	61,684	+ 9.0
Men's clothing	2,185	2,386	+ 9.2	7,704	7,912	+ 2.7
Family clothing	5,185	5,437	+ 4.9	13,886	12,081	-13.0
Women's clothing	6,987	7,628	+ 9.2	15,855	17,694	+11.6
Shoe	6,175	6,069	- 1.7	24,290	23,634	- 2.7
Hardware	4,828	5,711	+18.3	15,120	16,481	+ 9.0
Lumber and building material	11,560	11,515	- 0.4	24,832	30,618	+23.3
Furniture, radio and appliance	8,317	8,854	+ 6.5	18,113	17,135	- 5.4
Drug	4,413	4,629	+ 4.9	12,770	12,157	- 4.8
Jewellery	3,153	3,148	- 0.2	15,433	15,618	+ 1.2
All other	88,144	96,267	+ 9.2	137,101	133,938	- 2.3
Totals	295,628	316,379	+ 7.0	428,218	434,610	+ 1.5

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	July, 1962	July, 1963		July, 1962	July, 1963
Grocery and combination	1,409	1,417	Lumber and building Material	543	544
Variety	715	731	Furniture, radio & appliance	486	469
Men's clothing	143	140	Drug	270	274
Family clothing ...	146	144	Jewellery	103	100
Women's clothing ..	506	518	All other	2,267	2,418
Shoe	885	895	Totals	7,595	7,779
Hardware	122	129			

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CHAIN STORE SALES AND STOCKS

Sales during August and Stocks (at cost) August 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	August 1962	August 1963		Aug. 1, 1962	Aug. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	142,764	160,024	+12.1	87,516	89,966	+ 2.8
Variety	26,490	29,813	+12.5	56,354	58,496	+ 3.8
Men's clothing	1,987	2,190	+10.2	7,546	7,524	- 0.3
Family clothing	6,095	6,900	+13.2	14,218	13,664	- 3.9
Women's clothing	5,926	6,956	+17.4	14,936	16,310	+ 9.2
Shoe	6,127	6,964	+13.7	24,072	23,398	- 2.8
Hardware	5,434	6,115	+12.5	16,294	19,210	+17.9
Lumber and building material	12,387	13,244	+ 6.9	25,615	30,431	+18.8
Furniture, radio and appliance	8,732	8,905	+ 2.0	18,997	18,199	- 4.2
Drug	4,662	4,909	+ 5.3	12,591	12,314	- 2.2
Jewellery	3,547	3,621	+ 2.1	15,729	15,572	- 1.0
All other	92,480	102,545	+10.9	198,974	186,398	- 6.3
Totals	316,631	352,186	+11.2	492,842	491,482	- 0.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Aug. 1962	Aug. 1963		Aug. 1962	Aug. 1963
Grocery and combination	1,449	1,470	Lumber and building Material	638	626
Variety	718	729	Furniture, radio & appliance	456	439
Men's clothing	154	151	Drug	276	275
Family clothing ...	146	144	Jewellery	95	95
Women's clothing ..	512	521	All other	1,998	2,125
Shoe	886	890	Totals	7,420	7,605
Hardware	132	140			

October, 1963

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CHAIN STORE SALES AND STOCKS

Sales during September and Stocks (at cost) September 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	September 1962	September 1963		Sept. 1, 1962	Sept. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	138,908	138,937	(c)	86,654	90,380	+ 4.3
Variety	25,832	25,636	- 0.8	59,668	62,175	+ 4.2
Men's clothing	2,413	2,364	- 2.0	7,644	7,720	+ 1.0
Family clothing	6,696	6,408	- 4.3	14,474	13,345	- 7.8
Women's clothing	6,880	6,748	- 1.9	16,837	16,988	+ 0.9
Shoe	6,927	6,526	- 5.8	24,566	22,429	- 8.7
Hardware	5,067	5,445	+ 7.5	16,343	19,006	+16.3
Lumber and building material	11,038	13,171	+19.3	23,140	26,912	+16.3
Furniture, radio and appliance	10,187	10,197	+ 0.1	17,547	16,634	- 5.2
Drug	5,191	5,284	+ 1.8	13,026	12,635	- 3.0
Jewellery	3,723	4,625	+24.2	16,103	15,910	- 1.2
All other	82,428	83,271	+ 1.0	177,183	167,492	- 5.5
Totals	305,290	308,612	+ 1.1	473,185	471,626	- 0.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Sept. 1962	Sept. 1963		Sept. 1962	Sept. 1963
Grocery and combination	1,382	1,403	Lumber and building Material	552	552
Variety	727	731	Furniture, radio & appliance	447	430
Men's clothing	134	135	Drug	280	280
Family clothing ...	158	157	Jewellery	122	133
Women's clothing ..	512	519	All other	2,379	2,498
Shoe	909	910	Totals	7,725	7,877
Hardware	123	129			

(c) Unchanged.

November, 1963 Prepared in the Merchandising and Services Division

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CHAIN STORE SALES AND STOCKS

Sales during October and Stocks (at cost) October 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	October 1962	October 1963		Oct. 1, 1962	Oct. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	137,380	150,860	+ 9.8	88,624	95,713	+ 8.0
Variety	26,635	27,878	+ 4.7	65,148	66,777	+ 2.5
Men's clothing	2,989	2,872	- 3.9	9,076	9,076	(1)
Family clothing	7,161	7,172	+ 0.2	15,411	14,147	- 8.2
Women's clothing	7,198	7,451	+ 3.5	18,797	19,135	+ 1.8
Shoe	7,328	6,219	-15.1	25,627	25,294	- 1.3
Hardware	5,254	5,856	+11.5	17,186	19,644	+14.3
Lumber and building material	12,703	14,276	+12.4	21,430	25,930	+21.0
Furniture, radio and appliance	10,834	10,902	+ 0.6	19,100	18,393	- 3.7
Drug	5,242	5,547	+ 5.8	12,662	12,333	- 2.6
Jewellery	3,533	3,898	+10.3	16,862	16,205	- 3.9
All other	83,228	89,955	+ 8.1	141,142	140,868	- 0.2
Totals	309,485	332,886	+ 7.6	451,065	463,515	+ 2.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Oct. 1962	Oct. 1963		Oct. 1962	Oct. 1963
Grocery and combination	1,417	1,436	Lumber and building Material	632	626
Variety	726	735	Furniture, radio & appliance	457	442
Men's clothing	161	157	Drug	275	277
Family clothing ...	159	157	Jewellery	109	116
Women's clothing ..	509	514	All other	2,239	2,353
Shoe	909	914	Totals	7,725	7,866
Hardware	132	139			

(1) Unchanged.

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CHAIN STORE SALES AND STOCKS

Sales during November and Stocks (at cost) November 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1963/62	Stocks (at cost)		Change 1963/62
	November 1962	November 1963		Nov. 1, 1962	Nov. 1, 1963	
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	151,963	164,670	+ 8.4	90,717	96,704	+ 6.6
Variety	30,328	32,940	+ 8.6	74,582	75,551	+ 1.3
Men's clothing	3,067	3,106	+ 1.3	11,265	10,612	- 5.8
Family clothing	7,426	7,937	+ 6.9	15,672	14,966	- 4.5
Women's clothing	7,482	8,010	+ 7.1	21,491	23,318	+ 8.5
Shoe	7,107	8,028	+13.0	25,908	26,996	+ 4.2
Hardware	5,674	6,297	+11.0	17,464	18,931	+ 8.4
Lumber and building material	10,544	10,877	+ 3.2	19,620	23,661	+20.6
Furniture, radio and appliance	10,390	10,569	+ 1.7	21,700	20,963	- 3.4
Drug	4,446	4,925	+10.8	13,518	13,924	+ 3.0
Jewellery	4,865	5,076	+ 4.3	17,647	17,753	+ 0.6
All other	86,344	95,471	+10.6	169,329	165,980	- 2.0
Totals	329,636	357,906	+ 8.6	498,913	509,359	+ 2.1

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Nov. 1962	Nov. 1963		Nov. 1962	Nov. 1963
Grocery and combination	1,419	1,438	Lumber and building Material	632	627
Variety	729	735	Furniture, radio & appliance	466	447
Men's clothing	154	151	Drug	282	282
Family clothing ...	147	153	Jewellery	130	135
Women's clothing ..	524	531	All other	2,150	2,286
Shoe	925	926	Totals	7,691	7,851
Hardware	133	140			

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CHAIN STORE SALES AND STOCKS

Sales during December and Stocks (at cost) December 1, 1962 and 1963

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change	Stocks (at cost)		Change
	December 1962	December 1963	1963/62	Dec. 1, 1962	Dec. 1, 1963	1963/62
	$'000	$'000	%	$'000	$'000	%
Grocery and combination	158,452	157,699	-0.5	96,236	100,952	+ 4.9
Variety	55,672	58,602	+5.3	75,375	76,430	+ 1.4
Men's clothing	4,916	4,952	+0.7	12,209	11,366	- 6.9
Family clothing	10,759	11,216	+4.2	14,846	14,148	- 4.7
Women's clothing	13,529	14,305	+5.7	24,240	25,913	+ 6.9
Shoe	11,164	12,022	+7.7	25,811	26,172	+ 1.4
Hardware	6,830	7,346	+7.6	15,217	16,434	+ 8.0
Lumber and building material	6,507	7,093	+9.0	21,314	27,900	+30.9
Furniture, radio and appliance	13,588	13,194	-2.9	22,573	20,948	- 7.2
Drug	6,747	7,011	+3.9	13,870	13,856	- 0.1
Jewellery	12,511	13,376	+6.9	18,371	19,032	+ 3.6
All other	145,954	152,298	+4.3	197,980	197,959	(1)
Totals	446,629	459,114	+2.8	538,042	551,110	+ 2.4

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Dec. 1962	Dec. 1963		Dec. 1962	Dec. 1963
Grocery and combination	1,418	1,434	Lumber and building material	601	601
Variety	728	736	Furniture, radio and appliance ...	440	431
Men's clothing	154	152	Drug	274	275
Family clothing ...	147	148	Jewellery	129	130
Women's clothing ..	526	530	All other	2,146	2,283
Shoe	918	924	Totals	7,616	7,784
Hardware	135	140			

February, 1964

(1) Unchanged.

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